

Copywriting Services Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Copywriting Services in Global, including the following market information:

Global Copywriting Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Copywriting Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Blogs Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Copywriting Services include Upwork, Get A Copywriter, Market Smiths, Godot, MainStreetHost, Express Writers, Compose.ly, Braffton and Copify, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Copywriting Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Copywriting Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Copywriting Services Market Segment Percentages, by Type, 2021 (%)

Blogs

Website Content

Press Releases

Email and Newsletters

Product Descriptions

Ebooks

Global Copywriting Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Copywriting Services Market Segment Percentages, by Application, 2021 (%)

Personal

Commercial Use

Global Copywriting Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Copywriting Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Copywriting Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Copywriting Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Upwork

Get A Copywriter

Market Smiths

Godot

MainStreetHost

Express Writers

Compose.ly

Brafton

Copify

Tambaa

TextBroker

ContentHero

Goodman Lantern

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Copywriting Services Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Copywriting Services Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL COPYWRITING SERVICES OVERALL MARKET SIZE

- 2.1 Global Copywriting Services Market Size: 2021 VS 2028
- 2.2 Global Copywriting Services Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Copywriting Services Players in Global Market
- 3.2 Top Global Copywriting Services Companies Ranked by Revenue
- 3.3 Global Copywriting Services Revenue by Companies
- 3.4 Top 3 and Top 5 Copywriting Services Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Copywriting Services Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Copywriting Services Players in Global Market
 - 3.6.1 List of Global Tier 1 Copywriting Services Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Copywriting Services Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Copywriting Services Market Size Markets, 2021 & 2028

4.1.2 Blogs

4.1.3 Website Content

4.1.4 Press Releases

4.1.5 Email and Newsletters

4.1.6 Product Descriptions

4.1.7 Ebooks

4.2 By Type - Global Copywriting Services Revenue & Forecasts

4.2.1 By Type - Global Copywriting Services Revenue, 2017-2022

4.2.2 By Type - Global Copywriting Services Revenue, 2023-2028

4.2.3 By Type - Global Copywriting Services Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Copywriting Services Market Size, 2021 & 2028

5.1.2 Personal

5.1.3 Commercial Use

5.2 By Application - Global Copywriting Services Revenue & Forecasts

5.2.1 By Application - Global Copywriting Services Revenue, 2017-2022

5.2.2 By Application - Global Copywriting Services Revenue, 2023-2028

5.2.3 By Application - Global Copywriting Services Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Copywriting Services Market Size, 2021 & 2028

6.2 By Region - Global Copywriting Services Revenue & Forecasts

6.2.1 By Region - Global Copywriting Services Revenue, 2017-2022

6.2.2 By Region - Global Copywriting Services Revenue, 2023-2028

6.2.3 By Region - Global Copywriting Services Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Copywriting Services Revenue, 2017-2028

6.3.2 US Copywriting Services Market Size, 2017-2028

6.3.3 Canada Copywriting Services Market Size, 2017-2028

6.3.4 Mexico Copywriting Services Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Copywriting Services Revenue, 2017-2028

6.4.2 Germany Copywriting Services Market Size, 2017-2028

- 6.4.3 France Copywriting Services Market Size, 2017-2028
- 6.4.4 U.K. Copywriting Services Market Size, 2017-2028
- 6.4.5 Italy Copywriting Services Market Size, 2017-2028
- 6.4.6 Russia Copywriting Services Market Size, 2017-2028
- 6.4.7 Nordic Countries Copywriting Services Market Size, 2017-2028
- 6.4.8 Benelux Copywriting Services Market Size, 2017-2028
- 6.5 Asia
 - 6.5.1 By Region - Asia Copywriting Services Revenue, 2017-2028
 - 6.5.2 China Copywriting Services Market Size, 2017-2028
 - 6.5.3 Japan Copywriting Services Market Size, 2017-2028
 - 6.5.4 South Korea Copywriting Services Market Size, 2017-2028
 - 6.5.5 Southeast Asia Copywriting Services Market Size, 2017-2028
 - 6.5.6 India Copywriting Services Market Size, 2017-2028
- 6.6 South America
 - 6.6.1 By Country - South America Copywriting Services Revenue, 2017-2028
 - 6.6.2 Brazil Copywriting Services Market Size, 2017-2028
 - 6.6.3 Argentina Copywriting Services Market Size, 2017-2028
- 6.7 Middle East & Africa
 - 6.7.1 By Country - Middle East & Africa Copywriting Services Revenue, 2017-2028
 - 6.7.2 Turkey Copywriting Services Market Size, 2017-2028
 - 6.7.3 Israel Copywriting Services Market Size, 2017-2028
 - 6.7.4 Saudi Arabia Copywriting Services Market Size, 2017-2028
 - 6.7.5 UAE Copywriting Services Market Size, 2017-2028

