

Customer Feedback Software Market - Global Outlook and Forecast 2021-2027

https://marketpublishers.com/r/C4FE97D303ABEN.html

Date: March 2021 Pages: 90 Price: US\$ 3,250.00 (Single User License) ID: C4FE97D303ABEN

Abstracts

This report contains market size and forecasts of Customer Feedback Software in Global, including the following market information:

Global Customer Feedback Software Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global Customer Feedback Software market was valued at 1406.6 million in 2020 and is projected to reach US\$ 2225.5 million by 2027, at a CAGR of 12.2% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Customer Feedback Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Customer Feedback Software Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global Customer Feedback Software Market Segment Percentages, By Type, 2020 (%)

Cloud Based



Web Based

China Customer Feedback Software Market, By Application, 2016-2021, 2022-2027 (\$ millions)

China Customer Feedback Software Market Segment Percentages, By Application, 2020 (%)

Large Enterprises

SMEs

Global Customer Feedback Software Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions)

Global Customer Feedback Software Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia



Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE



Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Customer Feedback Software Market Competitors Revenues in Global, by Players 2016-2021 (Estimated), (\$ millions)

Total Customer Feedback Software Market Competitors Revenues Share in Global, by Players 2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

HubSpot Zendesk Qualtrics SurveyMonkey Bazaarvoice Bazaarvoice Trustpilot Yotpo Clarabridge EKomi PowerReviews AskNicely



Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Customer Feedback Software Market Definition
- 1.2 Market Segments
- 1.2.1 Market by Type
- 1.2.2 Market by Application
- 1.3 Global Customer Feedback Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
- 1.5.1 Research Methodology
- 1.5.2 Research Process
- 1.5.3 Base Year
- 1.5.4 Report Assumptions & Caveats

2 GLOBAL CUSTOMER FEEDBACK SOFTWARE OVERALL MARKET SIZE

- 2.1 Global Customer Feedback Software Market Size: 2021 VS 2027
- 2.2 Global Customer Feedback Software Market Size, Prospects & Forecasts: 2016-2027

2016-2027

- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Customer Feedback Software Players in Global Market
- 3.2 Top Global Customer Feedback Software Companies Ranked by Revenue
- 3.3 Global Customer Feedback Software Revenue by Companies

3.4 Top 3 and Top 5 Customer Feedback Software Companies in Global Market, by Revenue in 2020

- 3.5 Global Companies Customer Feedback Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Customer Feedback Software Players in Global Market
- 3.6.1 List of Global Tier 1 Customer Feedback Software Companies
- 3.6.2 List of Global Tier 2 and Tier 3 Customer Feedback Software Companies

4 MARKET SIGHTS BY PRODUCT



4.1 Overview

4.1.1 By Type - Global Customer Feedback Software Market Size Markets, 2021 & 2027

4.1.2 Cloud Based

4.1.3 Web Based

4.2 By Type - Global Customer Feedback Software Revenue & Forecasts

4.2.1 By Type - Global Customer Feedback Software Revenue, 2016-2021

4.2.2 By Type - Global Customer Feedback Software Revenue, 2022-2027

4.2.3 By Type - Global Customer Feedback Software Revenue Market Share, 2016-2027

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Customer Feedback Software Market Size, 2021 & 2027

