

# Decorative Film Market in India - Manufacturing and Consumption, Outlook and Forecast 2020-2026

https://marketpublishers.com/r/DA60D62CF22CEN.html

Date: April 2020

Pages: 101

Price: US\$ 2,700.00 (Single User License)

ID: DA60D62CF22CEN

### **Abstracts**

Decorative Film refers to the architectural window film. Decorative window films are installed on the inside surfaces of glass and resist scratches. They allow glass to serve as a barrier that maintains an open feeling without sacrificing confidentiality, privacy or visual separation.

This report contains market size and forecasts of Decorative Film in India, including the following market information:

India Decorative Film Market Revenue, 2015-2020, 2021-2026, (\$ millions) India Decorative Film Market Consumption, 2015-2020, 2021-2026, (K sqm) India Decorative Film Production Capacity, 2015-2020, 2021-2026, (K sqm)

Top Five Competitors in India Decorative Film Market 2019 (%)

The global Decorative Film market was valued at 698.6 million in 2019 and is projected to reach US\$ 736.8 million by 2026, at a CAGR of 1.3% during the forecast period. While the Decorative Film market size in India was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Decorative Film manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Decorative Film production and consumption in India



Total Market by Segment:

India Decorative Film Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K sqm) India Decorative Film Market Segment Percentages, By Type, 2019 (%)

Solar Control Window Film

Safety / Security Window Film

General Glass Film

Spectrally Selective Window Film

India Decorative Film Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K sqm)

India Decorative Film Market Segment Percentages, By Application, 2019 (%)

Commercial

Residential

Other

### **Competitor Analysis**

The report also provides analysis of leading market participants including:

Total Decorative Film Market Competitors Revenues in India, by Players 2015-2020 (Estimated), (\$ millions)

Total Decorative Film Market Competitors Revenues Share in India, by Players 2019 (%)

Total India Decorative Film Market Competitors Sales, by Players 2015-2020 (Estimated), (K sqm)

Total India Decorative Film Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Eastman



3M		
Solar Gard-Saint Gobain		
Madico		
Johnson		
Hanita Coating		
Haverkamp		
Garware SunControl		
Wintech		
Erickson		



### **Contents**

#### 1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Decorative Film Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 India Decorative Film Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### 2 COVID-19 IMPACT: INDIA DECORATIVE FILM OVERALL MARKET SIZE

- 2.1 India Decorative Film Market Size: 2020 VS 2026
- 2.2 India Decorative Film Revenue, Prospects & Forecasts: 2015-2026
- 2.3 India Decorative Film Sales (Consumption): 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top Decorative Film Players in India (including Foreign and Local Companies)
- 3.2 Top India Decorative Film Companies Ranked by Revenue
- 3.3 India Decorative Film Revenue by Companies (including Foreign and Local Companies)
- 3.4 India Decorative Film Sales by Companies (including Foreign and Local Companies)
- 3.5 India Decorative Film Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Decorative Film Companies in India, by Revenue in 2019
- 3.7 India Manufacturers Decorative Film Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Decorative Film Players in India
  - 3.8.1 List of India Tier 1 Decorative Film Companies
  - 3.8.2 List of India Tier 2 and Tier 3 Decorative Film Companies

### **4 SIGHTS BY PRODUCT**



- 4.1 Overview
  - 4.1.1 By Type India Decorative Film Market Size Markets, 2020 & 2026
  - 4.1.2 Solar Control Window Film
  - 4.1.3 Safety / Security Window Film
  - 4.1.4 General Glass Film
  - 4.1.5 Spectrally Selective Window Film
- 4.2 By Type India Decorative Film Revenue & Forecasts
  - 4.2.1 By Type India Decorative Film Revenue, 2015-2020
  - 4.2.2 By Type India Decorative Film Revenue, 2021-2026
  - 4.2.3 By Type India Decorative Film Revenue Market Share, 2015-2026
- 4.3 By Type India Decorative Film Sales & Forecasts
  - 4.3.1 By Type India Decorative Film Sales, 2015-2020
  - 4.3.2 By Type India Decorative Film Sales, 2021-2026
- 4.3.3 By Type India Decorative Film Sales Market Share, 2015-2026
- 4.4 By Type India Decorative Film Price (Manufacturers Selling Prices), 2015-2026

