

Data Quality Management Software Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/DD331D46DB6CEN.html>

Date: March 2022

Pages: 101

Price: US\$ 3,250.00 (Single User License)

ID: DD331D46DB6CEN

Abstracts

Data quality management (DQM) refers to a business principle that requires a combination of the right people, processes and technologies all with the common goal of improving the measures of data quality that matter most to an enterprise organization. That last part is important: the ultimate purpose of DQM is not just to improve data quality for the sake of having high-quality data but rather to achieve the business outcomes that depend upon high-quality data. The big one is customer relationship management or CRM.

This report contains market size and forecasts of Data Quality Management Software in Global, including the following market information:

Global Data Quality Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Data Quality Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Data Quality Management Software include IBM,

Informatica, Oracle, SAP, SAS Institute, Talend, Syncsort, Experian and Information Builders, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Data Quality Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Data Quality Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Data Quality Management Software Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global Data Quality Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Data Quality Management Software Market Segment Percentages, by Application, 2021 (%)

BFSI

Telecommunications and IT

Retail and Ecommerce

Healthcare and Life Sciences

Manufacturing

Government

Others

Global Data Quality Management Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Data Quality Management Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Data Quality Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Data Quality Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Informatica

Oracle

SAP

SAS Institute

Talend

Syncsort

Experian

Information Builders

Pitney Bowes

Microsoft

Ataccama

MIOsoft

Alteryx

BackOffice Associates

Innovative Systems

RedPoint Global

EnterWorks (Winshuttle)

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