

Data Broker Market, Global Outlook and Forecast 2022-2028

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Abstracts

Data Broker is a business that aggregates information from a variety of sources; processes it to enrich, cleanse or analyze it; and licenses it to other organizations. Data brokers can also license another company's data directly, or process another organization's data to provide them with enhanced results.

This report contains market size and forecasts of Data Broker in Global, including the following market information:

Global Data Broker Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Data Broker market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Unstructured Data Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Data Broker include Acxiom, Experian, Equifax, CoreLogic, TransUnion, Oracle, Lifelock, H.I.G. Capital and PeekYou, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Data Broker companies,

and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Data Broker Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Data Broker Market Segment Percentages, by Type, 2021 (%)

Unstructured Data

Structured Data

Custom Structure Data

Global Data Broker Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Data Broker Market Segment Percentages, by Application, 2021 (%)

BFSI

Retail and FMCG

Manufacturing

Media

Government Sector

Others

Global Data Broker Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Data Broker Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Data Broker revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Data Broker revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Acxiom

Experian

Equifax

CoreLogic

TransUnion

Oracle

Lifelock

H.I.G. Capital

PeekYou

TowerData

Alibaba

Bloomberg

Datasift

FICO

RELX

Moody's

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