

# Decorative Film Market in Malaysia - Manufacturing and Consumption, Outlook and Forecast 2020-2026

https://marketpublishers.com/r/D00CE7C2DBF3EN.html

Date: April 2020 Pages: 106 Price: US\$ 2,700.00 (Single User License) ID: D00CE7C2DBF3EN

# Abstracts

Decorative Film refers to the architectural window film. Decorative window films are installed on the inside surfaces of glass and resist scratches. They allow glass to serve as a barrier that maintains an open feeling without sacrificing confidentiality, privacy or visual separation.

This report contains market size and forecasts of Decorative Film in Malaysia, including the following market information:

Malaysia Decorative Film Market Revenue, 2015-2020, 2021-2026, (\$ millions) Malaysia Decorative Film Market Consumption, 2015-2020, 2021-2026, (K sqm) Malaysia Decorative Film Production Capacity, 2015-2020, 2021-2026, (K sqm)

Top Five Competitors in Malaysia Decorative Film Market 2019 (%) The global Decorative Film market was valued at 698.6 million in 2019 and is projected to reach US\$ 736.8 million by 2026, at a CAGR of 1.3% during the forecast period. While the Decorative Film market size in Malaysia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Decorative Film manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Decorative Film production and consumption in Malaysia



Total Market by Segment:

Malaysia Decorative Film Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K sqm)

Malaysia Decorative Film Market Segment Percentages, By Type, 2019 (%)

Solar Control Window Film

Safety / Security Window Film

General Glass Film

Spectrally Selective Window Film

Malaysia Decorative Film Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K sqm)

Malaysia Decorative Film Market Segment Percentages, By Application, 2019 (%)

Commercial

Residential

Other

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Decorative Film Market Competitors Revenues in Malaysia, by Players 2015-2020 (Estimated), (\$ millions)

Total Decorative Film Market Competitors Revenues Share in Malaysia, by Players 2019 (%)

Total Malaysia Decorative Film Market Competitors Sales, by Players 2015-2020 (Estimated), (K sqm)

Total Malaysia Decorative Film Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

#### Eastman



3M

Solar Gard-Saint Gobain

Madico

Johnson

Hanita Coating

Haverkamp

Garware SunControl

Wintech

Erickson



# Contents

#### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Decorative Film Market Definition
- 1.2 Market Segments
- 1.2.1 Segment by Type
- 1.2.2 Segment by Application
- 1.3 Malaysia Decorative Film Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
- 1.5.1 Research Methodology
- 1.5.2 Research Process
- 1.5.3 Base Year
- 1.5.4 Report Assumptions & Caveats

#### 2 COVID-19 IMPACT: MALAYSIA DECORATIVE FILM OVERALL MARKET SIZE

- 2.1 Malaysia Decorative Film Market Size: 2020 VS 2026
- 2.2 Malaysia Decorative Film Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Malaysia Decorative Film Sales (Consumption): 2015-2026

#### **3 COMPANY LANDSCAPE**

- 3.1 Top Decorative Film Players in Malaysia (including Foreign and Local Companies)
- 3.2 Top Malaysia Decorative Film Companies Ranked by Revenue

3.3 Malaysia Decorative Film Revenue by Companies (including Foreign and Local Companies)

3.4 Malaysia Decorative Film Sales by Companies (including Foreign and Local Companies)

- 3.5 Malaysia Decorative Film Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Decorative Film Companies in Malaysia, by Revenue in 2019
- 3.7 Malaysia Manufacturers Decorative Film Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Decorative Film Players in Malaysia
- 3.8.1 List of Malaysia Tier 1 Decorative Film Companies
- 3.8.2 List of Malaysia Tier 2 and Tier 3 Decorative Film Companies

#### 4 SIGHTS BY PRODUCT



#### 4.1 Overview

- 4.1.1 By Type Malaysia Decorative Film Market Size Markets, 2020 & 2026
- 4.1.2 Solar Control Window Film
- 4.1.3 Safety / Security Window Film
- 4.1.4 General Glass Film
- 4.1.5 Spectrally Selective Window Film
- 4.2 By Type Malaysia Decorative Film Revenue & Forecasts
- 4.2.1 By Type Malaysia Decorative Film Revenue, 2015-2020
- 4.2.2 By Type Malaysia Decorative Film Revenue, 2021-2026
- 4.2.3 By Type Malaysia Decorative Film Revenue Market Share, 2015-2026
- 4.3 By Type Malaysia Decorative Film Sales & Forecasts
- 4.3.1 By Type Malaysia Decorative Film Sales, 2015-2020
- 4.3.2 By Type Malaysia Decorative Film Sales, 2021-2026
- 4.3.3 By Type Malaysia Decorative Film Sales Market Share, 2015-2026
- 4.4 By Type Malaysia Decorative Film Price (Manufacturers Selling Prices), 2015-2026

