

Customer Reference Management Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Customer Reference Management software encompasses sales and marketing solutions that automate the processes of capturing success stories, keeping track of reference usage and calculating ROI. These applications simplify the work of marketing professionals by allowing them to access in one place history of past actions, plans for future outreach and any feedback that the customer has submitted

This report contains market size and forecasts of Customer Reference Management Software in Global, including the following market information:

Global Customer Reference Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Customer Reference Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Basic(\$Under79/Month) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Customer Reference Management Software include Point of Reference, Salesforce, Keap, Preferred Market Solutions, GetBravo, Mana

Scheduler, Local Hits Media, SurveyMonkey and Vouchfor, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Customer Reference Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Customer Reference Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Customer Reference Management Software Market Segment Percentages, by Type, 2021 (%)

Basic(\$Under79/Month)

Standard(\$79-149/Month)

Senior(\$149-249/Month?)

Global Customer Reference Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Customer Reference Management Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises(1000+ Users)

Medium-Sized Enterprise(499-1000 Users)

Small Enterprises(1-499 Users)

Global Customer Reference Management Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Customer Reference Management Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Customer Reference Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Customer Reference Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Point of Reference

Salesforce

Keap

Preferred Market Solutions

GetBravo

Mana Scheduler

Local Hits Media

SurveyMonkey

Vouchfor

SparkEngage

Sambhrama Solutions

Localistico

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Customer Reference Management Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Customer Reference Management Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL CUSTOMER REFERENCE MANAGEMENT SOFTWARE OVERALL MARKET SIZE

- 2.1 Global Customer Reference Management Software Market Size: 2021 VS 2028
- 2.2 Global Customer Reference Management Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Customer Reference Management Software Players in Global Market
- 3.2 Top Global Customer Reference Management Software Companies Ranked by Revenue
- 3.3 Global Customer Reference Management Software Revenue by Companies
- 3.4 Top 3 and Top 5 Customer Reference Management Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Customer Reference Management Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Customer Reference Management Software Players in Global Market
 - 3.6.1 List of Global Tier 1 Customer Reference Management Software Companies

3.6.2 List of Global Tier 2 and Tier 3 Customer Reference Management Software Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Customer Reference Management Software Market Size Markets, 2021 & 2028

4.1.2 Basic(\$Under79/Month)

4.1.3 Standard(\$79-149/Month)

4.1.4 Senior(\$149-249/Month?)

4.2 By Type - Global Customer Reference Management Software Revenue & Forecasts

4.2.1 By Type - Global Customer Reference Management Software Revenue, 2017-2022

4.2.2 By Type - Global Customer Reference Management Software Revenue, 2023-2028

4.2.3 By Type - Global Customer Reference Management Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Customer Reference Management Software Market Size, 2021 & 2028

5.1.2 Large Enterprises(1000+ Users)

5.1.3 Medium-Sized Enterprise(499-1000 Users)

5.1.4 Small Enterprises(1-499 Users)

5.2 By Application - Global Customer Reference Management Software Revenue & Forecasts

5.2.1 By Application - Global Customer Reference Management Software Revenue, 2017-2022

5.2.2 By Application - Global Customer Reference Management Software Revenue, 2023-2028

5.2.3 By Application - Global Customer Reference Management Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Customer Reference Management Software Market Size, 2021

& 2028

6.2 By Region - Global Customer Reference Management Software Revenue & Forecasts

6.2.1 By Region - Global Customer Reference Management Software Revenue, 2017-2022

6.2.2 By Region - Global Customer Reference Management Software Revenue, 2023-2028

6.2.3 By Region - Global Customer Reference Management Software Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Customer Reference Management Software Revenue, 2017-2028

6.3.2 US Customer Reference Management Software Market Size, 2017-2028

6.3.3 Canada Customer Reference Management Software Market Size, 2017-2028

6.3.4 Mexico Customer Reference Management Software Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Customer Reference Management Software Revenue, 2017-2028

6.4.2 Germany Customer Reference Management Software Market Size, 2017-2028

6.4.3 France Customer Reference Management Software Market Size, 2017-2028

6.4.4 U.K. Customer Reference Management Software Market Size, 2017-2028

6.4.5 Italy Customer Reference Management Software Market Size, 2017-2028

6.4.6 Russia Customer Reference Management Software Market Size, 2017-2028

6.4.7 Nordic Countries Customer Reference Management Software Market Size, 2017-2028

6.4.8 Benelux Customer Reference Management Software Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Customer Reference Management Software Revenue, 2017-2028

6.5.2 China Customer Reference Management Software Market Size, 2017-2028

6.5.3 Japan Customer Reference Management Software Market Size, 2017-2028

6.5.4 South Korea Customer Reference Management Software Market Size, 2017-2028

6.5.5 Southeast Asia Customer Reference Management Software Market Size, 2017-2028

6.5.6 India Customer Reference Management Software Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Customer Reference Management Software Revenue, 2017-2028