7 PLAYERS PROFILES

- 7.1 Upwork
 - 7.1.1 Upwork Corporate Summary
 - 7.1.2 Upwork Business Overview
 - 7.1.3 Upwork Copywriting Services Major Product Offerings
 - 7.1.4 Upwork Copywriting Services Revenue in Global Market (2017-2022)
 - 7.1.5 Upwork Key News
- 7.2 Get A Copywriter
 - 7.2.1 Get A Copywriter Corporate Summary
 - 7.2.2 Get A Copywriter Business Overview
 - 7.2.3 Get A Copywriter Copywriting Services Major Product Offerings
 - 7.2.4 Get A Copywriter Copywriting Services Revenue in Global Market (2017-2022)
 - 7.2.5 Get A Copywriter Key News
- 7.3 Market Smiths

- 7.3.1 Market Smiths Corporate Summary
- 7.3.2 Market Smiths Business Overview
- 7.3.3 Market Smiths Copywriting Services Major Product Offerings
- 7.3.4 Market Smiths Copywriting Services Revenue in Global Market (2017-2022)
- 7.3.5 Market Smiths Key News
- 7.4 Godot
 - 7.4.1 Godot Corporate Summary
 - 7.4.2 Godot Business Overview
 - 7.4.3 Godot Copywriting Services Major Product Offerings
 - 7.4.4 Godot Copywriting Services Revenue in Global Market (2017-2022)
 - 7.4.5 Godot Key News
- 7.5 MainStreetHost
 - 7.5.1 MainStreetHost Corporate Summary
 - 7.5.2 MainStreetHost Business Overview
 - 7.5.3 MainStreetHost Copywriting Services Major Product Offerings
 - 7.5.4 MainStreetHost Copywriting Services Revenue in Global Market (2017-2022)
 - 7.5.5 MainStreetHost Key News
- 7.6 Express Writers
 - 7.6.1 Express Writers Corporate Summary
 - 7.6.2 Express Writers Business Overview
 - 7.6.3 Express Writers Copywriting Services Major Product Offerings
 - 7.6.4 Express Writers Copywriting Services Revenue in Global Market (2017-2022)
 - 7.6.5 Express Writers Key News
- 7.7 Compose.ly
 - 7.7.1 Compose.ly Corporate Summary
 - 7.7.2 Compose.ly Business Overview
 - 7.7.3 Compose.ly Copywriting Services Major Product Offerings
 - 7.7.4 Compose.ly Copywriting Services Revenue in Global Market (2017-2022)
 - 7.7.5 Compose.ly Key News
- 7.8 Brafton
 - 7.8.1 Brafton Corporate Summary
 - 7.8.2 Brafton Business Overview
 - 7.8.3 Brafton Copywriting Services Major Product Offerings
 - 7.8.4 Brafton Copywriting Services Revenue in Global Market (2017-2022)
 - 7.8.5 Brafton Key News
- 7.9 Copify
 - 7.9.1 Copify Corporate Summary
 - 7.9.2 Copify Business Overview
 - 7.9.3 Copify Copywriting Services Major Product Offerings

7.9.4 Copify Copywriting Services Revenue in Global Market (2017-2022)

7.9.5 Copify Key News

7.10 Tamba

7.10.1 Tamba Corporate Summary

7.10.2 Tamba Business Overview

7.10.3 Tamba Copywriting Services Major Product Offerings

7.10.4 Tamba Copywriting Services Revenue in Global Market (2017-2022)

7.10.5 Tamba Key News

7.11 TextBroker

7.11.1 TextBroker Corporate Summary

7.11.2 TextBroker Business Overview

7.11.3 TextBroker Copywriting Services Major Product Offerings

7.11.4 TextBroker Copywriting Services Revenue in Global Market (2017-2022)

7.11.5 TextBroker Key News

7.12 ContentHero

7.12.1 ContentHero Corporate Summary

7.12.2 ContentHero Business Overview

7.12.3 ContentHero Copywriting Services Major Product Offerings

7.12.4 ContentHero Copywriting Services Revenue in Global Market (2017-2022)

7.12.5 ContentHero Key News

7.13 Goodman Lantern

7.13.1 Goodman Lantern Corporate Summary

7.13.2 Goodman Lantern Business Overview

7.13.3 Goodman Lantern Copywriting Services Major Product Offerings

7.13.4 Goodman Lantern Copywriting Services Revenue in Global Market (2017-2022)

7.13.5 Goodman Lantern Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Copywriting Services Market Opportunities & Trends in Global Market

