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Customer Identity and Access Management for B2C Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Customer Identity and Access Management for B2C in Global, including the following market information:

Global Customer Identity and Access Management for B2C Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Customer Identity and Access Management for B2C market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Cloud Based Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Customer Identity and Access Management for B2C include IBM, Microsoft, SAP, Salesforce, Ping Identity Corporation, Okta, ForgeRock, Akamai and Auth0, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Customer Identity and Access Management for B2C companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

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Total Market by Segment:

Global Customer Identity and Access Management for B2C Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Customer Identity and Access Management for B2C Market Segment Percentages, by Type, 2021 (%)

- Cloud Based
- On-premises

Global Customer Identity and Access Management for B2C Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Customer Identity and Access Management for B2C Market Segment Percentages, by Application, 2021 (%)

- SMEs
- Large Enterprises

Global Customer Identity and Access Management for B2C Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Customer Identity and Access Management for B2C Market Segment Percentages, By Region and Country, 2021 (%)

- North America
  - US
  - Canada
  - Mexico

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Europe

- Germany
- France
- U.K.
- Italy
- Russia
- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

- Brazil
- Argentina
- Rest of South America

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- Middle East & Africa
  - Turkey
  - Israel
  - Saudi Arabia
  - UAE
  - Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Customer Identity and Access Management for B2C revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Customer Identity and Access Management for B2C revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

- IBM
- Microsoft
- SAP
- Salesforce
- Ping Identity Corporation
- Okta
- ForgeRock

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Akamai

Auth0

LoginRadius

OneWelcome

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