- 5.1.2 Large Enterprises
- 5.1.3 SMEs

5.2 By Application - Global Customer Feedback Software Revenue & Forecasts

5.2.1 By Application - Global Customer Feedback Software Revenue, 2016-2021

5.2.2 By Application - Global Customer Feedback Software Revenue, 2022-2027

5.2.3 By Application - Global Customer Feedback Software Revenue Market Share, 2016-2027

6 SIGHTS BY REGION

6.1 By Region - Global Customer Feedback Software Market Size, 2021 & 2027

6.2 By Region - Global Customer Feedback Software Revenue & Forecasts

6.2.1 By Region - Global Customer Feedback Software Revenue, 2016-2021

6.2.2 By Region - Global Customer Feedback Software Revenue, 2022-2027

6.2.3 By Region - Global Customer Feedback Software Revenue Market Share, 2016-2027

6.3 North America

6.3.1 By Country - North America Customer Feedback Software Revenue, 2016-2027

6.3.2 US Customer Feedback Software Market Size, 2016-2027

6.3.3 Canada Customer Feedback Software Market Size, 2016-2027

6.3.4 Mexico Customer Feedback Software Market Size, 2016-2027

6.4 Europe

6.4.1 By Country - Europe Customer Feedback Software Revenue, 2016-2027



6.4.2 Germany Customer Feedback Software Market Size, 2016-2027

6.4.3 France Customer Feedback Software Market Size, 2016-2027

6.4.4 U.K. Customer Feedback Software Market Size, 2016-2027

6.4.5 Italy Customer Feedback Software Market Size, 2016-2027

6.4.6 Russia Customer Feedback Software Market Size, 2016-2027

6.4.7 Nordic Countries Customer Feedback Software Market Size, 2016-2027

6.4.8 Benelux Customer Feedback Software Market Size, 2016-2027

6.5 Asia

6.5.1 By Region - Asia Customer Feedback Software Revenue, 2016-2027

6.5.2 China Customer Feedback Software Market Size, 2016-2027

6.5.3 Japan Customer Feedback Software Market Size, 2016-2027

6.5.4 South Korea Customer Feedback Software Market Size, 2016-2027

6.5.5 Southeast Asia Customer Feedback Software Market Size, 2016-2027

6.5.6 India Customer Feedback Software Market Size, 2016-2027

6.6 South America

6.6.1 By Country - South America Customer Feedback Software Revenue, 2016-2027

6.6.2 Brazil Customer Feedback Software Market Size, 2016-2027

6.6.3 Argentina Customer Feedback Software Market Size, 2016-2027

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Customer Feedback Software Revenue, 2016-2027

6.7.2 Turkey Customer Feedback Software Market Size, 2016-2027

6.7.3 Israel Customer Feedback Software Market Size, 2016-2027

6.7.4 Saudi Arabia Customer Feedback Software Market Size, 2016-2027

6.7.5 UAE Customer Feedback Software Market Size, 2016-2027

7 PLAYERS PROFILES

7.1 HubSpot

7.1.1 HubSpot Corporate Summary

- 7.1.2 HubSpot Business Overview
- 7.1.3 HubSpot Customer Feedback Software Major Product Offerings
- 7.1.4 HubSpot Customer Feedback Software Revenue in Global (2016-2021)
- 7.1.5 HubSpot Key News

7.2 Zendesk

- 7.2.1 Zendesk Corporate Summary
- 7.2.2 Zendesk Business Overview
- 7.2.3 Zendesk Customer Feedback Software Major Product Offerings
- 7.2.4 Zendesk Customer Feedback Software Revenue in Global (2016-2021)



