

Customer Experience Analytics Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/C05718601200EN.html>

Date: April 2022

Pages: 67

Price: US\$ 3,250.00 (Single User License)

ID: C05718601200EN

Abstracts

Customer Experience Analytic is part of customer experience management and it is critical for an organization to understand customer feedback. Customer experience analysis provides business entities the opportunity to analyze key populations and allows identification of potential customers to make them more loyal to their products and services.

This report contains market size and forecasts of Customer Experience Analytics in Global, including the following market information:

Global Customer Experience Analytics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Customer Experience Analytics market was valued at 6405.1 million in 2021 and is projected to reach US\$ 10670 million by 2028, at a CAGR of 7.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Social Media Analytical Tools Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Customer Experience Analytics include OpenText Corporation, Oracle Corporation, Nokia Networks, Avaya Inc., HP Inc, Adobe Systems

Incorporated, IBM Corporation, Tech Mahindra Limited and SAS Institute Inc. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Customer Experience Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Customer Experience Analytics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Customer Experience Analytics Market Segment Percentages, by Type, 2021 (%)

Social Media Analytical Tools

Web Analytical Tools

Dashboard and Reporting Tools

Other

Global Customer Experience Analytics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Customer Experience Analytics Market Segment Percentages, by Application, 2021 (%)

Telecommunications and IT

Media and Entertainment

Health Care

Transportation and Logistics

Other

Global Customer Experience Analytics Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Customer Experience Analytics Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Customer Experience Analytics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Customer Experience Analytics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

OpenText Corporation

Oracle Corporation

Nokia Networks

Avaya Inc.

HP Inc

Adobe Systems Incorporated

IBM Corporation

Tech Mahindra Limited

SAS Institute Inc

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