#### **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application India Decorative Film Market Size, 2020 & 2026
  - 5.1.2 Commercial
  - 5.1.3 Residential
  - 5.1.4 Other
- 5.2 By Application India Decorative Film Revenue & Forecasts
  - 5.2.1 By Application India Decorative Film Revenue, 2015-2020
  - 5.2.2 By Application India Decorative Film Revenue, 2021-2026
  - 5.2.3 By Application India Decorative Film Revenue Market Share, 2015-2026
- 5.3 By Application India Decorative Film Sales & Forecasts
  - 5.3.1 By Application India Decorative Film Sales, 2015-2020
  - 5.3.2 By Application India Decorative Film Sales, 2021-2026
- 5.3.3 By Application India Decorative Film Sales Market Share, 2015-2026
- 5.4 By Application India Decorative Film Price (Manufacturers Selling Prices), 2015-2026

### **6 MANUFACTURERS & BRANDS PROFILES**

- 6.1 Eastman
  - 6.1.1 Eastman Corporate Summary
  - 6.1.2 Eastman Business Overview



- 6.1.3 Eastman Decorative Film Major Product Offerings
- 6.1.4 Eastman Sales and Revenue in India (2015-2020)
- 6.1.5 Eastman Key News
- 6.2 3M
  - 6.2.1 3M Corporate Summary
  - 6.2.2 3M Business Overview
  - 6.2.3 3M Decorative Film Major Product Offerings
  - 6.2.4 3M Sales and Revenue in India (2015-2020)
  - 6.2.5 3M Key News
- 6.3 Solar Gard-Saint Gobain
  - 6.3.1 Solar Gard-Saint Gobain Corporate Summary
  - 6.3.2 Solar Gard-Saint Gobain Business Overview
  - 6.3.3 Solar Gard-Saint Gobain Decorative Film Major Product Offerings
  - 6.3.4 Solar Gard-Saint Gobain Sales and Revenue in India (2015-2020)
  - 6.3.5 Solar Gard-Saint Gobain Key News
- 6.4 Madico
  - 6.4.1 Madico Corporate Summary
  - 6.4.2 Madico Business Overview
  - 6.4.3 Madico Decorative Film Major Product Offerings
  - 6.4.4 Madico Sales and Revenue in India (2015-2020)
  - 6.4.5 Madico Key News
- 6.5 Johnson
  - 6.5.1 Johnson Corporate Summary
  - 6.5.2 Johnson Business Overview
  - 6.5.3 Johnson Decorative Film Major Product Offerings
  - 6.5.4 Johnson Sales and Revenue in India (2015-2020)
  - 6.5.5 Johnson Key News
- 6.6 Hanita Coating
  - 6.6.1 Hanita Coating Corporate Summary
  - 6.6.2 Hanita Coating Business Overview
  - 6.6.3 Hanita Coating Decorative Film Major Product Offerings
  - 6.6.4 Hanita Coating Sales and Revenue in India (2015-2020)
  - 6.6.5 Hanita Coating Key News
- 6.7 Haverkamp
  - 6.6.1 Haverkamp Corporate Summary
  - 6.6.2 Haverkamp Business Overview
  - 6.6.3 Haverkamp Decorative Film Major Product Offerings
  - 6.4.4 Haverkamp Sales and Revenue in India (2015-2020)
  - 6.7.5 Haverkamp Key News



### 6.8 Garware SunControl

- 6.8.1 Garware SunControl Corporate Summary
- 6.8.2 Garware SunControl Business Overview
- 6.8.3 Garware SunControl Decorative Film Major Product Offerings
- 6.8.4 Garware SunControl Sales and Revenue in India (2015-2020)
- 6.8.5 Garware SunControl Key News