- 7.2.5 Zendesk Key News
- 7.3 Qualtrics
 - 7.3.1 Qualtrics Corporate Summary
 - 7.3.2 Qualtrics Business Overview
 - 7.3.3 Qualtrics Customer Feedback Software Major Product Offerings
 - 7.3.4 Qualtrics Customer Feedback Software Revenue in Global (2016-2021)
 - 7.3.5 Qualtrics Key News
- 7.4 SurveyMonkey
 - 7.4.1 SurveyMonkey Corporate Summary
 - 7.4.2 SurveyMonkey Business Overview
 - 7.4.3 SurveyMonkey Customer Feedback Software Major Product Offerings
 - 7.4.4 SurveyMonkey Customer Feedback Software Revenue in Global (2016-2021)
 - 7.4.5 SurveyMonkey Key News
- 7.5 Bazaarvoice
 - 7.5.1 Bazaarvoice Corporate Summary
 - 7.5.2 Bazaarvoice Business Overview
 - 7.5.3 Bazaarvoice Customer Feedback Software Major Product Offerings
 - 7.5.4 Bazaarvoice Customer Feedback Software Revenue in Global (2016-2021)
 - 7.5.5 Bazaarvoice Key News
- 7.6 Trustpilot
 - 7.6.1 Trustpilot Corporate Summary
 - 7.6.2 Trustpilot Business Overview
 - 7.6.3 Trustpilot Customer Feedback Software Major Product Offerings
 - 7.6.4 Trustpilot Customer Feedback Software Revenue in Global (2016-2021)
- 7.6.5 Trustpilot Key News
- 7.7 Yotpo
 - 7.7.1 Yotpo Corporate Summary
 - 7.7.2 Yotpo Business Overview
 - 7.7.3 Yotpo Customer Feedback Software Major Product Offerings
- 7.4.4 Yotpo Customer Feedback Software Revenue in Global (2016-2021)
- 7.7.5 Yotpo Key News
- 7.8 Clarabridge
 - 7.8.1 Clarabridge Corporate Summary
 - 7.8.2 Clarabridge Business Overview
 - 7.8.3 Clarabridge Customer Feedback Software Major Product Offerings
 - 7.8.4 Clarabridge Customer Feedback Software Revenue in Global (2016-2021)
- 7.8.5 Clarabridge Key News
- 7.9 EKomi
 - 7.9.1 EKomi Corporate Summary



- 7.9.2 EKomi Business Overview
- 7.9.3 EKomi Customer Feedback Software Major Product Offerings
- 7.9.4 EKomi Customer Feedback Software Revenue in Global (2016-2021)
- 7.9.5 EKomi Key News
- 7.10 PowerReviews
 - 7.10.1 PowerReviews Corporate Summary
 - 7.10.2 PowerReviews Business Overview
 - 7.10.3 PowerReviews Customer Feedback Software Major Product Offerings
- 7.10.4 PowerReviews Customer Feedback Software Revenue in Global (2016-2021)
- 7.10.5 PowerReviews Key News

7.11 AskNicely

- 7.11.1 AskNicely Corporate Summary
- 7.11.2 AskNicely Business Overview
- 7.11.3 AskNicely Customer Feedback Software Major Product Offerings
- 7.11.4 AskNicely Customer Feedback Software Revenue in Global (2016-2021)
- 7.11.5 AskNicely Key News

7.12 TurnTo

- 7.12.1 TurnTo Corporate Summary
- 7.12.2 TurnTo Business Overview
- 7.12.3 TurnTo Customer Feedback Software Major Product Offerings
- 7.12.4 TurnTo Customer Feedback Software Revenue in Global (2016-2021)
- 7.12.5 TurnTo Key News

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer



List Of Tables

LIST OF TABLES

Table 1. Customer Feedback Software Market Opportunities & Trends in Global Market Table 2. Customer Feedback Software Market Drivers in Global Market Table 3. Customer Feedback Software Market Restraints in Global Market Table 4. Key Players of Customer Feedback Software in Global Market Table 5. Top Customer Feedback Software Players in Global Market, Ranking by Revenue (2019) Table 6. Global Customer Feedback Software Revenue by Companies, (US\$, Mn), 2016-2021 Table 7. Global Customer Feedback Software Revenue Share by Companies, 2016-2021 Table 8. Global Companies Customer Feedback Software Product Type Table 9. List of Global Tier 1 Customer Feedback Software Companies, Revenue (US\$, Mn) in 2020 and Market Share Table 10. List of Global Tier 2 and Tier 3 Customer Feedback Software Companies, Revenue (US\$, Mn) in 2020 and Market Share Table 11. By Type – Global Customer Feedback Software Revenue, (US\$, Mn), 2021 VS 2027 Table 12. By Type - Customer Feedback Software Revenue in Global (US\$, Mn), 2016-2021 Table 13. By Type - Customer Feedback Software Revenue in Global (US\$, Mn), 2022-2027 Table 14. By Application – Global Customer Feedback Software Revenue, (US\$, Mn), 2021 VS 2027 Table 15. By Application - Customer Feedback Software Revenue in Global (US\$, Mn), 2016-2021 Table 16. By Application - Customer Feedback Software Revenue in Global (US\$, Mn), 2022-2027 Table 17. By Region – Global Customer Feedback Software Revenue, (US\$, Mn), 2021 VS 2027 Table 18. By Region - Global Customer Feedback Software Revenue (US\$, Mn), 2016-2021 Table 19. By Region - Global Customer Feedback Software Revenue (US\$, Mn), 2022-2027 Table 20. By Country - North America Customer Feedback Software Revenue, (US\$, Mn), 2016-2021



