

CRM SaaS Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of CRM SaaS in Global, including the following market information:

Global CRM SaaS Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global CRM SaaS market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

All in One Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of CRM SaaS include Salesforce, HubSpot Sales Hub, ActiveCampaign, Zoho, Freshsales, Pipedrive, Monday.com, Thryv and Keap (Formerly Infusionsoft), etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the CRM SaaS companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global CRM SaaS Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global CRM SaaS Market Segment Percentages, by Type, 2021 (%)

All in One

Standalone

Global CRM SaaS Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global CRM SaaS Market Segment Percentages, by Application, 2021 (%)

Small and Micro Enterprises

Medium-sized Enterprise

Large Enterprise

Global CRM SaaS Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global CRM SaaS Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies CRM SaaS revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies CRM SaaS revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Salesforce

HubSpot Sales Hub

ActiveCampaign

Zoho

Freshsales

Pipedrive

Monday.com

Thryv

Keap (Formerly Infusionsoft)

SharpSpring

Copper

Pipeliner CRM

Zendesk Sell

Nimble

Dynamics 365 Sales

Nutshell

Less Annoying CRM

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