#### **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application Malaysia Decorative Film Market Size, 2020 & 2026
  - 5.1.2 Commercial
  - 5.1.3 Residential
- 5.1.4 Other
- 5.2 By Application Malaysia Decorative Film Revenue & Forecasts
  - 5.2.1 By Application Malaysia Decorative Film Revenue, 2015-2020
  - 5.2.2 By Application Malaysia Decorative Film Revenue, 2021-2026
- 5.2.3 By Application Malaysia Decorative Film Revenue Market Share, 2015-2026
- 5.3 By Application Malaysia Decorative Film Sales & Forecasts
- 5.3.1 By Application Malaysia Decorative Film Sales, 2015-2020
- 5.3.2 By Application Malaysia Decorative Film Sales, 2021-2026
- 5.3.3 By Application Malaysia Decorative Film Sales Market Share, 2015-2026

5.4 By Application - Malaysia Decorative Film Price (Manufacturers Selling Prices), 2015-2026

#### **6 MANUFACTURERS & BRANDS PROFILES**

- 6.1 Eastman
  - 6.1.1 Eastman Corporate Summary
  - 6.1.2 Eastman Business Overview



- 6.1.3 Eastman Decorative Film Major Product Offerings
- 6.1.4 Eastman Sales and Revenue in Malaysia (2015-2020)
- 6.1.5 Eastman Key News
- 6.2 3M
- 6.2.1 3M Corporate Summary
- 6.2.2 3M Business Overview
- 6.2.3 3M Decorative Film Major Product Offerings
- 6.2.4 3M Sales and Revenue in Malaysia (2015-2020)
- 6.2.5 3M Key News
- 6.3 Solar Gard-Saint Gobain
- 6.3.1 Solar Gard-Saint Gobain Corporate Summary
- 6.3.2 Solar Gard-Saint Gobain Business Overview
- 6.3.3 Solar Gard-Saint Gobain Decorative Film Major Product Offerings
- 6.3.4 Solar Gard-Saint Gobain Sales and Revenue in Malaysia (2015-2020)
- 6.3.5 Solar Gard-Saint Gobain Key News

6.4 Madico

- 6.4.1 Madico Corporate Summary
- 6.4.2 Madico Business Overview
- 6.4.3 Madico Decorative Film Major Product Offerings
- 6.4.4 Madico Sales and Revenue in Malaysia (2015-2020)
- 6.4.5 Madico Key News
- 6.5 Johnson
  - 6.5.1 Johnson Corporate Summary
  - 6.5.2 Johnson Business Overview
  - 6.5.3 Johnson Decorative Film Major Product Offerings
  - 6.5.4 Johnson Sales and Revenue in Malaysia (2015-2020)
- 6.5.5 Johnson Key News

#### 6.6 Hanita Coating

- 6.6.1 Hanita Coating Corporate Summary
- 6.6.2 Hanita Coating Business Overview
- 6.6.3 Hanita Coating Decorative Film Major Product Offerings
- 6.6.4 Hanita Coating Sales and Revenue in Malaysia (2015-2020)
- 6.6.5 Hanita Coating Key News
- 6.7 Haverkamp
  - 6.6.1 Haverkamp Corporate Summary
  - 6.6.2 Haverkamp Business Overview
  - 6.6.3 Haverkamp Decorative Film Major Product Offerings
  - 6.4.4 Haverkamp Sales and Revenue in Malaysia (2015-2020)
  - 6.7.5 Haverkamp Key News



- 6.8 Garware SunControl
- 6.8.1 Garware SunControl Corporate Summary
- 6.8.2 Garware SunControl Business Overview
- 6.8.3 Garware SunControl Decorative Film Major Product Offerings
- 6.8.4 Garware SunControl Sales and Revenue in Malaysia (2015-2020)
- 6.8.5 Garware SunControl Key News

#### 6.9 Wintech

- 6.9.1 Wintech Corporate Summary
- 6.9.2 Wintech Business Overview
- 6.9.3 Wintech Decorative Film Major Product Offerings
- 6.9.4 Wintech Sales and Revenue in Malaysia (2015-2020)
- 6.9.5 Wintech Key News

