

Cosmetic Grade Polyvinyl Alcohol Market, Global Outlook and Forecast 2022-2028

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Abstracts

In cosmetics and personal care products, Polyvinyl Alcohol is used in a wide range of products, including makeup, skin care products and facial masks. Polyvinyl Alcohol increases the thickness of the lipid (oil) portion of cosmetics. It may also be used as a film former or a binder .

This report contains market size and forecasts of Cosmetic Grade Polyvinyl Alcohol in global, including the following market information:

Global Cosmetic Grade Polyvinyl Alcohol Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Cosmetic Grade Polyvinyl Alcohol Market Sales, 2017-2022, 2023-2028, (Kiloton)

Global top five Cosmetic Grade Polyvinyl Alcohol companies in 2021 (%)

The global Cosmetic Grade Polyvinyl Alcohol market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Fully Hydrolized Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cosmetic Grade Polyvinyl Alcohol include Kuraray, BASF, Evonik, Sekisui Chemical, Nippon Gohsei, Merck, Anhui Wanwei Group, SNP

and Eastman Chemical, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cosmetic Grade Polyvinyl Alcohol manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cosmetic Grade Polyvinyl Alcohol Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Cosmetic Grade Polyvinyl Alcohol Market Segment Percentages, by Type, 2021 (%)

Fully Hydrolized

Partially Hydrolized

Global Cosmetic Grade Polyvinyl Alcohol Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Cosmetic Grade Polyvinyl Alcohol Market Segment Percentages, by Application, 2021 (%)

Makeup

Skin Care Products

Facial Masks

Global Cosmetic Grade Polyvinyl Alcohol Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Cosmetic Grade Polyvinyl Alcohol Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cosmetic Grade Polyvinyl Alcohol revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Cosmetic Grade Polyvinyl Alcohol revenues share in global market, 2021 (%)

Key companies Cosmetic Grade Polyvinyl Alcohol sales in global market, 2017-2022 (Estimated), (Kiloton)

Key companies Cosmetic Grade Polyvinyl Alcohol sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Kuraray

BASF

Evonik

Sekisui Chemical

Nippon Gohsei

Merck

Anhui Wanwei Group

SNP

Eastman Chemical

DuPont

OCI

Celanese

Chang Chun Group

Japan VAM & Poval

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