

CRM Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

CRM stands for Customer Relationship Management. In an organisation, CRM activities are carried out for managing customer-business interaction.

This report contains market size and forecasts of CRM Software in Global, including the following market information:

Global CRM Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global CRM Software market was valued at 16600 million in 2021 and is projected to reach US\$ 21710 million by 2028, at a CAGR of 3.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of CRM Software include Oracle, SAP, Salesforce, Microsoft, ICIMS, Simplicant, Zoho, Insightly and Freshdesk, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the CRM Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global CRM Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global CRM Software Market Segment Percentages, by Type, 2021 (%)

On-Premise

Cloud Based

Global CRM Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global CRM Software Market Segment Percentages, by Application, 2021 (%)

SME Enterprises

Large Enterprises

Global CRM Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global CRM Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies CRM Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies CRM Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Oracle

SAP

Salesforce

Microsoft

ICIMS

Simplicant

Zoho

Insightly

Freshdesk

Newton Software

Pipedrive

Sage

Infusionsoft

ProsperWorks

NetSuite

TeamWox

SalesNexus

Act

Hubspot

Maximizer

Salesboom

SugarCRM

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