

Data De-identification & Pseudonymity Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

The most common technique to de-identify data in a dataset is through pseudonymization. Data de-identification/pseudonymization software replaces personal identifying data in datasets with artificial identifiers, or pseudonyms. Companies choose to de-identify or pseudonymize (also called tokenize) their data to reduce their risk of holding personally identifiable information and comply with privacy and data protection laws such as the CCPA and GDPR.

Data de-identification/pseudonymization software allows companies to use realistic, but not personally identifiable datasets. This protects the anonymity of data subjects whose personal identifying data, such as names, dates of birth, and other identifiers, are in the dataset. De-identification/pseudonymity solutions help companies derive value from datasets without compromising the privacy of the data subjects in a given dataset.

This report contains market size and forecasts of Data De-identification & Pseudonymity Software in Global, including the following market information:

Global Data De-identification & Pseudonymity Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Data De-identification & Pseudonymity Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$

Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Data De-identification & Pseudonymity Software include Aircloak, AvePoint, Anonos, Ekobit, Protegrity, Dataguise, Thales Group, ARCAD Software and IBM, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Data De-identification & Pseudonymity Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Data De-identification & Pseudonymity Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Data De-identification & Pseudonymity Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Data De-identification & Pseudonymity Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Data De-identification & Pseudonymity Software Market Segment Percentages, by Application, 2021 (%)

Individual

Enterprise

Others

Global Data De-identification & Pseudonymity Software Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Data De-identification & Pseudonymity Software Market Segment Percentages,
By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Data De-identification & Pseudonymity Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Data De-identification & Pseudonymity Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Aircloak

AvePoint

Anonos

Ekobit

Protegrity

Dataguise

Thales Group

ARCAD Software

IBM

MENTISoftware

Imperva

Informatica

KI DESIGN

Privacy Analytics

ContextSpace

Privitar

SecuPi

Semele

StratoKey

TokenEx

Truata

Very Good Security

Wizuda

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Data De-identification & Pseudonymity Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Data De-identification & Pseudonymity Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL DATA DE-IDENTIFICATION & PSEUDONYMITY SOFTWARE OVERALL MARKET SIZE

- 2.1 Global Data De-identification & Pseudonymity Software Market Size: 2021 VS 2028
- 2.2 Global Data De-identification & Pseudonymity Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Data De-identification & Pseudonymity Software Players in Global Market
- 3.2 Top Global Data De-identification & Pseudonymity Software Companies Ranked by Revenue
- 3.3 Global Data De-identification & Pseudonymity Software Revenue by Companies
- 3.4 Top 3 and Top 5 Data De-identification & Pseudonymity Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Data De-identification & Pseudonymity Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Data De-identification & Pseudonymity Software Players in Global Market
 - 3.6.1 List of Global Tier 1 Data De-identification & Pseudonymity Software Companies

3.6.2 List of Global Tier 2 and Tier 3 Data De-identification & Pseudonymity Software Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Data De-identification & Pseudonymity Software Market Size Markets, 2021 & 2028

4.1.2 Cloud-Based

4.1.3 On-Premises

4.2 By Type - Global Data De-identification & Pseudonymity Software Revenue & Forecasts

4.2.1 By Type - Global Data De-identification & Pseudonymity Software Revenue, 2017-2022

4.2.2 By Type - Global Data De-identification & Pseudonymity Software Revenue, 2023-2028

4.2.3 By Type - Global Data De-identification & Pseudonymity Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Data De-identification & Pseudonymity Software Market Size, 2021 & 2028

5.1.2 Individual

5.1.3 Enterprise

5.1.4 Others

5.2 By Application - Global Data De-identification & Pseudonymity Software Revenue & Forecasts

5.2.1 By Application - Global Data De-identification & Pseudonymity Software Revenue, 2017-2022

5.2.2 By Application - Global Data De-identification & Pseudonymity Software Revenue, 2023-2028

5.2.3 By Application - Global Data De-identification & Pseudonymity Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Data De-identification & Pseudonymity Software Market Size,

