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Decorative Film Market in Italy - Manufacturing and Consumption, Outlook and Forecast 2020-2026

https://marketpublishers.com/r/DB1B32B39E65EN.html
Date: April 2020
Pages: 100
Price: US$ 2,700.00 (Single User License)
ID: DB1B32B39E65EN

Abstracts

Decorative Film refers to the architectural window film. Decorative window films are installed on the inside surfaces of glass and resist scratches. They allow glass to serve as a barrier that maintains an open feeling without sacrificing confidentiality, privacy or visual separation.

This report contains market size and forecasts of Decorative Film in Italy, including the following market information:
Italy Decorative Film Market Revenue, 2015-2020, 2021-2026, ($ millions)
Italy Decorative Film Market Consumption, 2015-2020, 2021-2026, (K sqm)
Italy Decorative Film Production Capacity, 2015-2020, 2021-2026, (K sqm)

Top Five Competitors in Italy Decorative Film Market 2019 (%)
The global Decorative Film market was valued at 698.6 million in 2019 and is projected to reach US$ 736.8 million by 2026, at a CAGR of 1.3% during the forecast period. While the Decorative Film market size in Italy was US$ XX million in 2019, and it is expected to reach US$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.
MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Decorative Film manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Decorative Film production and consumption in Italy

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Total Market by Segment:

Italy Decorative Film Market, By Type, 2015-2020, 2021-2026 ($ millions) & (K sqm)
Italy Decorative Film Market Segment Percentages, By Type, 2019 (%)

Solar Control Window Film

Safety / Security Window Film

General Glass Film

Spectrally Selective Window Film

Italy Decorative Film Market, By Application, 2015-2020, 2021-2026 ($ millions) & (K sqm)
Italy Decorative Film Market Segment Percentages, By Application, 2019 (%)

Commercial

Residential

Other

Competitor Analysis
The report also provides analysis of leading market participants including:
Total Decorative Film Market Competitors Revenues in Italy, by Players 2015-2020 (Estimated), ($ millions)
Total Decorative Film Market Competitors Revenues Share in Italy, by Players 2019 (%)
Total Italy Decorative Film Market Competitors Sales, by Players 2015-2020 (Estimated), (K sqm)
Total Italy Decorative Film Market Competitors Sales Market Share by Players 2019 ($ millions)
Further, the report presents profiles of competitors in the market, including the following:

Eastman

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Solar Gard-Saint Gobain

Madico

Johnson

Hanita Coating

Haverkamp

Garware SunControl

Wintech

Erickson

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