#### 6.10 Erickson

- 6.10.1 Erickson Corporate Summary
- 6.10.2 Erickson Business Overview
- 6.10.3 Erickson Decorative Film Major Product Offerings
- 6.10.4 Erickson Sales and Revenue in Malaysia (2015-2020)
- 6.10.5 Erickson Key News
- 6.11 KDX Optical Material
  - 6.11.1 KDX Optical Material Corporate Summary
  - 6.11.2 KDX Optical Material Decorative Film Business Overview
  - 6.11.3 KDX Optical Material Decorative Film Major Product Offerings
  - 6.11.4 KDX Optical Material Sales and Revenue in Malaysia (2015-2020)
  - 6.11.5 KDX Optical Material Key News

### 7 DECORATIVE FILM PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

7.1 Decorative Film Production Capacity and Value in Malaysia, Situation Analysis and Prediction, 2015-2026

- 7.1.1 Malaysia Decorative Film Production Capacity, 2015-2026
- 7.1.2 Malaysia Decorative Film Production 2015-2026
- 7.1.3 Malaysia Decorative Film Production Value 2015-2026
- 7.2 Key Local Decorative Film Manufacturers in Malaysia
  - 7.2.1 Malaysia Key Local Decorative Film Manufacturers Production Capacity
  - 7.2.2 Malaysia Key Local Decorative Film Manufacturers Production
  - 7.2.3 Malaysia Key Local Decorative Film Manufacturers Production Value
- 7.2.4 The Proportion of Decorative Film Production Sold in Malaysia and Sold Other

Than Malaysia by Manufacturers



- 7.3 Decorative Film Export and Import in Malaysia
  - 7.3.1 Malaysia Decorative Film Export Market
  - 7.3.2 Malaysia Decorative Film Source of Imports

### 8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 8.1 PESTLE Analysis for Malaysia Decorative Film Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

#### 9 COVID-19 IMPACT ON DECORATIVE FILM SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
  - 9.4.1 Marketing Channels
  - 9.4.2 Decorative Film Distributors and Sales Agents in Malaysia

#### **10 CONCLUSION**

#### **11 APPENDIX**

- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

Table 1. Key Players of Decorative Film in Malaysia Table 2. Top Players in Malaysia, Ranking by Revenue (2019) Table 3. Malaysia Decorative Film Revenue by Companies, (US\$, Mn), 2015-2020 Table 4. Malaysia Decorative Film Revenue Share by Companies, 2015-2020 Table 5. Malaysia Decorative Film Sales by Companies, (K sqm), 2015-2020 Table 6. Malaysia Decorative Film Sales Share by Companies, 2015-2020 Table 7. Key Manufacturers Decorative Film Price (2015-2020) (USD/sqm) Table 8. Malaysia Manufacturers Decorative Film Product Type Table 9. List of Malaysia Tier 1 Decorative Film Companies, Revenue (US\$, Mn) in 2019 and Market Share Table 10. List of Malaysia Tier 2 and Tier 3 Decorative Film Companies, Revenue (US\$, Mn) in 2019 and Market Share Table 11. By Type - Decorative Film Revenue in Malaysia (US\$, Mn), 2015-2020 Table 12. By Type - Decorative Film Revenue in Malaysia (US\$, Mn), 2021-2026 Table 13. By Type - Decorative Film Sales in Malaysia (K sqm), 2015-2020 Table 14. By Type - Decorative Film Sales in Malaysia (K sqm), 2021-2026 Table 15. By Application - Decorative Film Revenue in Malaysia, (US\$, Mn), 2015-2020 Table 16. By Application - Decorative Film Revenue in Malaysia, (US\$, Mn), 2021-2026 Table 17. By Application - Decorative Film Sales in Malaysia, (K sqm), 2015-2020 Table 18. By Application - Decorative Film Sales in Malaysia, (K sqm), 2021-2026 Table 19. Eastman Corporate Summary Table 20. Eastman Decorative Film Product Offerings Table 21. Eastman Decorative Film Sales (K sgm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020) Table 22. 3M Corporate Summary Table 23. 3M Decorative Film Product Offerings Table 24. 3M Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020) Table 25. Solar Gard-Saint Gobain Corporate Summary Table 26. Solar Gard-Saint Gobain Decorative Film Product Offerings Table 27. Solar Gard-Saint Gobain Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020) Table 28. Madico Corporate Summary Table 29. Madico Decorative Film Product Offerings Table 30. Madico Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average Decorative Film Market in Malaysia - Manufacturing and Consumption, Outlook and Forecast 2020-2026



Price (USD/sqm) (2015-2020)