Table 21. By Country - North America Customer Feedback Software Revenue, (US\$, Mn), 2022-2027

Table 22. By Country - Europe Customer Feedback Software Revenue, (US\$, Mn), 2016-2021

Table 23. By Country - Europe Customer Feedback Software Revenue, (US\$, Mn), 2022-2027

Table 24. By Region - Asia Customer Feedback Software Revenue, (US\$, Mn), 2016-2021

Table 25. By Region - Asia Customer Feedback Software Revenue, (US\$, Mn), 2022-2027

Table 26. By Country - South America Customer Feedback Software Revenue, (US\$, Mn), 2016-2021

Table 27. By Country - South America Customer Feedback Software Revenue, (US\$, Mn), 2022-2027

Table 28. By Country - Middle East & Africa Customer Feedback Software Revenue, (US\$, Mn), 2016-2021

Table 29. By Country - Middle East & Africa Customer Feedback Software Revenue, (US\$, Mn), 2022-2027

Table 30. HubSpot Corporate Summary

 Table 31. HubSpot Customer Feedback Software Product Offerings

Table 32. HubSpot Customer Feedback Software Revenue (US\$, Mn), (2016-2021)

Table 33. Zendesk Corporate Summary

Table 34. Zendesk Customer Feedback Software Product Offerings

Table 35. Zendesk Customer Feedback Software Revenue (US\$, Mn), (2016-2021)

Table 36. Qualtrics Corporate Summary

Table 37. Qualtrics Customer Feedback Software Product Offerings

- Table 38. Qualtrics Customer Feedback Software Revenue (US\$, Mn), (2016-2021)
- Table 39. SurveyMonkey Corporate Summary
- Table 40. SurveyMonkey Customer Feedback Software Product Offerings
- Table 41. SurveyMonkey Customer Feedback Software Revenue (US\$, Mn),

(2016-2021)

- Table 42. Bazaarvoice Corporate Summary
- Table 43. Bazaarvoice Customer Feedback Software Product Offerings

Table 44. Bazaarvoice Customer Feedback Software Revenue (US\$, Mn), (2016-2021)

- Table 45. Trustpilot Corporate Summary
- Table 46. Trustpilot Customer Feedback Software Product Offerings
- Table 47. Trustpilot Customer Feedback Software Revenue (US\$, Mn), (2016-2021)
- Table 48. Yotpo Corporate Summary
- Table 49. Yotpo Customer Feedback Software Product Offerings



