

# Cross-border E-commerce Market, Global Outlook and Forecast 2022-2028

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## Abstracts

The Internet allows consumers to shop online globally, purchasing products and services that may be unavailable or prohibitively expensive in their home countries from websites in other countries and from marketplaces such as Alibaba Group's Tmall.com that host multinational merchants. This phenomenon, known as cross-border e-commerce or international e-commerce, is growing as advancing technologies help reduce problems associated with international payments, long shipping times and language barriers – making it possible to shop online anywhere and everywhere by laptop and smartphone.

This report contains market size and forecasts of Cross-border E-commerce in Global, including the following market information:

Global Cross-border E-commerce Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Cross-border E-commerce market was valued at 548140 million in 2021 and is projected to reach US\$ 1443340 million by 2028, at a CAGR of 14.8% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Clothes, Shoes & Accessories Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cross-border E-commerce include AliExpress, EBay, Amazon, Taobao, Tmall Global, ETao, JD, Wish and Newegg and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cross-border E-commerce companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cross-border E-commerce Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Cross-border E-commerce Market Segment Percentages, by Type, 2021 (%)

Clothes, Shoes & Accessories

Health & Beauty Products

Personal Electronics

Computer Hardware

Jewelry, Gems & Watches

Global Cross-border E-commerce Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Cross-border E-commerce Market Segment Percentages, by Application, 2021 (%)

B2B

B2C

C2C

Others

Global Cross-border E-commerce Market, By Region and Country, 2017-2022,  
2023-2028 (\$ Millions)

Global Cross-border E-commerce Market Segment Percentages, By Region and  
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cross-border E-commerce revenues in global market, 2017-2022  
(estimated), (\$ millions)

Key companies Cross-border E-commerce revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

AliExpress

EBay

Amazon

Taobao

Tmall Global

ETao

JD

Wish

Newegg

Lazada

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Cross-border E-commerce Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Cross-border E-commerce Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL CROSS-BORDER E-COMMERCE OVERALL MARKET SIZE**

- 2.1 Global Cross-border E-commerce Market Size: 2021 VS 2028
- 2.2 Global Cross-border E-commerce Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Cross-border E-commerce Players in Global Market
- 3.2 Top Global Cross-border E-commerce Companies Ranked by Revenue
- 3.3 Global Cross-border E-commerce Revenue by Companies
- 3.4 Top 3 and Top 5 Cross-border E-commerce Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Cross-border E-commerce Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Cross-border E-commerce Players in Global Market
  - 3.6.1 List of Global Tier 1 Cross-border E-commerce Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Cross-border E-commerce Companies

