

Data Intelligence Solutions for Sales Market - Global Outlook and Forecast 2022-2028

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Abstracts

Data intelligence solutions for sales aim to enhance company master data and market insight information. They are mostly used by B2B sales organizations that are looking to improve their sales execution by empowering their employees with high-quality, real-time or near-real-time data to win more deals, and shorten the sales cycle. The market also consists of sources of real-time social and news insights on companies and people, created by ingesting external direct data feeds or web crawling news and social network posts. Most providers feed this data into account and contact records that can be integrated directly into sales force automation and CRM lead management systems.

This report contains market size and forecasts of Data Intelligence Solutions for Sales in Global, including the following market information:

Global Data Intelligence Solutions for Sales Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Data Intelligence Solutions for Sales market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Sales Activity Management Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Data Intelligence Solutions for Sales include LinkedIn, DiscoverOrg, ZoomInfo, Datanyze, Dun & Bradstreet, Clearbit, Everstring, FullContact and IQVIA, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Data Intelligence Solutions for Sales companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Data Intelligence Solutions for Sales Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Data Intelligence Solutions for Sales Market Segment Percentages, by Type, 2021 (%)

Sales Activity Management

Custom Fields and Custom Workflows

Lead Tracking

Goal Setting

Others

Global Data Intelligence Solutions for Sales Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Data Intelligence Solutions for Sales Market Segment Percentages, by Application, 2021 (%)

Small-Sized Enterprises

Medium-Sized Enterprise

Large Enterprises

Global Data Intelligence Solutions for Sales Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Data Intelligence Solutions for Sales Market Segment Percentages, By Region
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Data Intelligence Solutions for Sales revenues in global market,
2017-2022 (estimated), (\$ millions)

Key companies Data Intelligence Solutions for Sales revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

LinkedIn

DiscoverOrg

ZoomInfo

Datanyze

Dun & Bradstreet

Clearbit

Everstring

FullContact

IQVIA

Demandbase

&cperian

LeadGenius

RingLead

DataFox

InsideView

Node

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