- 6.6.2 Brazil Customer Reference Management Software Market Size, 2017-2028
- 6.6.3 Argentina Customer Reference Management Software Market Size, 2017-2028
- 6.7 Middle East & Africa
 - 6.7.1 By Country - Middle East & Africa Customer Reference Management Software Revenue, 2017-2028
 - 6.7.2 Turkey Customer Reference Management Software Market Size, 2017-2028
 - 6.7.3 Israel Customer Reference Management Software Market Size, 2017-2028
 - 6.7.4 Saudi Arabia Customer Reference Management Software Market Size, 2017-2028
 - 6.7.5 UAE Customer Reference Management Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Point of Reference

- 7.1.1 Point of Reference Corporate Summary
- 7.1.2 Point of Reference Business Overview
- 7.1.3 Point of Reference Customer Reference Management Software Major Product Offerings
- 7.1.4 Point of Reference Customer Reference Management Software Revenue in Global Market (2017-2022)
- 7.1.5 Point of Reference Key News

7.2 Salesforce

- 7.2.1 Salesforce Corporate Summary
- 7.2.2 Salesforce Business Overview
- 7.2.3 Salesforce Customer Reference Management Software Major Product Offerings
- 7.2.4 Salesforce Customer Reference Management Software Revenue in Global Market (2017-2022)
- 7.2.5 Salesforce Key News

7.3 Keap

- 7.3.1 Keap Corporate Summary
- 7.3.2 Keap Business Overview
- 7.3.3 Keap Customer Reference Management Software Major Product Offerings
- 7.3.4 Keap Customer Reference Management Software Revenue in Global Market (2017-2022)
- 7.3.5 Keap Key News

7.4 Preferred Market Solutions

- 7.4.1 Preferred Market Solutions Corporate Summary
- 7.4.2 Preferred Market Solutions Business Overview
- 7.4.3 Preferred Market Solutions Customer Reference Management Software Major

Product Offerings

7.4.4 Preferred Market Solutions Customer Reference Management Software Revenue in Global Market (2017-2022)

7.4.5 Preferred Market Solutions Key News

7.5 GetBravo

7.5.1 GetBravo Corporate Summary

7.5.2 GetBravo Business Overview

7.5.3 GetBravo Customer Reference Management Software Major Product Offerings

7.5.4 GetBravo Customer Reference Management Software Revenue in Global Market (2017-2022)

7.5.5 GetBravo Key News

7.6 Mana Scheduler

7.6.1 Mana Scheduler Corporate Summary

7.6.2 Mana Scheduler Business Overview

7.6.3 Mana Scheduler Customer Reference Management Software Major Product Offerings

7.6.4 Mana Scheduler Customer Reference Management Software Revenue in Global Market (2017-2022)

7.6.5 Mana Scheduler Key News

7.7 Local Hits Media

7.7.1 Local Hits Media Corporate Summary

7.7.2 Local Hits Media Business Overview

7.7.3 Local Hits Media Customer Reference Management Software Major Product Offerings

7.7.4 Local Hits Media Customer Reference Management Software Revenue in Global Market (2017-2022)

7.7.5 Local Hits Media Key News

7.8 SurveyMonkey

7.8.1 SurveyMonkey Corporate Summary

7.8.2 SurveyMonkey Business Overview

7.8.3 SurveyMonkey Customer Reference Management Software Major Product Offerings

7.8.4 SurveyMonkey Customer Reference Management Software Revenue in Global Market (2017-2022)

7.8.5 SurveyMonkey Key News

7.9 Vouchfor

7.9.1 Vouchfor Corporate Summary

7.9.2 Vouchfor Business Overview

7.9.3 Vouchfor Customer Reference Management Software Major Product Offerings

7.9.4 Vouchfor Customer Reference Management Software Revenue in Global Market (2017-2022)

7.9.5 Vouchfor Key News

7.10 SparkEngage

7.10.1 SparkEngage Corporate Summary

7.10.2 SparkEngage Business Overview

7.10.3 SparkEngage Customer Reference Management Software Major Product Offerings

7.10.4 SparkEngage Customer Reference Management Software Revenue in Global Market (2017-2022)

7.10.5 SparkEngage Key News

7.11 Sambhrama Solutions

7.11.1 Sambhrama Solutions Corporate Summary

7.11.2 Sambhrama Solutions Business Overview

7.11.3 Sambhrama Solutions Customer Reference Management Software Major Product Offerings

7.11.4 Sambhrama Solutions Customer Reference Management Software Revenue in Global Market (2017-2022)

7.11.5 Sambhrama Solutions Key News

7.12 Localistico

7.12.1 Localistico Corporate Summary

7.12.2 Localistico Business Overview

7.12.3 Localistico Customer Reference Management Software Major Product Offerings

7.12.4 Localistico Customer Reference Management Software Revenue in Global Market (2017-2022)

7.12.5 Localistico Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Customer Reference Management Software Market Opportunities & Trends in Global Market

Table 2. Customer Reference Management Software Market Drivers in Global Market

Table 3. Customer Reference Management Software Market Restraints in Global Market