- Table 50. Yotpo Customer Feedback Software Revenue (US\$, Mn), (2016-2021)
- Table 51. Clarabridge Corporate Summary
- Table 52. Clarabridge Customer Feedback Software Product Offerings
- Table 53. Clarabridge Customer Feedback Software Revenue (US\$, Mn), (2016-2021)
- Table 54. EKomi Corporate Summary
- Table 55. EKomi Customer Feedback Software Product Offerings
- Table 56. EKomi Customer Feedback Software Revenue (US\$, Mn), (2016-2021)
- Table 57. PowerReviews Corporate Summary
- Table 58. PowerReviews Customer Feedback Software Product Offerings
- Table 59. PowerReviews Customer Feedback Software Revenue (US\$, Mn),
- (2016-2021)
- Table 60. AskNicely Corporate Summary
- Table 61. AskNicely Customer Feedback Software Product Offerings
- Table 62. AskNicely Customer Feedback Software Revenue (US\$, Mn), (2016-2021)
- Table 63. TurnTo Corporate Summary
- Table 64. TurnTo Customer Feedback Software Product Offerings
- Table 65. TurnTo Customer Feedback Software Revenue (US\$, Mn), (2016-2021)



List Of Figures

LIST OF FIGURES

Figure 1. Customer Feedback Software Segment by Type Figure 2. Customer Feedback Software Segment by Application Figure 3. Global Customer Feedback Software Market Overview: 2020 Figure 4. Key Caveats Figure 5. Global Customer Feedback Software Market Size: 2021 VS 2027 (US\$, Mn) Figure 6. Global Customer Feedback Software Revenue, 2016-2027 (US\$, Mn) Figure 7. The Top 3 and 5 Players Market Share by Customer Feedback Software Revenue in 2020 Figure 8. By Type - Global Customer Feedback Software Revenue Market Share, 2016-2027 Figure 9. By Application - Global Customer Feedback Software Revenue Market Share, 2016-2027 Figure 10. By Region - Global Customer Feedback Software Revenue Market Share, 2016-2027 Figure 11. By Country - North America Customer Feedback Software Revenue Market Share, 2016-2027 Figure 12. US Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 13. Canada Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 14. Mexico Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 15. By Country - Europe Customer Feedback Software Revenue Market Share, 2016-2027 Figure 16. Germany Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 17. France Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 18. U.K. Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 19. Italy Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 20. Russia Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 21. Nordic Countries Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 22. Benelux Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 23. By Region - Asia Customer Feedback Software Revenue Market Share, 2016-2027 Figure 24. China Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 25. Japan Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 26. South Korea Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 27. Southeast Asia Customer Feedback Software Revenue, (US\$, Mn),



2016-2027

Figure 28. India Customer Feedback Software Revenue, (US\$, Mn), 2016-2027 Figure 29. By Country - South America Customer Feedback Software Revenue Market Share, 2016-2027

Figure 30. Brazil Customer Feedback Software Revenue, (US\$, Mn), 2016-2027

Figure 31. Argentina Customer Feedback Software Revenue, (US\$, Mn), 2016-2027

Figure 32. By Country - Middle East & Africa Customer Feedback Software Revenue Market Share, 2016-2027

Figure 33. Turkey Customer Feedback Software Revenue, (US\$, Mn), 2016-2027

Figure 34. Israel Customer Feedback Software Revenue, (US\$, Mn), 2016-2027

Figure 35. Saudi Arabia Customer Feedback Software Revenue, (US\$, Mn), 2016-2027

Figure 36. UAE Customer Feedback Software Revenue, (US\$, Mn), 2016-2027

Figure 37. HubSpot Customer Feedback Software Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 38. Zendesk Customer Feedback Software Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 39. Qualtrics Customer Feedback Software Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 40. SurveyMonkey Customer Feedback Software Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 41. Bazaarvoice Customer Feedback Software Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 42. Trustpilot Customer Feedback Software Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 43. Yotpo Customer Feedback Software Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 44. Clarabridge Customer Feedback Software Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 45. EKomi Customer Feedback Software Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 46. PowerReviews Customer Feedback Software Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 47. AskNicely Customer Feedback Software Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)

Figure 48. TurnTo Customer Feedback Software Revenue Year Over Year Growth (US\$, Mn) & (2016-2021)



I would like to order

Product name: Customer Feedback Software Market - Global Outlook and Forecast 2021-2027 Product link: <u>https://marketpublishers.com/r/C4FE97D303ABEN.html</u>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C4FE97D303ABEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970