

Cosmetics for Men Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report mainly studies the cosmetics for men. Cosmetics are substances or products used to enhance or alter the appearance of the face or fragrance and texture of the body. Many cosmetics are designed for use of applying to the face, hair, and body. More and more men are becoming open minded to cosmetics. It's no longer a taboo for men to wear makeup.

This report contains market size and forecasts of Cosmetics for Men in global, including the following market information:

Global Cosmetics for Men Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Cosmetics for Men Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Cosmetics for Men companies in 2021 (%)

The global Cosmetics for Men market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Decorative Cosmetics Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cosmetics for Men include TOM FORD, MEN PEN, BLACK MONSTER, Clinique, Menaji Worldwide, DTRT, Shiseido, Beiersdorf Ireland

and CHANEL, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cosmetics for Men manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cosmetics for Men Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Cosmetics for Men Market Segment Percentages, by Type, 2021 (%)

Decorative Cosmetics

Care Cosmetics

Global Cosmetics for Men Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Cosmetics for Men Market Segment Percentages, by Application, 2021 (%)

Online

Offline

Global Cosmetics for Men Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Cosmetics for Men Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cosmetics for Men revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Cosmetics for Men revenues share in global market, 2021 (%)

Key companies Cosmetics for Men sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Cosmetics for Men sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

TOM FORD

MEN PEN

BLACK MONSTER

Clinique

Menaji Worldwide

DTRT

Shiseido

Beiersdorf Ireland

CHANEL

Odyssey

Oriflame

Kao

Clarins

BABOR

Amway

L'Oreal

Biotherm

IOPE

DREAMTIMES

PAUL STUART COSMETICS

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