

Cosmetics Face Serum Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/C33EF2F7340CEN.html>

Date: April 2022

Pages: 72

Price: US\$ 3,250.00 (Single User License)

ID: C33EF2F7340CEN

Abstracts

Serum is an oil and water-based skin care product with the ability to penetrate deep into the skin. Serums are ideal for a number of skincare concerns such as acne, ageing, skin brightening & tightening, and others.

This report contains market size and forecasts of Cosmetics Face Serum in global, including the following market information:

Global Cosmetics Face Serum Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Cosmetics Face Serum Market Sales, 2017-2022, 2023-2028, (MT)

Global top five Cosmetics Face Serum companies in 2021 (%)

The global Cosmetics Face Serum market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Eye Serums Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cosmetics Face Serum include L'Oreal, Shiseido, P&G, Beiersdorf, Amway, Unilever, Procter and Gamble, EMK Products, LLC. and First Aid Beauty Ltd., etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cosmetics Face Serum manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cosmetics Face Serum Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Cosmetics Face Serum Market Segment Percentages, by Type, 2021 (%)

Eye Serums

Face Moisturizing Serums

Others

Global Cosmetics Face Serum Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Cosmetics Face Serum Market Segment Percentages, by Application, 2021 (%)

Offline Sales

Online Sales

Global Cosmetics Face Serum Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Cosmetics Face Serum Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cosmetics Face Serum revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Cosmetics Face Serum revenues share in global market, 2021 (%)

Key companies Cosmetics Face Serum sales in global market, 2017-2022 (Estimated), (MT)

Key companies Cosmetics Face Serum sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

L'Oreal

Shiseido

P&G

Beiersdorf

Amway

Unilever

Procter and Gamble

EMK Products, LLC.

First Aid Beauty Ltd.

IT Cosmetics, LLC.

Philosophy, Inc.

Estee Lauder Companies, Inc.

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