

CRM Lead Management Market - Global Outlook and Forecast 2022-2028

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Abstracts

Lead generation a process in which, various business create customer interest and inquiry into service or product via various market strategies such as advertising, social media, PR campaign, events and others. When the customer makes inquiries, it record gets captured, and customer recorded data further assist in converting a prospect into the customer. The process of lead generation is now done by dedicated software know as CRM lead management software.

This report contains market size and forecasts of CRM Lead Management in Global, including the following market information:

Global CRM Lead Management Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global CRM Lead Management market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On Premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of CRM Lead Management include Oracle, SAP, Adobe Systems, Microsoft, Salesforce, Genesys Telecommunications Laboratories, Verint Systems, Nice Systems and IMS Health. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the CRM Lead Management companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global CRM Lead Management Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global CRM Lead Management Market Segment Percentages, by Type, 2021 (%)

On Premise

Cloud

Global CRM Lead Management Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global CRM Lead Management Market Segment Percentages, by Application, 2021 (%)

Food & Beverages

Government Relations

Health, Wellness, And Fitness

Hotel

Insurance

Logistics And Supply Chain

Marketing And Advertising

Pharmaceuticals

Renewables & Environment

Global CRM Lead Management Market, By Region and Country, 2017-2022, 2023-2028
(\$ Millions)

Global CRM Lead Management Market Segment Percentages, By Region and Country,
2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies CRM Lead Management revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies CRM Lead Management revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Oracle

SAP

Adobe Systems

Microsoft

Salesforce

Genesys Telecommunications Laboratories

Verint Systems

Nice Systems

IMS Health

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 CRM Lead Management Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global CRM Lead Management Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL CRM LEAD MANAGEMENT OVERALL MARKET SIZE

- 2.1 Global CRM Lead Management Market Size: 2021 VS 2028
- 2.2 Global CRM Lead Management Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top CRM Lead Management Players in Global Market
- 3.2 Top Global CRM Lead Management Companies Ranked by Revenue
- 3.3 Global CRM Lead Management Revenue by Companies
- 3.4 Top 3 and Top 5 CRM Lead Management Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies CRM Lead Management Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 CRM Lead Management Players in Global Market
 - 3.6.1 List of Global Tier 1 CRM Lead Management Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 CRM Lead Management Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global CRM Lead Management Market Size Markets, 2021 & 2028

4.1.2 On Premise

4.1.3 Cloud

4.2 By Type - Global CRM Lead Management Revenue & Forecasts

4.2.1 By Type - Global CRM Lead Management Revenue, 2017-2022

4.2.2 By Type - Global CRM Lead Management Revenue, 2023-2028

4.2.3 By Type - Global CRM Lead Management Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global CRM Lead Management Market Size, 2021 & 2028

5.1.2 Food & Beverages

5.1.3 Government Relations

5.1.4 Health, Wellness, And Fitness

5.1.5 Hotel

5.1.6 Insurance

5.1.7 Logistics And Supply Chain

5.1.8 Marketing And Advertising

5.1.9 Pharmaceuticals

5.1.10 Renewables & Environment

5.2 By Application - Global CRM Lead Management Revenue & Forecasts

5.2.1 By Application - Global CRM Lead Management Revenue, 2017-2022

5.2.2 By Application - Global CRM Lead Management Revenue, 2023-2028

5.2.3 By Application - Global CRM Lead Management Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global CRM Lead Management Market Size, 2021 & 2028

6.2 By Region - Global CRM Lead Management Revenue & Forecasts

6.2.1 By Region - Global CRM Lead Management Revenue, 2017-2022

6.2.2 By Region - Global CRM Lead Management Revenue, 2023-2028

6.2.3 By Region - Global CRM Lead Management Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America CRM Lead Management Revenue, 2017-2028

6.3.2 US CRM Lead Management Market Size, 2017-2028

6.3.3 Canada CRM Lead Management Market Size, 2017-2028

6.3.4 Mexico CRM Lead Management Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe CRM Lead Management Revenue, 2017-2028

6.4.2 Germany CRM Lead Management Market Size, 2017-2028

6.4.3 France CRM Lead Management Market Size, 2017-2028

6.4.4 U.K. CRM Lead Management Market Size, 2017-2028

6.4.5 Italy CRM Lead Management Market Size, 2017-2028

6.4.6 Russia CRM Lead Management Market Size, 2017-2028

6.4.7 Nordic Countries CRM Lead Management Market Size, 2017-2028

6.4.8 Benelux CRM Lead Management Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia CRM Lead Management Revenue, 2017-2028