### **4 MARKET SIGHTS BY PRODUCT**

#### 4.1 Overview

4.1.1 by Type - Global Cross-border E-commerce Market Size Markets, 2021 & 2028

4.1.2 Clothes, Shoes & Accessories

4.1.3 Health & Beauty Products

4.1.4 Personal Electronics

4.1.5 Computer Hardware

4.1.6 Jewelry, Gems & Watches

#### 4.2 By Type - Global Cross-border E-commerce Revenue & Forecasts

4.2.1 By Type - Global Cross-border E-commerce Revenue, 2017-2022

4.2.2 By Type - Global Cross-border E-commerce Revenue, 2023-2028

4.2.3 By Type - Global Cross-border E-commerce Revenue Market Share, 2017-2028

### 5 SIGHTS BY APPLICATION

#### 5.1 Overview

5.1.1 By Application - Global Cross-border E-commerce Market Size, 2021 & 2028

5.1.2 B2B

5.1.3 B2C

5.1.4 C2C

5.1.5 Others

#### 5.2 By Application - Global Cross-border E-commerce Revenue & Forecasts

5.2.1 By Application - Global Cross-border E-commerce Revenue, 2017-2022

5.2.2 By Application - Global Cross-border E-commerce Revenue, 2023-2028

5.2.3 By Application - Global Cross-border E-commerce Revenue Market Share, 2017-2028

### 6 SIGHTS BY REGION

#### 6.1 By Region - Global Cross-border E-commerce Market Size, 2021 & 2028

#### 6.2 By Region - Global Cross-border E-commerce Revenue & Forecasts

6.2.1 By Region - Global Cross-border E-commerce Revenue, 2017-2022

6.2.2 By Region - Global Cross-border E-commerce Revenue, 2023-2028

6.2.3 By Region - Global Cross-border E-commerce Revenue Market Share, 2017-2028

#### 6.3 North America

6.3.1 By Country - North America Cross-border E-commerce Revenue, 2017-2028

6.3.2 US Cross-border E-commerce Market Size, 2017-2028

6.3.3 Canada Cross-border E-commerce Market Size, 2017-2028

6.3.4 Mexico Cross-border E-commerce Market Size, 2017-2028

## 6.4 Europe

6.4.1 By Country - Europe Cross-border E-commerce Revenue, 2017-2028

6.4.2 Germany Cross-border E-commerce Market Size, 2017-2028

6.4.3 France Cross-border E-commerce Market Size, 2017-2028

6.4.4 U.K. Cross-border E-commerce Market Size, 2017-2028

6.4.5 Italy Cross-border E-commerce Market Size, 2017-2028

6.4.6 Russia Cross-border E-commerce Market Size, 2017-2028

6.4.7 Nordic Countries Cross-border E-commerce Market Size, 2017-2028

6.4.8 Benelux Cross-border E-commerce Market Size, 2017-2028

## 6.5 Asia

6.5.1 By Region - Asia Cross-border E-commerce Revenue, 2017-2028

6.5.2 China Cross-border E-commerce Market Size, 2017-2028

6.5.3 Japan Cross-border E-commerce Market Size, 2017-2028

6.5.4 South Korea Cross-border E-commerce Market Size, 2017-2028

6.5.5 Southeast Asia Cross-border E-commerce Market Size, 2017-2028

6.5.6 India Cross-border E-commerce Market Size, 2017-2028

## 6.6 South America

6.6.1 By Country - South America Cross-border E-commerce Revenue, 2017-2028

6.6.2 Brazil Cross-border E-commerce Market Size, 2017-2028

6.6.3 Argentina Cross-border E-commerce Market Size, 2017-2028

## 6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Cross-border E-commerce Revenue, 2017-2028

6.7.2 Turkey Cross-border E-commerce Market Size, 2017-2028

6.7.3 Israel Cross-border E-commerce Market Size, 2017-2028

6.7.4 Saudi Arabia Cross-border E-commerce Market Size, 2017-2028

6.7.5 UAE Cross-border E-commerce Market Size, 2017-2028

# 7 PLAYERS PROFILES

## 7.1 AliExpress

7.1.1 AliExpress Corporate Summary

7.1.2 AliExpress Business Overview

7.1.3 AliExpress Cross-border E-commerce Major Product Offerings

7.1.4 AliExpress Cross-border E-commerce Revenue in Global Market (2017-2022)

7.1.5 AliExpress Key News

## 7.2 EBay

7.2.1 EBay Corporate Summary

7.2.2 EBay Business Overview



- 7.2.3 EBay Cross-border E-commerce Major Product Offerings
- 7.2.4 EBay Cross-border E-commerce Revenue in Global Market (2017-2022)
- 7.2.5 EBay Key News
- 7.3 Amazon
  - 7.3.1 Amazon Corporate Summary
  - 7.3.2 Amazon Business Overview
  - 7.3.3 Amazon Cross-border E-commerce Major Product Offerings
  - 7.3.4 Amazon Cross-border E-commerce Revenue in Global Market (2017-2022)
  - 7.3.5 Amazon Key News
- 7.4 Taobao
  - 7.4.1 Taobao Corporate Summary
  - 7.4.2 Taobao Business Overview
  - 7.4.3 Taobao Cross-border E-commerce Major Product Offerings
  - 7.4.4 Taobao Cross-border E-commerce Revenue in Global Market (2017-2022)
  - 7.4.5 Taobao Key News
- 7.5 Tmall Global
  - 7.5.1 Tmall Global Corporate Summary
  - 7.5.2 Tmall Global Business Overview
  - 7.5.3 Tmall Global Cross-border E-commerce Major Product Offerings
  - 7.5.4 Tmall Global Cross-border E-commerce Revenue in Global Market (2017-2022)
  - 7.5.5 Tmall Global Key News
- 7.6 ETao
  - 7.6.1 ETao Corporate Summary
  - 7.6.2 ETao Business Overview
  - 7.6.3 ETao Cross-border E-commerce Major Product Offerings
  - 7.6.4 ETao Cross-border E-commerce Revenue in Global Market (2017-2022)
  - 7.6.5 ETao Key News
- 7.7 JD
  - 7.7.1 JD Corporate Summary
  - 7.7.2 JD Business Overview
  - 7.7.3 JD Cross-border E-commerce Major Product Offerings
  - 7.7.4 JD Cross-border E-commerce Revenue in Global Market (2017-2022)
  - 7.7.5 JD Key News
- 7.8 Wish
  - 7.8.1 Wish Corporate Summary
  - 7.8.2 Wish Business Overview
  - 7.8.3 Wish Cross-border E-commerce Major Product Offerings
  - 7.8.4 Wish Cross-border E-commerce Revenue in Global Market (2017-2022)
  - 7.8.5 Wish Key News

## 7.9 Newegg

7.9.1 Newegg Corporate Summary

7.9.2 Newegg Business Overview

7.9.3 Newegg Cross-border E-commerce Major Product Offerings

7.9.4 Newegg Cross-border E-commerce Revenue in Global Market (2017-2022)

7.9.5 Newegg Key News

## 7.10 Lazada

7.10.1 Lazada Corporate Summary

7.10.2 Lazada Business Overview

7.10.3 Lazada Cross-border E-commerce Major Product Offerings

7.10.4 Lazada Cross-border E-commerce Revenue in Global Market (2017-2022)

7.10.5 Lazada Key News

## 8 CONCLUSION

## 9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Cross-border E-commerce Market Opportunities & Trends in Global Market