Table 2. Copywriting Services Market Drivers in Global Market

Table 3. Copywriting Services Market Restraints in Global Market

Table 4. Key Players of Copywriting Services in Global Market

Table 5. Top Copywriting Services Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Copywriting Services Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Copywriting Services Revenue Share by Companies, 2017-2022

Table 8. Global Companies Copywriting Services Product Type

Table 9. List of Global Tier 1 Copywriting Services Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Copywriting Services Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Copywriting Services Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Copywriting Services Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Copywriting Services Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Copywriting Services Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Copywriting Services Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Copywriting Services Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Copywriting Services Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Copywriting Services Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Copywriting Services Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Copywriting Services Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Copywriting Services Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Copywriting Services Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Copywriting Services Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Copywriting Services Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Copywriting Services Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Copywriting Services Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Copywriting Services Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Copywriting Services Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Copywriting Services Revenue, (US\$, Mn), 2023-2028

Table 30. Upwork Corporate Summary

Table 31. Upwork Copywriting Services Product Offerings

Table 32. Upwork Copywriting Services Revenue (US\$, Mn), (2017-2022)

Table 33. Get A Copywriter Corporate Summary

Table 34. Get A Copywriter Copywriting Services Product Offerings

Table 35. Get A Copywriter Copywriting Services Revenue (US\$, Mn), (2017-2022)

Table 36. Market Smiths Corporate Summary

Table 37. Market Smiths Copywriting Services Product Offerings

Table 38. Market Smiths Copywriting Services Revenue (US\$, Mn), (2017-2022)

Table 39. Godot Corporate Summary

Table 40. Godot Copywriting Services Product Offerings

Table 41. Godot Copywriting Services Revenue (US\$, Mn), (2017-2022)

Table 42. MainStreetHost Corporate Summary

Table 43. MainStreetHost Copywriting Services Product Offerings

Table 44. MainStreetHost Copywriting Services Revenue (US\$, Mn), (2017-2022)

Table 45. Express Writers Corporate Summary

Table 46. Express Writers Copywriting Services Product Offerings

Table 47. Express Writers Copywriting Services Revenue (US\$, Mn), (2017-2022)

Table 48. Compose.ly Corporate Summary

Table 49. Compose.ly Copywriting Services Product Offerings

Table 50. Compose.ly Copywriting Services Revenue (US\$, Mn), (2017-2022)

Table 51. Brafton Corporate Summary

Table 52. Brafton Copywriting Services Product Offerings

Table 53. Brafton Copywriting Services Revenue (US\$, Mn), (2017-2022)

Table 54. Copify Corporate Summary

Table 55. Copify Copywriting Services Product Offerings

Table 56. Copify Copywriting Services Revenue (US\$, Mn), (2017-2022)

Table 57. Tambaa Corporate Summary

Table 58. Tambaa Copywriting Services Product Offerings

Table 59. Tambaa Copywriting Services Revenue (US\$, Mn), (2017-2022)

Table 60. TextBroker Corporate Summary

Table 61. TextBroker Copywriting Services Product Offerings

Table 62. TextBroker Copywriting Services Revenue (US\$, Mn), (2017-2022)

Table 63. ContentHero Corporate Summary

Table 64. ContentHero Copywriting Services Product Offerings

Table 65. ContentHero Copywriting Services Revenue (US\$, Mn), (2017-2022)

Table 66. Goodman Lantern Corporate Summary

Table 67. Goodman Lantern Copywriting Services Product Offerings

Table 68. Goodman Lantern Copywriting Services Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Copywriting Services Segment by Type in 2021
- Figure 2. Copywriting Services Segment by Application in 2021
- Figure 3. Global Copywriting Services Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Copywriting Services Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Copywriting Services Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Copywriting Services Revenue in 2021
- Figure 8. By Type - Global Copywriting Services Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Copywriting Services Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Copywriting Services Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Copywriting Services Revenue Market Share, 2017-2028
- Figure 12. US Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Copywriting Services Revenue Market Share, 2017-2028
- Figure 16. Germany Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Copywriting Services Revenue Market Share, 2017-2028
- Figure 24. China Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Copywriting Services Revenue Market Share, 2017-2028
- Figure 30. Brazil Copywriting Services Revenue, (US\$, Mn), 2017-2028

- Figure 31. Argentina Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Copywriting Services Revenue Market Share, 2017-2028
- Figure 33. Turkey Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 34. Israel Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 35. Saudi Arabia Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 36. UAE Copywriting Services Revenue, (US\$, Mn), 2017-2028
- Figure 37. Upwork Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 38. Get A Copywriter Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 39. Market Smiths Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 40. Godot Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 41. MainStreetHost Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 42. Express Writers Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 43. Compose.ly Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 44. Brafton Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 45. Copify Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 46. Tambaa Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 47. TextBroker Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 48. ContentHero Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)
- Figure 49. Goodman Lantern Copywriting Services Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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