Table 4. Key Players of Customer Reference Management Software in Global Market

Table 5. Top Customer Reference Management Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Customer Reference Management Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Customer Reference Management Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Customer Reference Management Software Product Type

Table 9. List of Global Tier 1 Customer Reference Management Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Customer Reference Management Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Customer Reference Management Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Customer Reference Management Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Customer Reference Management Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Customer Reference Management Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Customer Reference Management Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Customer Reference Management Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Customer Reference Management Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Customer Reference Management Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Customer Reference Management Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Customer Reference Management Software Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Customer Reference Management Software Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Customer Reference Management Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Customer Reference Management Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Customer Reference Management Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Customer Reference Management Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Customer Reference Management Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Customer Reference Management Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Customer Reference Management Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Customer Reference Management Software Revenue, (US\$, Mn), 2023-2028

Table 30. Point of Reference Corporate Summary

Table 31. Point of Reference Customer Reference Management Software Product Offerings

Table 32. Point of Reference Customer Reference Management Software Revenue (US\$, Mn), (2017-2022)

Table 33. Salesforce Corporate Summary

Table 34. Salesforce Customer Reference Management Software Product Offerings

Table 35. Salesforce Customer Reference Management Software Revenue (US\$, Mn), (2017-2022)

Table 36. Keap Corporate Summary

Table 37. Keap Customer Reference Management Software Product Offerings

Table 38. Keap Customer Reference Management Software Revenue (US\$, Mn), (2017-2022)

Table 39. Preferred Market Solutions Corporate Summary

Table 40. Preferred Market Solutions Customer Reference Management Software Product Offerings

Table 41. Preferred Market Solutions Customer Reference Management Software Revenue (US\$, Mn), (2017-2022)

Table 42. GetBravo Corporate Summary

Table 43. GetBravo Customer Reference Management Software Product Offerings

Table 44. GetBravo Customer Reference Management Software Revenue (US\$, Mn), (2017-2022)

Table 45. Mana Scheduler Corporate Summary

Table 46. Mana Scheduler Customer Reference Management Software Product Offerings

Table 47. Mana Scheduler Customer Reference Management Software Revenue (US\$, Mn), (2017-2022)

Table 48. Local Hits Media Corporate Summary

Table 49. Local Hits Media Customer Reference Management Software Product Offerings

Table 50. Local Hits Media Customer Reference Management Software Revenue (US\$, Mn), (2017-2022)

Table 51. SurveyMonkey Corporate Summary

Table 52. SurveyMonkey Customer Reference Management Software Product Offerings

Table 53. SurveyMonkey Customer Reference Management Software Revenue (US\$, Mn), (2017-2022)

Table 54. Vouchfor Corporate Summary

Table 55. Vouchfor Customer Reference Management Software Product Offerings

Table 56. Vouchfor Customer Reference Management Software Revenue (US\$, Mn), (2017-2022)

Table 57. SparkEngage Corporate Summary

Table 58. SparkEngage Customer Reference Management Software Product Offerings

Table 59. SparkEngage Customer Reference Management Software Revenue (US\$, Mn), (2017-2022)

Table 60. Sambhrama Solutions Corporate Summary

Table 61. Sambhrama Solutions Customer Reference Management Software Product Offerings

Table 62. Sambhrama Solutions Customer Reference Management Software Revenue (US\$, Mn), (2017-2022)

Table 63. Localistico Corporate Summary

Table 64. Localistico Customer Reference Management Software Product Offerings

Table 65. Localistico Customer Reference Management Software Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Customer Reference Management Software Segment by Type in 2021

Figure 2. Customer Reference Management Software Segment by Application in 2021

Figure 3. Global Customer Reference Management Software Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Customer Reference Management Software Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Customer Reference Management Software Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Customer Reference Management Software Revenue in 2021

Figure 8. By Type - Global Customer Reference Management Software Revenue Market Share, 2017-2028

Figure 9. By Application - Global Customer Reference Management Software Revenue Market Share, 2017-2028

Figure 10. By Region - Global Customer Reference Management Software Revenue Market Share, 2017-2028

Figure 11. By Country - North America Customer Reference Management Software Revenue Market Share, 2017-2028

Figure 12. US Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Customer Reference Management Software Revenue Market Share, 2017-2028

Figure 16. Germany Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 17. France Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Customer Reference Management Software Revenue, (US\$, Mn),

2017-2028

Figure 21. Nordic Countries Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Customer Reference Management Software Revenue Market Share, 2017-2028

Figure 24. China Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Customer Reference Management Software Revenue Market Share, 2017-2028

Figure 30. Brazil Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Customer Reference Management Software Revenue Market Share, 2017-2028

Figure 33. Turkey Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Customer Reference Management Software Revenue, (US\$, Mn), 2017-2028

Figure 37. Point of Reference Customer Reference Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Salesforce Customer Reference Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Keap Customer Reference Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Preferred Market Solutions Customer Reference Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. GetBravo Customer Reference Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Mana Scheduler Customer Reference Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Local Hits Media Customer Reference Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. SurveyMonkey Customer Reference Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Vouchfor Customer Reference Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. SparkEngage Customer Reference Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Sambhrama Solutions Customer Reference Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Localistico Customer Reference Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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