- Table 31. Johnson Corporate Summary
- Table 32. Johnson Decorative Film Product Offerings
- Table 33. Johnson Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average
- Price (USD/sqm) (2015-2020)
- Table 34. Hanita Coating Corporate Summary
- Table 35. Hanita Coating Decorative Film Product Offerings
- Table 36. Hanita Coating Decorative Film Sales (K sqm), Revenue (US\$, Mn) and
- Average Price (USD/sqm) (2015-2020)
- Table 37. Haverkamp Corporate Summary
- Table 38. Haverkamp Decorative Film Product Offerings
- Table 39. Haverkamp Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)
- Table 40. Garware SunControl Corporate Summary
- Table 41. Garware SunControl Decorative Film Product Offerings
- Table 42. Garware SunControl Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)
- Table 43. Wintech Corporate Summary
- Table 44. Wintech Decorative Film Product Offerings
- Table 45. Wintech Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)
- Table 46. Erickson Corporate Summary
- Table 47. Erickson Decorative Film Product Offerings
- Table 48. Erickson Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)
- Table 49. KDX Optical Material Corporate Summary
- Table 50. KDX Optical Material Decorative Film Product Offerings
- Table 51. KDX Optical Material Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)
- Table 52. Decorative Film Production Capacity (K sqm) of Local Manufacturers in Malaysia, 2015-2020
- Table 53. Decorative Film Production (K sqm) of Local Manufacturers in Malaysia, 2015-2020
- Table 54. Malaysia Decorative Film Production Market Share of Local Manufacturers, 2015-2020
- Table 55. Decorative Film Production Value (US\$, Mn) of Local Manufacturers in Malaysia, 2015-2020
- Table 56. Malaysia Decorative Film Production Value Market Share of LocalManufacturers, 2015-2020



Table 57. The Percentage of Decorative Film Production Sold in Malaysia and Sold Other Than Malaysia by Manufacturers

Table 58. The Percentage of Decorative Film Production Sold in Malaysia and Sold Other Than Malaysia by Manufacturers

Table 59. Dangeguojia Decorative Film Sales (Consumption), Production, Export and Import, 2015-2020

Table 60. Raw Materials and Suppliers

Table 61. Decorative Film Downstream Clients in Malaysia

Table 62. Decorative Film Distributors and Sales Agents in Malaysia



Market Publishers

### **List Of Figures**

#### LIST OF FIGURES

Figure 1. Decorative Film Segment by Type Figure 2. Decorative Film Segment by Application Figure 3. Dangeguojia Decorative Film Market Overview: 2020 Figure 4. Key Caveats Figure 5. Decorative Film Market Size in Malaysia, (US\$, Mn) & (K sqm): 2020 VS 2026 Figure 6. Malaysia Decorative Film Revenue, 2015-2026 (US\$, Mn) Figure 7. Decorative Film Sales in Malaysia: 2015-2026 (K sqm) Figure 8. The Top 3 and 5 Players Market Share by Decorative Film Revenue in 2019 Figure 9. By Type - Malaysia Decorative Film Incremental Growth, (US\$, Mn), 2015-2026 Figure 10. By Type - Malaysia Decorative Film Market Share, 2015-2020 Figure 11. By Type - Malaysia Decorative Film Market Share, 2020-2026 Figure 12. By Type - Malaysia Decorative Film Price (USD/sqm), 2015-2026 Figure 13. By Application - Decorative Film Revenue in Malaysia (US\$, Mn), 2020 & 2026 Figure 14. By Application - Malaysia Decorative Film Market Share, 2015-2020 Figure 15. By Application - Malaysia Decorative Film Market Share, 2020-2026 Figure 16. By Application - Malaysia Decorative Film Price (USD/sqm), 2015-2026 Figure 17. Malaysia Decorative Film Production Capacity (K sqm), 2015-2026 Figure 18. Malaysia Decorative Film Actual Output (K sqm), 2015-2026 Figure 19. Malaysia Decorative Film Production Value (US\$, Mn), 2015-2026 Figure 20. The Percentage of Malaysia Decorative Film Export Destination, 2019 Figure 21. The Source of Imports of Malaysia Decorative Film, 2019 Figure 22. PEST Analysis for Malaysia Decorative Film Market in 2020 Figure 23. Decorative Film Market Opportunities & Trends in Malaysia Figure 24. Decorative Film Market Drivers in Malaysia Figure 25. Decorative Film Market Restraints in Malaysia Figure 26. Decorative Film Industry Value Chain



#### I would like to order

Product name: Decorative Film Market in Malaysia - Manufacturing and Consumption, Outlook and Forecast 2020-2026

Product link: https://marketpublishers.com/r/D00CE7C2DBF3EN.html

Price: US\$ 2,700.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/D00CE7C2DBF3EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Decorative Film Market in Malaysia - Manufacturing and Consumption, Outlook and Forecast 2020-2026