

# Cookies and Crackers Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Cookie - another small round shape made from dough that is stiff and sweetened. When cooked it can be crunchy or chewy.

Crackers - a thin crisp biscuit. Made from many types of flour. Many different shapes and sizes and (usually) not sweet.

This report contains market size and forecasts of Cookies and Crackers in Global, including the following market information:

Global Cookies and Crackers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Cookies and Crackers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Savoury Biscuits Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Cookies and Crackers include Mondelez International, Kellogg Co., Campbell Soup, The Kraft Heinz Company, Pepperidge Farm, McKee Foods Corp., General Mills, The Hershey Company and Nestlé S.A., etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Cookies and Crackers companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Cookies and Crackers Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Cookies and Crackers Market Segment Percentages, by Type, 2021 (%)

Savoury Biscuits

Sweet Biscuits (Cookies)

Global Cookies and Crackers Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Cookies and Crackers Market Segment Percentages, by Application, 2021 (%)

Supermarkets and Hypermarkets

Specialist Stores

Independent Retailers

Convenience Stores

Online Retailers

Global Cookies and Crackers Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Cookies and Crackers Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Cookies and Crackers revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Cookies and Crackers revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Mondelez International

Kellogg Co.

Campbell Soup

The Kraft Heinz Company

Pepperidge Farm

McKee Foods Corp.

General Mills

The Hershey Company

Nestlé S.A.

Unilever PLC

Parle Products Pvt. Ltd

Britannia Industries Ltd.

Burton's Foods Ltd

Lotus Bakeries NV

ITC

United Biscuits

Cadbury

Walkers Shortbread Ltd

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