### 6.9 Wintech

- 6.9.1 Wintech Corporate Summary
- 6.9.2 Wintech Business Overview
- 6.9.3 Wintech Decorative Film Major Product Offerings
- 6.9.4 Wintech Sales and Revenue in India (2015-2020)
- 6.9.5 Wintech Key News
- 6.10 Erickson
  - 6.10.1 Erickson Corporate Summary
  - 6.10.2 Erickson Business Overview
  - 6.10.3 Erickson Decorative Film Major Product Offerings
  - 6.10.4 Erickson Sales and Revenue in India (2015-2020)
  - 6.10.5 Erickson Key News
- 6.11 KDX Optical Material
  - 6.11.1 KDX Optical Material Corporate Summary
  - 6.11.2 KDX Optical Material Decorative Film Business Overview
  - 6.11.3 KDX Optical Material Decorative Film Major Product Offerings
  - 6.11.4 KDX Optical Material Sales and Revenue in India (2015-2020)
  - 6.11.5 KDX Optical Material Key News

# 7 DECORATIVE FILM PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 Decorative Film Production Capacity and Value in India, Situation Analysis and Prediction, 2015-2026
  - 7.1.1 India Decorative Film Production Capacity, 2015-2026
  - 7.1.2 India Decorative Film Production 2015-2026
  - 7.1.3 India Decorative Film Production Value 2015-2026
- 7.2 Key Local Decorative Film Manufacturers in India
- 7.2.1 India Key Local Decorative Film Manufacturers Production Capacity
- 7.2.2 India Key Local Decorative Film Manufacturers Production
- 7.2.3 India Key Local Decorative Film Manufacturers Production Value
- 7.2.4 The Proportion of Decorative Film Production Sold in India and Sold Other Than India by Manufacturers



- 7.3 Decorative Film Export and Import in India
  - 7.3.1 India Decorative Film Export Market
  - 7.3.2 India Decorative Film Source of Imports

# 8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 8.1 PESTLE Analysis for India Decorative Film Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

### 9 COVID-19 IMPACT ON DECORATIVE FILM SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
  - 9.4.1 Marketing Channels
  - 9.4.2 Decorative Film Distributors and Sales Agents in India

### 10 CONCLUSION

### 11 APPENDIX

- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer



### **List Of Tables**

### LIST OF TABLES

- Table 1. Key Players of Decorative Film in India
- Table 2. Top Players in India, Ranking by Revenue (2019)
- Table 3. India Decorative Film Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. India Decorative Film Revenue Share by Companies, 2015-2020
- Table 5. India Decorative Film Sales by Companies, (K sqm), 2015-2020
- Table 6. India Decorative Film Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Decorative Film Price (2015-2020) (USD/sqm)
- Table 8. India Manufacturers Decorative Film Product Type
- Table 9. List of India Tier 1 Decorative Film Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of India Tier 2 and Tier 3 Decorative Film Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type Decorative Film Revenue in India (US\$, Mn), 2015-2020
- Table 12. By Type Decorative Film Revenue in India (US\$, Mn), 2021-2026
- Table 13. By Type Decorative Film Sales in India (K sqm), 2015-2020
- Table 14. By Type Decorative Film Sales in India (K sqm), 2021-2026
- Table 15. By Application Decorative Film Revenue in India, (US\$, Mn), 2015-2020
- Table 16. By Application Decorative Film Revenue in India, (US\$, Mn), 2021-2026
- Table 17. By Application Decorative Film Sales in India, (K sqm), 2015-2020
- Table 18. By Application Decorative Film Sales in India, (K sqm), 2021-2026
- Table 19. Eastman Corporate Summary
- Table 20. Eastman Decorative Film Product Offerings
- Table 21. Eastman Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)
- Table 22. 3M Corporate Summary
- Table 23. 3M Decorative Film Product Offerings
- Table 24. 3M Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)
- Table 25. Solar Gard-Saint Gobain Corporate Summary
- Table 26. Solar Gard-Saint Gobain Decorative Film Product Offerings
- Table 27. Solar Gard-Saint Gobain Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)
- Table 28. Madico Corporate Summary
- Table 29. Madico Decorative Film Product Offerings
- Table 30. Madico Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average