2021 & 2028

6.2 By Region - Global Data De-identification & Pseudonymity Software Revenue & Forecasts

6.2.1 By Region - Global Data De-identification & Pseudonymity Software Revenue, 2017-2022

6.2.2 By Region - Global Data De-identification & Pseudonymity Software Revenue, 2023-2028

6.2.3 By Region - Global Data De-identification & Pseudonymity Software Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Data De-identification & Pseudonymity Software Revenue, 2017-2028

6.3.2 US Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.3.3 Canada Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.3.4 Mexico Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Data De-identification & Pseudonymity Software Revenue, 2017-2028

6.4.2 Germany Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.4.3 France Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.4.4 U.K. Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.4.5 Italy Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.4.6 Russia Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.4.7 Nordic Countries Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.4.8 Benelux Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Data De-identification & Pseudonymity Software Revenue, 2017-2028

6.5.2 China Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.5.3 Japan Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.5.4 South Korea Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.5.5 Southeast Asia Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.5.6 India Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Data De-identification & Pseudonymity Software Revenue, 2017-2028

6.6.2 Brazil Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.6.3 Argentina Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Data De-identification & Pseudonymity Software Revenue, 2017-2028

6.7.2 Turkey Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.7.3 Israel Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.7.4 Saudi Arabia Data De-identification & Pseudonymity Software Market Size, 2017-2028

6.7.5 UAE Data De-identification & Pseudonymity Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Aircloak

7.1.1 Aircloak Corporate Summary

7.1.2 Aircloak Business Overview

7.1.3 Aircloak Data De-identification & Pseudonymity Software Major Product Offerings

7.1.4 Aircloak Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)

7.1.5 Aircloak Key News

7.2 AvePoint

7.2.1 AvePoint Corporate Summary

7.2.2 AvePoint Business Overview

7.2.3 AvePoint Data De-identification & Pseudonymity Software Major Product Offerings

7.2.4 AvePoint Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)

7.2.5 AvePoint Key News

7.3 Anonos

7.3.1 Anonos Corporate Summary

7.3.2 Anonos Business Overview

7.3.3 Anonos Data De-identification & Pseudonymity Software Major Product Offerings

7.3.4 Anonos Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)

- 7.3.5 Anonos Key News
- 7.4 Ekobit
 - 7.4.1 Ekobit Corporate Summary
 - 7.4.2 Ekobit Business Overview
 - 7.4.3 Ekobit Data De-identification & Pseudonymity Software Major Product Offerings
 - 7.4.4 Ekobit Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)
 - 7.4.5 Ekobit Key News
- 7.5 Protegrity
 - 7.5.1 Protegrity Corporate Summary
 - 7.5.2 Protegrity Business Overview
 - 7.5.3 Protegrity Data De-identification & Pseudonymity Software Major Product Offerings
 - 7.5.4 Protegrity Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)
 - 7.5.5 Protegrity Key News
- 7.6 Dataguise
 - 7.6.1 Dataguise Corporate Summary
 - 7.6.2 Dataguise Business Overview
 - 7.6.3 Dataguise Data De-identification & Pseudonymity Software Major Product Offerings
 - 7.6.4 Dataguise Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)
 - 7.6.5 Dataguise Key News
- 7.7 Thales Group
 - 7.7.1 Thales Group Corporate Summary
 - 7.7.2 Thales Group Business Overview
 - 7.7.3 Thales Group Data De-identification & Pseudonymity Software Major Product Offerings
 - 7.7.4 Thales Group Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)
 - 7.7.5 Thales Group Key News
- 7.8 ARCAD Software
 - 7.8.1 ARCAD Software Corporate Summary
 - 7.8.2 ARCAD Software Business Overview
 - 7.8.3 ARCAD Software Data De-identification & Pseudonymity Software Major Product Offerings
 - 7.8.4 ARCAD Software Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)

