

Desert Tourism Market, Global Outlook and Forecast 2022-2028

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Abstracts

The phrase 'desert tourism' refers to a diversity of products, experiences and environments. There is no clear single 'desert tourism' market, rather a collection of markets which are characterised by their small scale and complex interactions with natural, social and cultural environments.

This report contains market size and forecasts of Desert Tourism in Global, including the following market information:

Global Desert Tourism Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Desert Tourism market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Direct-market Desert Tourism Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Desert Tourism include Expedia Group, Booking Holdings (Priceline Group), China Travel, China CYTS Tours Holding, American Express Global Business Travel (GBT), BCD Group, Travel Leaders Group, Fareportal and AAA Travel, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Desert Tourism companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Desert Tourism Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Desert Tourism Market Segment Percentages, by Type, 2021 (%)

Direct-market Desert Tourism

Experience and Education Desert Tourism

Event and Recreation Desert Tourism

Global Desert Tourism Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Desert Tourism Market Segment Percentages, by Application, 2021 (%)

Below 30 Years Old

30-40 Years Old

40-50 Years Old

Above 50 Years Old

Global Desert Tourism Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Desert Tourism Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Desert Tourism revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Desert Tourism revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Expedia Group

Booking Holdings (Priceline Group)

China Travel

China CYTS Tours Holding

American Express Global Business Travel (GBT)

BCD Group

Travel Leaders Group

Fareportal

AAA Travel

Corporate Travel Management

Travel and Transport

AlTour International

Direct Travel

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JTB Corporation

Ovation Travel Group

World Travel Holdings

TUI Group

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