

Customer Success Platforms Market, Global Outlook and Forecast 2022-2028

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Abstracts

The Customer Success Platform is the official name of the Salesforce portfolio of products.

This cloud-only platform for CRM and other capabilities includes the following clouds to enable sales, service, marketing, collaboration and communities, analytics and business intelligence, and application development both within Salesforce and for third-party applications that work with the Customer Success Platform.

This report contains market size and forecasts of Customer Success Platforms in Global, including the following market information:

Global Customer Success Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Customer Success Platforms market was valued at 1052.9 million in 2021 and is projected to reach US\$ 3161.3 million by 2028, at a CAGR of 17.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Solutions Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Customer Success Platforms include Gainsight,

Salesforce, Natero, Totango, Amity, Strikedeck, ChurnZero, Bolstra and Planhat. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Customer Success Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Customer Success Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Customer Success Platforms Market Segment Percentages, by Type, 2021 (%)

Solutions

Services

Global Customer Success Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Customer Success Platforms Market Segment Percentages, by Application, 2021 (%)

Sales and Marketing Management

CEM

Risk and Compliance Management

Global Customer Success Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Customer Success Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Customer Success Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Customer Success Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Gainsight

Salesforce

Natero

Totango

Amity

Strikedeck

ChurnZero

Bolstra

Planhat

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Customer Success Platforms Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Customer Success Platforms Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL CUSTOMER SUCCESS PLATFORMS OVERALL MARKET SIZE

- 2.1 Global Customer Success Platforms Market Size: 2021 VS 2028
- 2.2 Global Customer Success Platforms Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Customer Success Platforms Players in Global Market
- 3.2 Top Global Customer Success Platforms Companies Ranked by Revenue
- 3.3 Global Customer Success Platforms Revenue by Companies
- 3.4 Top 3 and Top 5 Customer Success Platforms Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Customer Success Platforms Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Customer Success Platforms Players in Global Market
 - 3.6.1 List of Global Tier 1 Customer Success Platforms Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Customer Success Platforms Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Customer Success Platforms Market Size Markets, 2021 & 2028

4.1.2 Solutions

4.1.3 Services

4.2 By Type - Global Customer Success Platforms Revenue & Forecasts

4.2.1 By Type - Global Customer Success Platforms Revenue, 2017-2022

4.2.2 By Type - Global Customer Success Platforms Revenue, 2023-2028

4.2.3 By Type - Global Customer Success Platforms Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Customer Success Platforms Market Size, 2021 & 2028

5.1.2 Sales and Marketing Management

5.1.3 CEM

5.1.4 Risk and Compliance Management

5.2 By Application - Global Customer Success Platforms Revenue & Forecasts

5.2.1 By Application - Global Customer Success Platforms Revenue, 2017-2022

5.2.2 By Application - Global Customer Success Platforms Revenue, 2023-2028

5.2.3 By Application - Global Customer Success Platforms Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Customer Success Platforms Market Size, 2021 & 2028

6.2 By Region - Global Customer Success Platforms Revenue & Forecasts

6.2.1 By Region - Global Customer Success Platforms Revenue, 2017-2022

6.2.2 By Region - Global Customer Success Platforms Revenue, 2023-2028

6.2.3 By Region - Global Customer Success Platforms Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Customer Success Platforms Revenue, 2017-2028

6.3.2 US Customer Success Platforms Market Size, 2017-2028

6.3.3 Canada Customer Success Platforms Market Size, 2017-2028

6.3.4 Mexico Customer Success Platforms Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Customer Success Platforms Revenue, 2017-2028

6.4.2 Germany Customer Success Platforms Market Size, 2017-2028

6.4.3 France Customer Success Platforms Market Size, 2017-2028

6.4.4 U.K. Customer Success Platforms Market Size, 2017-2028

6.4.5 Italy Customer Success Platforms Market Size, 2017-2028

6.4.6 Russia Customer Success Platforms Market Size, 2017-2028

6.4.7 Nordic Countries Customer Success Platforms Market Size, 2017-2028

6.4.8 Benelux Customer Success Platforms Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Customer Success Platforms Revenue, 2017-2028