7.8.5 ARCAD Software Key News

7.9 IBM

7.9.1 IBM Corporate Summary

7.9.2 IBM Business Overview

7.9.3 IBM Data De-identification & Pseudonymity Software Major Product Offerings

7.9.4 IBM Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)

7.9.5 IBM Key News

7.10 MENTISoftware

7.10.1 MENTISoftware Corporate Summary

7.10.2 MENTISoftware Business Overview

7.10.3 MENTISoftware Data De-identification & Pseudonymity Software Major Product Offerings

7.10.4 MENTISoftware Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)

7.10.5 MENTISoftware Key News

7.11 Imperva

7.11.1 Imperva Corporate Summary

7.11.2 Imperva Business Overview

7.11.3 Imperva Data De-identification & Pseudonymity Software Major Product Offerings

7.11.4 Imperva Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)

7.11.5 Imperva Key News

7.12 Informatica

7.12.1 Informatica Corporate Summary

7.12.2 Informatica Business Overview

7.12.3 Informatica Data De-identification & Pseudonymity Software Major Product Offerings

7.12.4 Informatica Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)

7.12.5 Informatica Key News

7.13 KI DESIGN

7.13.1 KI DESIGN Corporate Summary

7.13.2 KI DESIGN Business Overview

7.13.3 KI DESIGN Data De-identification & Pseudonymity Software Major Product Offerings

7.13.4 KI DESIGN Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)

- 7.13.5 KI DESIGN Key News
- 7.14 Privacy Analytics
 - 7.14.1 Privacy Analytics Corporate Summary
 - 7.14.2 Privacy Analytics Business Overview
 - 7.14.3 Privacy Analytics Data De-identification & Pseudonymity Software Major Product Offerings
 - 7.14.4 Privacy Analytics Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)
 - 7.14.5 Privacy Analytics Key News
- 7.15 ContextSpace
 - 7.15.1 ContextSpace Corporate Summary
 - 7.15.2 ContextSpace Business Overview
 - 7.15.3 ContextSpace Data De-identification & Pseudonymity Software Major Product Offerings
 - 7.15.4 ContextSpace Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)
 - 7.15.5 ContextSpace Key News
- 7.16 Privitar
 - 7.16.1 Privitar Corporate Summary
 - 7.16.2 Privitar Business Overview
 - 7.16.3 Privitar Data De-identification & Pseudonymity Software Major Product Offerings
 - 7.16.4 Privitar Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)
 - 7.16.5 Privitar Key News
- 7.17 SecuPi
 - 7.17.1 SecuPi Corporate Summary
 - 7.17.2 SecuPi Business Overview
 - 7.17.3 SecuPi Data De-identification & Pseudonymity Software Major Product Offerings
 - 7.17.4 SecuPi Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)
 - 7.17.5 SecuPi Key News
- 7.18 Semele
 - 7.18.1 Semele Corporate Summary
 - 7.18.2 Semele Business Overview
 - 7.18.3 Semele Data De-identification & Pseudonymity Software Major Product Offerings
 - 7.18.4 Semele Data De-identification & Pseudonymity Software Revenue in Global

Market (2017-2022)

7.18.5 Semele Key News

7.19 StratoKey

7.19.1 StratoKey Corporate Summary

7.19.2 StratoKey Business Overview

7.19.3 StratoKey Data De-identification & Pseudonymity Software Major Product

Offerings

7.19.4 StratoKey Data De-identification & Pseudonymity Software Revenue in Global

Market (2017-2022)

7.19.5 StratoKey Key News

7.20 TokenEx

7.20.1 TokenEx Corporate Summary

7.20.2 TokenEx Business Overview

7.20.3 TokenEx Data De-identification & Pseudonymity Software Major Product

Offerings

7.20.4 TokenEx Data De-identification & Pseudonymity Software Revenue in Global

Market (2017-2022)

