

Data Prep Market - Global Outlook and Forecast 2022-2028

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Abstracts

Emergence of big data has resulted into the rise of huge volumes of data and related technologies such as data prep. Data prep tools are gaining traction due to increased need to analyze the voluminous data being generated from internal and external sources within organizations on a daily basis. Data preparation is presently creating a buzz in both business and IT sides of organizations. Data prep tool vendors are also focusing on innovative software technologies for accelerating, if not automating, the analytical process, to support business analytics. Preparing, blending, integrating, cleansing, transforming, governing, and defining the metadata of multiple sources of data including new, raw, big data in Hadoop has been primarily an IT job; however, the broadening of interest in data science and analytics has drawn non-IT personnel into the execution of these tasks.

This report contains market size and forecasts of Data Prep in Global, including the following market information:

Global Data Prep Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Data Prep market was valued at 1978 million in 2021 and is projected to reach US\$ 4851.4 million by 2028, at a CAGR of 13.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Data Curation Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Data Prep include Alteryx, Inc, Informatica, IBM, Tibco Software Inc., Microsoft, SAS Institute, Datawatch Corporation, Tableau Software and Qlik Technologies Inc., etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Data Prep companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Data Prep Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Data Prep Market Segment Percentages, by Type, 2021 (%)

Data Curation

Data Cataloging

Data Quality

Data Ingestion

Data Governance

Global Data Prep Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Data Prep Market Segment Percentages, by Application, 2021 (%)

Hosted

On-premises

Global Data Prep Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Data Prep Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Data Prep revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Data Prep revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Alteryx, Inc

Informatica

IBM

Tibco Software Inc.

Microsoft

SAS Institute

Datawatch Corporation

Tableau Software

Qlik Technologies Inc.

SAP SE.

Talend

Microstrategy Incorporated

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