6.5.2 China Customer Success Platforms Market Size, 2017-2028

6.5.3 Japan Customer Success Platforms Market Size, 2017-2028

6.5.4 South Korea Customer Success Platforms Market Size, 2017-2028

6.5.5 Southeast Asia Customer Success Platforms Market Size, 2017-2028

6.5.6 India Customer Success Platforms Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Customer Success Platforms Revenue, 2017-2028

6.6.2 Brazil Customer Success Platforms Market Size, 2017-2028

6.6.3 Argentina Customer Success Platforms Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Customer Success Platforms Revenue, 2017-2028

6.7.2 Turkey Customer Success Platforms Market Size, 2017-2028

6.7.3 Israel Customer Success Platforms Market Size, 2017-2028

6.7.4 Saudi Arabia Customer Success Platforms Market Size, 2017-2028

6.7.5 UAE Customer Success Platforms Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Gainsight

7.1.1 Gainsight Corporate Summary

7.1.2 Gainsight Business Overview

7.1.3 Gainsight Customer Success Platforms Major Product Offerings

7.1.4 Gainsight Customer Success Platforms Revenue in Global Market (2017-2022)

7.1.5 Gainsight Key News

7.2 Salesforce

7.2.1 Salesforce Corporate Summary

7.2.2 Salesforce Business Overview

7.2.3 Salesforce Customer Success Platforms Major Product Offerings

7.2.4 Salesforce Customer Success Platforms Revenue in Global Market (2017-2022)

7.2.5 Salesforce Key News

7.3 Natero

7.3.1 Natero Corporate Summary

7.3.2 Natero Business Overview

7.3.3 Natero Customer Success Platforms Major Product Offerings

7.3.4 Natero Customer Success Platforms Revenue in Global Market (2017-2022)

7.3.5 Natero Key News

7.4 Totango

7.4.1 Totango Corporate Summary

7.4.2 Totango Business Overview

7.4.3 Totango Customer Success Platforms Major Product Offerings

7.4.4 Totango Customer Success Platforms Revenue in Global Market (2017-2022)

7.4.5 Totango Key News

7.5 Amity

7.5.1 Amity Corporate Summary

7.5.2 Amity Business Overview

7.5.3 Amity Customer Success Platforms Major Product Offerings

7.5.4 Amity Customer Success Platforms Revenue in Global Market (2017-2022)

7.5.5 Amity Key News

7.6 Strikedeck

7.6.1 Strikedeck Corporate Summary

7.6.2 Strikedeck Business Overview

7.6.3 Strikedeck Customer Success Platforms Major Product Offerings

7.6.4 Strikedeck Customer Success Platforms Revenue in Global Market (2017-2022)

7.6.5 Strikedeck Key News

7.7 ChurnZero

7.7.1 ChurnZero Corporate Summary

7.7.2 ChurnZero Business Overview

7.7.3 ChurnZero Customer Success Platforms Major Product Offerings

7.7.4 ChurnZero Customer Success Platforms Revenue in Global Market (2017-2022)

7.7.5 ChurnZero Key News

7.8 Bolstra

7.8.1 Bolstra Corporate Summary

7.8.2 Bolstra Business Overview

7.8.3 Bolstra Customer Success Platforms Major Product Offerings

7.8.4 Bolstra Customer Success Platforms Revenue in Global Market (2017-2022)

7.8.5 Bolstra Key News

7.9 Planhat

7.9.1 Planhat Corporate Summary

7.9.2 Planhat Business Overview

7.9.3 Planhat Customer Success Platforms Major Product Offerings

7.9.4 Planhat Customer Success Platforms Revenue in Global Market (2017-2022)

7.9.5 Planhat Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Customer Success Platforms Market Opportunities & Trends in Global Market

Table 2. Customer Success Platforms Market Drivers in Global Market

Table 3. Customer Success Platforms Market Restraints in Global Market

Table 4. Key Players of Customer Success Platforms in Global Market

Table 5. Top Customer Success Platforms Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Customer Success Platforms Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Customer Success Platforms Revenue Share by Companies, 2017-2022