7.20.5 TokenEx Key News

7.21 Truata

7.21.1 Truata Corporate Summary

7.21.2 Truata Business Overview

7.21.3 Truata Data De-identification & Pseudonymity Software Major Product Offerings

7.21.4 Truata Data De-identification & Pseudonymity Software Revenue in Global

Market (2017-2022)

7.21.5 Truata Key News

7.22 Very Good Security

7.22.1 Very Good Security Corporate Summary

7.22.2 Very Good Security Business Overview

7.22.3 Very Good Security Data De-identification & Pseudonymity Software Major

Product Offerings

7.22.4 Very Good Security Data De-identification & Pseudonymity Software Revenue in Global Market (2017-2022)

7.22.5 Very Good Security Key News

7.23 Wizuda

7.23.1 Wizuda Corporate Summary

7.23.2 Wizuda Business Overview

7.23.3 Wizuda Data De-identification & Pseudonymity Software Major Product

Offerings

7.23.4 Wizuda Data De-identification & Pseudonymity Software Revenue in Global

Market (2017-2022)
7.23.5 Wizuda Key News

8 CONCLUSION

9 APPENDIX

9.1 Note
9.2 Examples of Clients
9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Data De-identification & Pseudonymity Software Market Opportunities & Trends in Global Market

Table 2. Data De-identification & Pseudonymity Software Market Drivers in Global Market

Table 3. Data De-identification & Pseudonymity Software Market Restraints in Global Market

Table 4. Key Players of Data De-identification & Pseudonymity Software in Global Market

Table 5. Top Data De-identification & Pseudonymity Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Data De-identification & Pseudonymity Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Data De-identification & Pseudonymity Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Data De-identification & Pseudonymity Software Product Type

Table 9. List of Global Tier 1 Data De-identification & Pseudonymity Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Data De-identification & Pseudonymity Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Data De-identification & Pseudonymity Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Data De-identification & Pseudonymity Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Data De-identification & Pseudonymity Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Data De-identification & Pseudonymity Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Data De-identification & Pseudonymity Software Revenue

(US\$, Mn), 2017-2022

Table 19. By Region - Global Data De-identification & Pseudonymity Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2023-2028

Table 30. Aircloak Corporate Summary

Table 31. Aircloak Data De-identification & Pseudonymity Software Product Offerings

Table 32. Aircloak Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 33. AvePoint Corporate Summary

Table 34. AvePoint Data De-identification & Pseudonymity Software Product Offerings

Table 35. AvePoint Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 36. Anonos Corporate Summary

Table 37. Anonos Data De-identification & Pseudonymity Software Product Offerings

Table 38. Anonos Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 39. Ekobit Corporate Summary

Table 40. Ekobit Data De-identification & Pseudonymity Software Product Offerings

Table 41. Ekobit Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 42. Protegrity Corporate Summary

Table 43. Protegrity Data De-identification & Pseudonymity Software Product Offerings

Table 44. Protegrity Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 45. Dataguise Corporate Summary

Table 46. Dataguise Data De-identification & Pseudonymity Software Product Offerings

Table 47. Dataguise Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 48. Thales Group Corporate Summary

Table 49. Thales Group Data De-identification & Pseudonymity Software Product Offerings

Table 50. Thales Group Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 51. ARCAD Software Corporate Summary

Table 52. ARCAD Software Data De-identification & Pseudonymity Software Product Offerings

Table 53. ARCAD Software Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 54. IBM Corporate Summary

Table 55. IBM Data De-identification & Pseudonymity Software Product Offerings

Table 56. IBM Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 57. MENTISoftware Corporate Summary

Table 58. MENTISoftware Data De-identification & Pseudonymity Software Product Offerings

Table 59. MENTISoftware Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 60. Imperva Corporate Summary

Table 61. Imperva Data De-identification & Pseudonymity Software Product Offerings

Table 62. Imperva Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 63. Informatica Corporate Summary

