

Customer 360 Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/C7180180006CEN.html>

Date: March 2022

Pages: 67

Price: US\$ 3,250.00 (Single User License)

ID: C7180180006CEN

Abstracts

This report contains market size and forecasts of Customer 360 in Global, including the following market information:

Global Customer 360 Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Customer 360 market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Customer 360 include Salesforce, Mulesoft, Informatica, MarkLogic, AllSight, Verint Systems, Janrain, IBM and Oracle, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Customer 360 companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Customer 360 Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Customer 360 Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-Premise

Global Customer 360 Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Customer 360 Market Segment Percentages, by Application, 2021 (%)

B2C

B2B

Global Customer 360 Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Customer 360 Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Customer 360 revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Customer 360 revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Salesforce

Mulesoft

Informatica

MarkLogic

AllSight

Verint Systems

Janrain

IBM

Oracle

Selligent

SAS

Vision Critical

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Customer 360 Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Customer 360 Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL CUSTOMER 360 OVERALL MARKET SIZE

- 2.1 Global Customer 360 Market Size: 2021 VS 2028
- 2.2 Global Customer 360 Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Customer 360 Players in Global Market
- 3.2 Top Global Customer 360 Companies Ranked by Revenue
- 3.3 Global Customer 360 Revenue by Companies
- 3.4 Top 3 and Top 5 Customer 360 Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Customer 360 Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Customer 360 Players in Global Market
 - 3.6.1 List of Global Tier 1 Customer 360 Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Customer 360 Companies

4 MARKET SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 by Type - Global Customer 360 Market Size Markets, 2021 & 2028
- 4.1.2 Cloud Based
- 4.1.3 On-Premise
- 4.2 By Type - Global Customer 360 Revenue & Forecasts
 - 4.2.1 By Type - Global Customer 360 Revenue, 2017-2022
 - 4.2.2 By Type - Global Customer 360 Revenue, 2023-2028
 - 4.2.3 By Type - Global Customer 360 Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Customer 360 Market Size, 2021 & 2028
 - 5.1.2 B2C
 - 5.1.3 B2B
- 5.2 By Application - Global Customer 360 Revenue & Forecasts
 - 5.2.1 By Application - Global Customer 360 Revenue, 2017-2022
 - 5.2.2 By Application - Global Customer 360 Revenue, 2023-2028
 - 5.2.3 By Application - Global Customer 360 Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Customer 360 Market Size, 2021 & 2028
- 6.2 By Region - Global Customer 360 Revenue & Forecasts
 - 6.2.1 By Region - Global Customer 360 Revenue, 2017-2022
 - 6.2.2 By Region - Global Customer 360 Revenue, 2023-2028
 - 6.2.3 By Region - Global Customer 360 Revenue Market Share, 2017-2028
- 6.3 North America
 - 6.3.1 By Country - North America Customer 360 Revenue, 2017-2028
 - 6.3.2 US Customer 360 Market Size, 2017-2028
 - 6.3.3 Canada Customer 360 Market Size, 2017-2028
 - 6.3.4 Mexico Customer 360 Market Size, 2017-2028
- 6.4 Europe
 - 6.4.1 By Country - Europe Customer 360 Revenue, 2017-2028
 - 6.4.2 Germany Customer 360 Market Size, 2017-2028
 - 6.4.3 France Customer 360 Market Size, 2017-2028
 - 6.4.4 U.K. Customer 360 Market Size, 2017-2028
 - 6.4.5 Italy Customer 360 Market Size, 2017-2028
 - 6.4.6 Russia Customer 360 Market Size, 2017-2028
 - 6.4.7 Nordic Countries Customer 360 Market Size, 2017-2028

