

Crowd Analytics Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Crowd Analytics in Global, including the following market information:

Global Crowd Analytics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Crowd Analytics market was valued at 514.3 million in 2021 and is projected to reach US\$ 1223.9 million by 2028, at a CAGR of 13.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Crowd Analytics include Nokia Corporation, AGT International, NEC Corporation, Walkbase, Spigit, Sightcorp BV., Wavestore, Savannah Simulations AG and Crowdanalytix, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Crowd Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Crowd Analytics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Crowd Analytics Market Segment Percentages, by Type, 2021 (%)

Cloud

On-premises

Global Crowd Analytics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Crowd Analytics Market Segment Percentages, by Application, 2021 (%)

Customer Management

Marketing Campaign Measurement

Market Forecasting

Pricing Analytics

Revenue Optimization

Incident Response and Alerting

Global Crowd Analytics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Crowd Analytics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Crowd Analytics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Crowd Analytics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Nokia Corporation

AGT International

NEC Corporation

Walkbase

Spigit

Sightcorp BV.

Wavestore

Savannah Simulations AG

Crowdanalytix

Securion Systems

Crowd Dynamics

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