6.5.2 China CRM Lead Management Market Size, 2017-2028

6.5.3 Japan CRM Lead Management Market Size, 2017-2028

6.5.4 South Korea CRM Lead Management Market Size, 2017-2028

6.5.5 Southeast Asia CRM Lead Management Market Size, 2017-2028

6.5.6 India CRM Lead Management Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America CRM Lead Management Revenue, 2017-2028

6.6.2 Brazil CRM Lead Management Market Size, 2017-2028

6.6.3 Argentina CRM Lead Management Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa CRM Lead Management Revenue, 2017-2028

6.7.2 Turkey CRM Lead Management Market Size, 2017-2028

6.7.3 Israel CRM Lead Management Market Size, 2017-2028

6.7.4 Saudi Arabia CRM Lead Management Market Size, 2017-2028

6.7.5 UAE CRM Lead Management Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Oracle

7.1.1 Oracle Corporate Summary

7.1.2 Oracle Business Overview

7.1.3 Oracle CRM Lead Management Major Product Offerings

7.1.4 Oracle CRM Lead Management Revenue in Global Market (2017-2022)

7.1.5 Oracle Key News

7.2 SAP

7.2.1 SAP Corporate Summary

7.2.2 SAP Business Overview

- 7.2.3 SAP CRM Lead Management Major Product Offerings
- 7.2.4 SAP CRM Lead Management Revenue in Global Market (2017-2022)
- 7.2.5 SAP Key News
- 7.3 Adobe Systems
 - 7.3.1 Adobe Systems Corporate Summary
 - 7.3.2 Adobe Systems Business Overview
 - 7.3.3 Adobe Systems CRM Lead Management Major Product Offerings
 - 7.3.4 Adobe Systems CRM Lead Management Revenue in Global Market (2017-2022)
 - 7.3.5 Adobe Systems Key News
- 7.4 Microsoft
 - 7.4.1 Microsoft Corporate Summary
 - 7.4.2 Microsoft Business Overview
 - 7.4.3 Microsoft CRM Lead Management Major Product Offerings
 - 7.4.4 Microsoft CRM Lead Management Revenue in Global Market (2017-2022)
 - 7.4.5 Microsoft Key News
- 7.5 Salesforce
 - 7.5.1 Salesforce Corporate Summary
 - 7.5.2 Salesforce Business Overview
 - 7.5.3 Salesforce CRM Lead Management Major Product Offerings
 - 7.5.4 Salesforce CRM Lead Management Revenue in Global Market (2017-2022)
 - 7.5.5 Salesforce Key News
- 7.6 Genesys Telecommunications Laboratories
 - 7.6.1 Genesys Telecommunications Laboratories Corporate Summary
 - 7.6.2 Genesys Telecommunications Laboratories Business Overview
 - 7.6.3 Genesys Telecommunications Laboratories CRM Lead Management Major Product Offerings
 - 7.6.4 Genesys Telecommunications Laboratories CRM Lead Management Revenue in Global Market (2017-2022)
 - 7.6.5 Genesys Telecommunications Laboratories Key News
- 7.7 Verint Systems
 - 7.7.1 Verint Systems Corporate Summary
 - 7.7.2 Verint Systems Business Overview
 - 7.7.3 Verint Systems CRM Lead Management Major Product Offerings
 - 7.7.4 Verint Systems CRM Lead Management Revenue in Global Market (2017-2022)
 - 7.7.5 Verint Systems Key News
- 7.8 Nice Systems
 - 7.8.1 Nice Systems Corporate Summary
 - 7.8.2 Nice Systems Business Overview
 - 7.8.3 Nice Systems CRM Lead Management Major Product Offerings

7.8.4 Nice Systems CRM Lead Management Revenue in Global Market (2017-2022)

7.8.5 Nice Systems Key News

7.9 IMS Health

7.9.1 IMS Health Corporate Summary

7.9.2 IMS Health Business Overview

7.9.3 IMS Health CRM Lead Management Major Product Offerings

7.9.4 IMS Health CRM Lead Management Revenue in Global Market (2017-2022)

7.9.5 IMS Health Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. CRM Lead Management Market Opportunities & Trends in Global Market