6.4.8 Benelux Customer 360 Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Customer 360 Revenue, 2017-2028

6.5.2 China Customer 360 Market Size, 2017-2028

6.5.3 Japan Customer 360 Market Size, 2017-2028

6.5.4 South Korea Customer 360 Market Size, 2017-2028

6.5.5 Southeast Asia Customer 360 Market Size, 2017-2028

6.5.6 India Customer 360 Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Customer 360 Revenue, 2017-2028

6.6.2 Brazil Customer 360 Market Size, 2017-2028

6.6.3 Argentina Customer 360 Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Customer 360 Revenue, 2017-2028

6.7.2 Turkey Customer 360 Market Size, 2017-2028

6.7.3 Israel Customer 360 Market Size, 2017-2028

6.7.4 Saudi Arabia Customer 360 Market Size, 2017-2028

6.7.5 UAE Customer 360 Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Salesforce

7.1.1 Salesforce Corporate Summary

7.1.2 Salesforce Business Overview

7.1.3 Salesforce Customer 360 Major Product Offerings

7.1.4 Salesforce Customer 360 Revenue in Global Market (2017-2022)

7.1.5 Salesforce Key News

7.2 Mulesoft

7.2.1 Mulesoft Corporate Summary

7.2.2 Mulesoft Business Overview

7.2.3 Mulesoft Customer 360 Major Product Offerings

7.2.4 Mulesoft Customer 360 Revenue in Global Market (2017-2022)

7.2.5 Mulesoft Key News

7.3 Informatica

7.3.1 Informatica Corporate Summary

7.3.2 Informatica Business Overview

7.3.3 Informatica Customer 360 Major Product Offerings

7.3.4 Informatica Customer 360 Revenue in Global Market (2017-2022)

7.3.5 Informatica Key News

7.4 MarkLogic

7.4.1 MarkLogic Corporate Summary

7.4.2 MarkLogic Business Overview

7.4.3 MarkLogic Customer 360 Major Product Offerings

7.4.4 MarkLogic Customer 360 Revenue in Global Market (2017-2022)

7.4.5 MarkLogic Key News

7.5 AllSight

7.5.1 AllSight Corporate Summary

7.5.2 AllSight Business Overview

7.5.3 AllSight Customer 360 Major Product Offerings

7.5.4 AllSight Customer 360 Revenue in Global Market (2017-2022)

7.5.5 AllSight Key News

7.6 Verint Systems

7.6.1 Verint Systems Corporate Summary

7.6.2 Verint Systems Business Overview

7.6.3 Verint Systems Customer 360 Major Product Offerings

7.6.4 Verint Systems Customer 360 Revenue in Global Market (2017-2022)

7.6.5 Verint Systems Key News

7.7 Janrain

7.7.1 Janrain Corporate Summary

7.7.2 Janrain Business Overview

7.7.3 Janrain Customer 360 Major Product Offerings

7.7.4 Janrain Customer 360 Revenue in Global Market (2017-2022)

7.7.5 Janrain Key News

7.8 IBM

7.8.1 IBM Corporate Summary

7.8.2 IBM Business Overview

7.8.3 IBM Customer 360 Major Product Offerings

7.8.4 IBM Customer 360 Revenue in Global Market (2017-2022)

7.8.5 IBM Key News

7.9 Oracle

7.9.1 Oracle Corporate Summary

7.9.2 Oracle Business Overview

7.9.3 Oracle Customer 360 Major Product Offerings

7.9.4 Oracle Customer 360 Revenue in Global Market (2017-2022)

7.9.5 Oracle Key News

7.10 Selligent

7.10.1 Selligent Corporate Summary

7.10.2 Selligent Business Overview

- 7.10.3 Selligent Customer 360 Major Product Offerings
- 7.10.4 Selligent Customer 360 Revenue in Global Market (2017-2022)
- 7.10.5 Selligent Key News

7.11 SAS

- 7.11.1 SAS Corporate Summary
- 7.11.2 SAS Business Overview
- 7.11.3 SAS Customer 360 Major Product Offerings
- 7.11.4 SAS Customer 360 Revenue in Global Market (2017-2022)
- 7.11.5 SAS Key News

7.12 Vision Critical

- 7.12.1 Vision Critical Corporate Summary
- 7.12.2 Vision Critical Business Overview
- 7.12.3 Vision Critical Customer 360 Major Product Offerings
- 7.12.4 Vision Critical Customer 360 Revenue in Global Market (2017-2022)
- 7.12.5 Vision Critical Key News

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Customer 360 Market Opportunities & Trends in Global Market

