

# Decorative Film Market in China - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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## Abstracts

Decorative Film refers to the architectural window film. Decorative window films are installed on the inside surfaces of glass and resist scratches. They allow glass to serve as a barrier that maintains an open feeling without sacrificing confidentiality, privacy or visual separation.

This report contains market size and forecasts of Decorative Film in China, including the following market information:

China Decorative Film Market Revenue, 2015-2020, 2021-2026, (\$ millions)

China Decorative Film Market Consumption, 2015-2020, 2021-2026, (K sqm)

China Decorative Film Production Capacity, 2015-2020, 2021-2026, (K sqm)

Top Five Competitors in China Decorative Film Market 2019 (%)

The global Decorative Film market was valued at 698.6 million in 2019 and is projected to reach US\$ 736.8 million by 2026, at a CAGR of 1.3% during the forecast period.

While the Decorative Film market size in China was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Decorative Film manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Decorative Film production and consumption in China

### Total Market by Segment:

China Decorative Film Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K sqm)  
China Decorative Film Market Segment Percentages, By Type, 2019 (%)

Solar Control Window Film

Safety / Security Window Film

General Glass Film

Spectrally Selective Window Film

China Decorative Film Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K sqm)

China Decorative Film Market Segment Percentages, By Application, 2019 (%)

Commercial

Residential

Other

### Competitor Analysis

The report also provides analysis of leading market participants including:

Total Decorative Film Market Competitors Revenues in China, by Players 2015-2020 (Estimated), (\$ millions)

Total Decorative Film Market Competitors Revenues Share in China, by Players 2019 (%)

Total China Decorative Film Market Competitors Sales, by Players 2015-2020 (Estimated), (K sqm)

Total China Decorative Film Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Eastman

3M

Solar Gard-Saint Gobain

Madico

Johnson

Hanita Coating

Haverkamp

Garware SunControl

Wintech

Erickson

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