- Price (USD/sqm) (2015-2020)
- Table 31. Johnson Corporate Summary
- Table 32. Johnson Decorative Film Product Offerings
- Table 33. Johnson Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average
- Price (USD/sqm) (2015-2020)
- Table 34. Hanita Coating Corporate Summary
- Table 35. Hanita Coating Decorative Film Product Offerings
- Table 36. Hanita Coating Decorative Film Sales (K sqm), Revenue (US\$, Mn) and
- Average Price (USD/sqm) (2015-2020)
- Table 37. Haverkamp Corporate Summary
- Table 38. Haverkamp Decorative Film Product Offerings
- Table 39. Haverkamp Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average Price (USD/sqm) (2015-2020)
- Table 40. Garware SunControl Corporate Summary
- Table 41. Garware SunControl Decorative Film Product Offerings
- Table 42. Garware SunControl Decorative Film Sales (K sqm), Revenue (US\$, Mn) and
- Average Price (USD/sqm) (2015-2020)
- Table 43. Wintech Corporate Summary
- Table 44. Wintech Decorative Film Product Offerings
- Table 45. Wintech Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average
- Price (USD/sqm) (2015-2020)
- Table 46. Erickson Corporate Summary
- Table 47. Erickson Decorative Film Product Offerings
- Table 48. Erickson Decorative Film Sales (K sqm), Revenue (US\$, Mn) and Average
- Price (USD/sqm) (2015-2020)
- Table 49. KDX Optical Material Corporate Summary
- Table 50. KDX Optical Material Decorative Film Product Offerings
- Table 51. KDX Optical Material Decorative Film Sales (K sqm), Revenue (US\$, Mn) and
- Average Price (USD/sqm) (2015-2020)
- Table 52. Decorative Film Production Capacity (K sqm) of Local Manufacturers in India, 2015-2020
- Table 53. Decorative Film Production (K sqm) of Local Manufacturers in India,
- 2015-2020
- Table 54. India Decorative Film Production Market Share of Local Manufacturers,
- 2015-2020
- Table 55. Decorative Film Production Value (US\$, Mn) of Local Manufacturers in India,
- 2015-2020
- Table 56. India Decorative Film Production Value Market Share of Local Manufacturers,
- 2015-2020



Table 57. The Percentage of Decorative Film Production Sold in India and Sold Other Than India by Manufacturers

Table 58. The Percentage of Decorative Film Production Sold in India and Sold Other Than India by Manufacturers

Table 59. Dangeguojia Decorative Film Sales (Consumption), Production, Export and Import, 2015-2020

Table 60. Raw Materials and Suppliers

Table 61. Decorative Film Downstream Clients in India

Table 62. Decorative Film Distributors and Sales Agents in India



### **List Of Figures**

### LIST OF FIGURES

- Figure 1. Decorative Film Segment by Type
- Figure 2. Decorative Film Segment by Application
- Figure 3. Dangeguojia Decorative Film Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Decorative Film Market Size in India, (US\$, Mn) & (K sqm): 2020 VS 2026
- Figure 6. India Decorative Film Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Decorative Film Sales in India: 2015-2026 (K sqm)
- Figure 8. The Top 3 and 5 Players Market Share by Decorative Film Revenue in 2019
- Figure 9. By Type India Decorative Film Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type India Decorative Film Market Share, 2015-2020
- Figure 11. By Type India Decorative Film Market Share, 2020-2026
- Figure 12. By Type India Decorative Film Price (USD/sqm), 2015-2026
- Figure 13. By Application Decorative Film Revenue in India (US\$, Mn), 2020 & 2026
- Figure 14. By Application India Decorative Film Market Share, 2015-2020
- Figure 15. By Application India Decorative Film Market Share, 2020-2026
- Figure 16. By Application -India Decorative Film Price (USD/sqm), 2015-2026
- Figure 17. India Decorative Film Production Capacity (K sqm), 2015-2026
- Figure 18. India Decorative Film Actual Output (K sqm), 2015-2026
- Figure 19. India Decorative Film Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of India Decorative Film Export Destination, 2019
- Figure 21. The Source of Imports of India Decorative Film, 2019
- Figure 22. PEST Analysis for India Decorative Film Market in 2020
- Figure 23. Decorative Film Market Opportunities & Trends in India
- Figure 24. Decorative Film Market Drivers in India
- Figure 25. Decorative Film Market Restraints in India
- Figure 26. Decorative Film Industry Value Chain



### I would like to order

Product name: Decorative Film Market in India - Manufacturing and Consumption, Outlook and Forecast

2020-2026

Product link: https://marketpublishers.com/r/DA60D62CF22CEN.html

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/DA60D62CF22CEN.html">https://marketpublishers.com/r/DA60D62CF22CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



