

# Deodorants Fragrances Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/D5C5E1581B23EN.html>

Date: February 2022

Pages: 118

Price: US\$ 3,250.00 (Single User License)

ID: D5C5E1581B23EN

## Abstracts

Deodorants and perfumes have seamlessly become essential day-to-day personal care products, playing a significant role in personal grooming.

This report contains market size and forecasts of Deodorants Fragrances in global, including the following market information:

Global Deodorants Fragrances Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Deodorants Fragrances Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Deodorants Fragrances companies in 2021 (%)

The global Deodorants Fragrances market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Deodorants Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Deodorants Fragrances include Unilever, Procter & Gamble, Estee Lauder, Shiseido, L'Oreal, Amore Pacific, Avon, Johnson & Johnson and Kao, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Deodorants Fragrances

manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Deodorants Fragrances Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Deodorants Fragrances Market Segment Percentages, by Type, 2021 (%)

Deodorants

Fragrances

Global Deodorants Fragrances Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Deodorants Fragrances Market Segment Percentages, by Application, 2021 (%)

Personal Use

Commercial Use

Global Deodorants Fragrances Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Deodorants Fragrances Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Deodorants Fragrances revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Deodorants Fragrances revenues share in global market, 2021 (%)

Key companies Deodorants Fragrances sales in global market, 2017-2022 (Estimated),  
(K Units)

Key companies Deodorants Fragrances sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Unilever

Procter & Gamble

Estee Lauder

Shiseido

L'Oreal

Amore Pacific

Avon

Johnson & Johnson

Kao

Chanel

LVMH

Coty

Beiersdorf AG

L'occitane International

Est?e Lauder

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