Table 2. Cross-border E-commerce Market Drivers in Global Market

Table 3. Cross-border E-commerce Market Restraints in Global Market

Table 4. Key Players of Cross-border E-commerce in Global Market

Table 5. Top Cross-border E-commerce Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Cross-border E-commerce Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Cross-border E-commerce Revenue Share by Companies, 2017-2022

Table 8. Global Companies Cross-border E-commerce Product Type

Table 9. List of Global Tier 1 Cross-border E-commerce Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Cross-border E-commerce Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Cross-border E-commerce Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Cross-border E-commerce Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Cross-border E-commerce Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Cross-border E-commerce Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Cross-border E-commerce Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Cross-border E-commerce Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Cross-border E-commerce Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Cross-border E-commerce Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Cross-border E-commerce Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Cross-border E-commerce Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Cross-border E-commerce Revenue, (US\$, Mn),

2023-2028

Table 22. By Country - Europe Cross-border E-commerce Revenue, (US\$, Mn),  
2017-2022

Table 23. By Country - Europe Cross-border E-commerce Revenue, (US\$, Mn),  
2023-2028

Table 24. By Region - Asia Cross-border E-commerce Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Cross-border E-commerce Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Cross-border E-commerce Revenue, (US\$, Mn),  
2017-2022

Table 27. By Country - South America Cross-border E-commerce Revenue, (US\$, Mn),  
2023-2028

Table 28. By Country - Middle East & Africa Cross-border E-commerce Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Cross-border E-commerce Revenue, (US\$, Mn), 2023-2028

Table 30. AliExpress Corporate Summary

Table 31. AliExpress Cross-border E-commerce Product Offerings

Table 32. AliExpress Cross-border E-commerce Revenue (US\$, Mn), (2017-2022)

Table 33. EBay Corporate Summary

Table 34. EBay Cross-border E-commerce Product Offerings

Table 35. EBay Cross-border E-commerce Revenue (US\$, Mn), (2017-2022)

Table 36. Amazon Corporate Summary

Table 37. Amazon Cross-border E-commerce Product Offerings

Table 38. Amazon Cross-border E-commerce Revenue (US\$, Mn), (2017-2022)

Table 39. Taobao Corporate Summary

Table 40. Taobao Cross-border E-commerce Product Offerings

Table 41. Taobao Cross-border E-commerce Revenue (US\$, Mn), (2017-2022)

Table 42. Tmall Global Corporate Summary

Table 43. Tmall Global Cross-border E-commerce Product Offerings

Table 44. Tmall Global Cross-border E-commerce Revenue (US\$, Mn), (2017-2022)

Table 45. ETao Corporate Summary

Table 46. ETao Cross-border E-commerce Product Offerings

Table 47. ETao Cross-border E-commerce Revenue (US\$, Mn), (2017-2022)

Table 48. JD Corporate Summary

Table 49. JD Cross-border E-commerce Product Offerings

Table 50. JD Cross-border E-commerce Revenue (US\$, Mn), (2017-2022)

Table 51. Wish Corporate Summary

Table 52. Wish Cross-border E-commerce Product Offerings

Table 53. Wish Cross-border E-commerce Revenue (US\$, Mn), (2017-2022)

Table 54. Newegg Corporate Summary

Table 55. Newegg Cross-border E-commerce Product Offerings

Table 56. Newegg Cross-border E-commerce Revenue (US\$, Mn), (2017-2022)

Table 57. Lazada Corporate Summary

Table 58. Lazada Cross-border E-commerce Product Offerings

Table 59. Lazada Cross-border E-commerce Revenue (US\$, Mn), (2017-2022)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Cross-border E-commerce Segment by Type in 2021
- Figure 2. Cross-border E-commerce Segment by Application in 2021
- Figure 3. Global Cross-border E-commerce Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Cross-border E-commerce Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Cross-border E-commerce Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Cross-border E-commerce Revenue in 2021
- Figure 8. By Type - Global Cross-border E-commerce Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Cross-border E-commerce Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Cross-border E-commerce Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Cross-border E-commerce Revenue Market Share, 2017-2028
- Figure 12. US Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Cross-border E-commerce Revenue Market Share, 2017-2028
- Figure 16. Germany Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Cross-border E-commerce Revenue Market Share, 2017-2028
- Figure 24. China Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028

- Figure 28. India Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Cross-border E-commerce Revenue Market Share, 2017-2028
- Figure 30. Brazil Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Cross-border E-commerce Revenue Market Share, 2017-2028
- Figure 33. Turkey Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 34. Israel Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 35. Saudi Arabia Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 36. UAE Cross-border E-commerce Revenue, (US\$, Mn), 2017-2028
- Figure 37. AliExpress Cross-border E-commerce Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 38. EBay Cross-border E-commerce Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 39. Amazon Cross-border E-commerce Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 40. Taobao Cross-border E-commerce Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 41. Tmall Global Cross-border E-commerce Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 42. ETao Cross-border E-commerce Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 43. JD Cross-border E-commerce Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 44. Wish Cross-border E-commerce Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 45. Newegg Cross-border E-commerce Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 46. Lazada Cross-border E-commerce Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)



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