Table 2. CRM Lead Management Market Drivers in Global Market

Table 3. CRM Lead Management Market Restraints in Global Market

Table 4. Key Players of CRM Lead Management in Global Market

Table 5. Top CRM Lead Management Players in Global Market, Ranking by Revenue (2021)

Table 6. Global CRM Lead Management Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global CRM Lead Management Revenue Share by Companies, 2017-2022

Table 8. Global Companies CRM Lead Management Product Type

Table 9. List of Global Tier 1 CRM Lead Management Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 CRM Lead Management Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global CRM Lead Management Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - CRM Lead Management Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - CRM Lead Management Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global CRM Lead Management Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - CRM Lead Management Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - CRM Lead Management Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global CRM Lead Management Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global CRM Lead Management Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global CRM Lead Management Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America CRM Lead Management Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America CRM Lead Management Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe CRM Lead Management Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe CRM Lead Management Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia CRM Lead Management Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia CRM Lead Management Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America CRM Lead Management Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America CRM Lead Management Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa CRM Lead Management Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa CRM Lead Management Revenue, (US\$, Mn), 2023-2028

Table 30. Oracle Corporate Summary

Table 31. Oracle CRM Lead Management Product Offerings

Table 32. Oracle CRM Lead Management Revenue (US\$, Mn), (2017-2022)

Table 33. SAP Corporate Summary

Table 34. SAP CRM Lead Management Product Offerings

Table 35. SAP CRM Lead Management Revenue (US\$, Mn), (2017-2022)

Table 36. Adobe Systems Corporate Summary

Table 37. Adobe Systems CRM Lead Management Product Offerings

Table 38. Adobe Systems CRM Lead Management Revenue (US\$, Mn), (2017-2022)

Table 39. Microsoft Corporate Summary

Table 40. Microsoft CRM Lead Management Product Offerings

Table 41. Microsoft CRM Lead Management Revenue (US\$, Mn), (2017-2022)

Table 42. Salesforce Corporate Summary

Table 43. Salesforce CRM Lead Management Product Offerings

Table 44. Salesforce CRM Lead Management Revenue (US\$, Mn), (2017-2022)

Table 45. Genesys Telecommunications Laboratories Corporate Summary

Table 46. Genesys Telecommunications Laboratories CRM Lead Management Product Offerings

Table 47. Genesys Telecommunications Laboratories CRM Lead Management Revenue (US\$, Mn), (2017-2022)

Table 48. Verint Systems Corporate Summary

Table 49. Verint Systems CRM Lead Management Product Offerings

Table 50. Verint Systems CRM Lead Management Revenue (US\$, Mn), (2017-2022)

Table 51. Nice Systems Corporate Summary

Table 52. Nice Systems CRM Lead Management Product Offerings

Table 53. Nice Systems CRM Lead Management Revenue (US\$, Mn), (2017-2022)

Table 54. IMS Health Corporate Summary

Table 55. IMS Health CRM Lead Management Product Offerings

Table 56. IMS Health CRM Lead Management Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. CRM Lead Management Segment by Type in 2021
- Figure 2. CRM Lead Management Segment by Application in 2021
- Figure 3. Global CRM Lead Management Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global CRM Lead Management Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global CRM Lead Management Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by CRM Lead Management Revenue in 2021
- Figure 8. By Type - Global CRM Lead Management Revenue Market Share, 2017-2028
- Figure 9. By Application - Global CRM Lead Management Revenue Market Share, 2017-2028
- Figure 10. By Region - Global CRM Lead Management Revenue Market Share, 2017-2028
- Figure 11. By Country - North America CRM Lead Management Revenue Market Share, 2017-2028
- Figure 12. US CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe CRM Lead Management Revenue Market Share, 2017-2028
- Figure 16. Germany CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 17. France CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia CRM Lead Management Revenue Market Share, 2017-2028
- Figure 24. China CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 28. India CRM Lead Management Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America CRM Lead Management Revenue Market

Share, 2017-2028

Figure 30. Brazil CRM Lead Management Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina CRM Lead Management Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa CRM Lead Management Revenue Market Share, 2017-2028

Figure 33. Turkey CRM Lead Management Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel CRM Lead Management Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia CRM Lead Management Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE CRM Lead Management Revenue, (US\$, Mn), 2017-2028

Figure 37. Oracle CRM Lead Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. SAP CRM Lead Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Adobe Systems CRM Lead Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Microsoft CRM Lead Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Salesforce CRM Lead Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Genesys Telecommunications Laboratories CRM Lead Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Verint Systems CRM Lead Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Nice Systems CRM Lead Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. IMS Health CRM Lead Management Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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