Table 8. Global Companies Customer Success Platforms Product Type

Table 9. List of Global Tier 1 Customer Success Platforms Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Customer Success Platforms Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Customer Success Platforms Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Customer Success Platforms Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Customer Success Platforms Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Customer Success Platforms Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Customer Success Platforms Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Customer Success Platforms Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Customer Success Platforms Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Customer Success Platforms Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Customer Success Platforms Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Customer Success Platforms Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Customer Success Platforms Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Customer Success Platforms Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Customer Success Platforms Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Customer Success Platforms Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Customer Success Platforms Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Customer Success Platforms Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Customer Success Platforms Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Customer Success Platforms Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Customer Success Platforms Revenue, (US\$, Mn), 2023-2028

Table 30. Gainsight Corporate Summary

Table 31. Gainsight Customer Success Platforms Product Offerings

Table 32. Gainsight Customer Success Platforms Revenue (US\$, Mn), (2017-2022)

Table 33. Salesforce Corporate Summary

Table 34. Salesforce Customer Success Platforms Product Offerings

Table 35. Salesforce Customer Success Platforms Revenue (US\$, Mn), (2017-2022)

Table 36. Natero Corporate Summary

Table 37. Natero Customer Success Platforms Product Offerings

Table 38. Natero Customer Success Platforms Revenue (US\$, Mn), (2017-2022)

Table 39. Totango Corporate Summary

Table 40. Totango Customer Success Platforms Product Offerings

Table 41. Totango Customer Success Platforms Revenue (US\$, Mn), (2017-2022)

Table 42. Amity Corporate Summary

Table 43. Amity Customer Success Platforms Product Offerings

Table 44. Amity Customer Success Platforms Revenue (US\$, Mn), (2017-2022)

Table 45. Strikedeck Corporate Summary

Table 46. Strikedeck Customer Success Platforms Product Offerings

Table 47. Strikedeck Customer Success Platforms Revenue (US\$, Mn), (2017-2022)

Table 48. ChurnZero Corporate Summary

Table 49. ChurnZero Customer Success Platforms Product Offerings

Table 50. ChurnZero Customer Success Platforms Revenue (US\$, Mn), (2017-2022)

Table 51. Bolstra Corporate Summary

Table 52. Bolstra Customer Success Platforms Product Offerings

Table 53. Bolstra Customer Success Platforms Revenue (US\$, Mn), (2017-2022)

Table 54. Planhat Corporate Summary

Table 55. Planhat Customer Success Platforms Product Offerings

Table 56. Planhat Customer Success Platforms Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Customer Success Platforms Segment by Type in 2021
- Figure 2. Customer Success Platforms Segment by Application in 2021
- Figure 3. Global Customer Success Platforms Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Customer Success Platforms Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Customer Success Platforms Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Customer Success Platforms Revenue in 2021
- Figure 8. By Type - Global Customer Success Platforms Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Customer Success Platforms Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Customer Success Platforms Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Customer Success Platforms Revenue Market Share, 2017-2028
- Figure 12. US Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Customer Success Platforms Revenue Market Share, 2017-2028
- Figure 16. Germany Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Customer Success Platforms Revenue Market Share, 2017-2028
- Figure 24. China Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Customer Success Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Customer Success Platforms Revenue, (US\$, Mn),

2017-2028

Figure 28. India Customer Success Platforms Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Customer Success Platforms Revenue Market Share, 2017-2028

Figure 30. Brazil Customer Success Platforms Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Customer Success Platforms Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Customer Success Platforms Revenue Market Share, 2017-2028

Figure 33. Turkey Customer Success Platforms Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Customer Success Platforms Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Customer Success Platforms Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Customer Success Platforms Revenue, (US\$, Mn), 2017-2028

Figure 37. Gainsight Customer Success Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Salesforce Customer Success Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Natero Customer Success Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Totango Customer Success Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Amity Customer Success Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Strikedeck Customer Success Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. ChurnZero Customer Success Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Bolstra Customer Success Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Planhat Customer Success Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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