

Customer-to-Customer (C2C) Community Marketing Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Customer-to-customer (C2C) community marketing software helps organizations build and manage online communities where their customers can engage with other users and learn about community events. These tools offer features to support community building, member onboarding, branding distribution, event management and promotion, and community analytics.

This report contains market size and forecasts of Customer-to-Customer (C2C) Community Marketing Software in Global, including the following market information:

Global Customer-to-Customer (C2C) Community Marketing Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Customer-to-Customer (C2C) Community Marketing Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Customer-to-Customer (C2C) Community Marketing Software include Bevy, Eventbrite, Meetup, Facebook, LinkedIn, NationBuilder,

DownToMeet, GroupSpaces and Groups Place, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Customer-to-Customer (C2C) Community Marketing Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Customer-to-Customer (C2C) Community Marketing Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Customer-to-Customer (C2C) Community Marketing Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Customer-to-Customer (C2C) Community Marketing Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Customer-to-Customer (C2C) Community Marketing Software Market Segment Percentages, by Application, 2021 (%)

Retail and eCommerce

Healthcare and Life Sciences

BFSI

Transportation and Logistics

Others

Global Customer-to-Customer (C2C) Community Marketing Software Market, By

Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Customer-to-Customer (C2C) Community Marketing Software Market Segment
Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Customer-to-Customer (C2C) Community Marketing Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Customer-to-Customer (C2C) Community Marketing Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Bevy

Eventbrite

Meetup

Facebook

LinkedIn

NationBuilder

DownToMeet

GroupSpaces

Groups Place

Localist

Peatix

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