Table 64. Informatica Data De-identification & Pseudonymity Software Product Offerings

Table 65. Informatica Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 66. KI DESIGN Corporate Summary

Table 67. KI DESIGN Data De-identification & Pseudonymity Software Product Offerings

Table 68. KI DESIGN Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 69. Privacy Analytics Corporate Summary

Table 70. Privacy Analytics Data De-identification & Pseudonymity Software Product Offerings

Table 71. Privacy Analytics Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 72. ContextSpace Corporate Summary

Table 73. ContextSpace Data De-identification & Pseudonymity Software Product Offerings

Table 74. ContextSpace Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 75. Privitar Corporate Summary

Table 76. Privitar Data De-identification & Pseudonymity Software Product Offerings

Table 77. Privitar Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 78. SecuPi Corporate Summary

Table 79. SecuPi Data De-identification & Pseudonymity Software Product Offerings

Table 80. SecuPi Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 81. Semele Corporate Summary

Table 82. Semele Data De-identification & Pseudonymity Software Product Offerings

Table 83. Semele Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 84. StratoKey Corporate Summary

Table 85. StratoKey Data De-identification & Pseudonymity Software Product Offerings

Table 86. StratoKey Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 87. TokenEx Corporate Summary

Table 88. TokenEx Data De-identification & Pseudonymity Software Product Offerings

Table 89. TokenEx Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 90. Truata Corporate Summary

Table 91. Truata Data De-identification & Pseudonymity Software Product Offerings

Table 92. Truata Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 93. Very Good Security Corporate Summary

Table 94. Very Good Security Data De-identification & Pseudonymity Software Product Offerings

Table 95. Very Good Security Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

Table 96. Wizuda Corporate Summary

Table 97. Wizuda Data De-identification & Pseudonymity Software Product Offerings

Table 98. Wizuda Data De-identification & Pseudonymity Software Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Data De-identification & Pseudonymity Software Segment by Type in 2021

Figure 2. Data De-identification & Pseudonymity Software Segment by Application in 2021

Figure 3. Global Data De-identification & Pseudonymity Software Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Data De-identification & Pseudonymity Software Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Data De-identification & Pseudonymity Software Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Data De-identification & Pseudonymity Software Revenue in 2021

Figure 8. By Type - Global Data De-identification & Pseudonymity Software Revenue Market Share, 2017-2028

Figure 9. By Application - Global Data De-identification & Pseudonymity Software Revenue Market Share, 2017-2028

Figure 10. By Region - Global Data De-identification & Pseudonymity Software Revenue Market Share, 2017-2028

Figure 11. By Country - North America Data De-identification & Pseudonymity Software Revenue Market Share, 2017-2028

Figure 12. US Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Data De-identification & Pseudonymity Software Revenue Market Share, 2017-2028

Figure 16. Germany Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 17. France Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Data De-identification & Pseudonymity Software Revenue, (US\$, Mn),

2017-2028

Figure 20. Russia Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Data De-identification & Pseudonymity Software Revenue Market Share, 2017-2028

Figure 24. China Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Data De-identification & Pseudonymity Software Revenue Market Share, 2017-2028

Figure 30. Brazil Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Data De-identification & Pseudonymity Software Revenue Market Share, 2017-2028

Figure 33. Turkey Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Data De-identification & Pseudonymity Software Revenue, (US\$, Mn), 2017-2028

Figure 37. Aircloak Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. AvePoint Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Anonos Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Ekobit Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Protegrity Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Dataguise Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Thales Group Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. ARCAD Software Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. IBM Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. MENTISoftware Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Imperva Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Informatica Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. KI DESIGN Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Privacy Analytics Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. ContextSpace Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 52. Privitar Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 53. SecuPi Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 54. Semele Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 55. StratoKey Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 56. TokenEx Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 57. Truata Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 58. Very Good Security Data De-identification & Pseudonymity Software

Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 59. Wizuda Data De-identification & Pseudonymity Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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