Table 2. Customer 360 Market Drivers in Global Market

Table 3. Customer 360 Market Restraints in Global Market

Table 4. Key Players of Customer 360 in Global Market

Table 5. Top Customer 360 Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Customer 360 Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Customer 360 Revenue Share by Companies, 2017-2022

Table 8. Global Companies Customer 360 Product Type

Table 9. List of Global Tier 1 Customer 360 Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Customer 360 Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Customer 360 Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Customer 360 Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Customer 360 Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Customer 360 Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Customer 360 Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Customer 360 Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Customer 360 Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Customer 360 Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Customer 360 Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Customer 360 Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Customer 360 Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Customer 360 Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Customer 360 Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Customer 360 Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Customer 360 Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Customer 360 Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Customer 360 Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Customer 360 Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Customer 360 Revenue, (US\$, Mn), 2023-2028

Table 30. Salesforce Corporate Summary

Table 31. Salesforce Customer 360 Product Offerings

Table 32. Salesforce Customer 360 Revenue (US\$, Mn), (2017-2022)
Table 33. Mulesoft Corporate Summary
Table 34. Mulesoft Customer 360 Product Offerings
Table 35. Mulesoft Customer 360 Revenue (US\$, Mn), (2017-2022)
Table 36. Informatica Corporate Summary
Table 37. Informatica Customer 360 Product Offerings
Table 38. Informatica Customer 360 Revenue (US\$, Mn), (2017-2022)
Table 39. MarkLogic Corporate Summary
Table 40. MarkLogic Customer 360 Product Offerings
Table 41. MarkLogic Customer 360 Revenue (US\$, Mn), (2017-2022)
Table 42. AllSight Corporate Summary
Table 43. AllSight Customer 360 Product Offerings
Table 44. AllSight Customer 360 Revenue (US\$, Mn), (2017-2022)
Table 45. Verint Systems Corporate Summary
Table 46. Verint Systems Customer 360 Product Offerings
Table 47. Verint Systems Customer 360 Revenue (US\$, Mn), (2017-2022)
Table 48. Janrain Corporate Summary
Table 49. Janrain Customer 360 Product Offerings
Table 50. Janrain Customer 360 Revenue (US\$, Mn), (2017-2022)
Table 51. IBM Corporate Summary
Table 52. IBM Customer 360 Product Offerings
Table 53. IBM Customer 360 Revenue (US\$, Mn), (2017-2022)
Table 54. Oracle Corporate Summary
Table 55. Oracle Customer 360 Product Offerings
Table 56. Oracle Customer 360 Revenue (US\$, Mn), (2017-2022)
Table 57. Selligent Corporate Summary
Table 58. Selligent Customer 360 Product Offerings
Table 59. Selligent Customer 360 Revenue (US\$, Mn), (2017-2022)
Table 60. SAS Corporate Summary
Table 61. SAS Customer 360 Product Offerings
Table 62. SAS Customer 360 Revenue (US\$, Mn), (2017-2022)
Table 63. Vision Critical Corporate Summary
Table 64. Vision Critical Customer 360 Product Offerings
Table 65. Vision Critical Customer 360 Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Customer 360 Segment by Type in 2021
- Figure 2. Customer 360 Segment by Application in 2021
- Figure 3. Global Customer 360 Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Customer 360 Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Customer 360 Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Customer 360 Revenue in 2021
- Figure 8. By Type - Global Customer 360 Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Customer 360 Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Customer 360 Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Customer 360 Revenue Market Share, 2017-2028
- Figure 12. US Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Customer 360 Revenue Market Share, 2017-2028
- Figure 16. Germany Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Customer 360 Revenue Market Share, 2017-2028
- Figure 24. China Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Customer 360 Revenue Market Share, 2017-2028
- Figure 30. Brazil Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Customer 360 Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Customer 360 Revenue Market Share, 2017-2028

Figure 33. Turkey Customer 360 Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Customer 360 Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Customer 360 Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Customer 360 Revenue, (US\$, Mn), 2017-2028

Figure 37. Salesforce Customer 360 Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Mulesoft Customer 360 Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Informatica Customer 360 Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. MarkLogic Customer 360 Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. AllSight Customer 360 Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Verint Systems Customer 360 Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Janrain Customer 360 Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. IBM Customer 360 Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Oracle Customer 360 Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Selligent Customer 360 Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. SAS Customer 360 Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Vision Critical Customer 360 Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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