

CRM for Small Businesses Market, Global Outlook and Forecast 2022-2028

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Abstracts

Small Business CRM software automates customer information management and customer interaction tracking for businesses with less than 50 employees.

This report contains market size and forecasts of CRM for Small Businesses in Global, including the following market information:

Global CRM for Small Businesses Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global CRM for Small Businesses market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Basic(\$12-20/User/Month) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of CRM for Small Businesses include Pipedrive, Vtiger, Zoho CRM, QSOFT, Agile CRM, Pipedrive, Keap, PipelineDeals and Insightly, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the CRM for Small Businesses companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers,

challenges, obstacles, and potential risks.

Total Market by Segment:

Global CRM for Small Businesses Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global CRM for Small Businesses Market Segment Percentages, by Type, 2021 (%)

Basic(\$12-20/User/Month)

Standard(\$20-45/User/Month)

Senior(\$45-100/User/Month)

Global CRM for Small Businesses Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global CRM for Small Businesses Market Segment Percentages, by Application, 2021 (%)

Financial Services

Real Estate

Retail

Life Sciences

Other

Global CRM for Small Businesses Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global CRM for Small Businesses Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies CRM for Small Businesses revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies CRM for Small Businesses revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Pipedrive

Vtiger

Zoho CRM

QSOFT

Agile CRM

Pipedrive

Keap

PipelineDeals

Insightly

Copper

Really Simple Systems

Salesforce

Teamgate

Norada

Zestia

1CRM

FreeAgent Network

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