

# Conversational Marketing Platform Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Conversational Marketing Platform is the platform designed for conversational marketing, Conversational marketing or conversation marketing is a feedback-oriented approach to marketing used by companies to drive engagement, develop customer loyalty, grow the customer base, and, ultimately, grow revenue.

This report contains market size and forecasts of Conversational Marketing Platform in Global, including the following market information:

Global Conversational Marketing Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Conversational Marketing Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Monthly Subscription Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Conversational Marketing Platform include Crisp, iAdvize, Conversica, MagicLane, Smith.ai, Positivenaick Analytics, Saleswhale, Whisbi Technologies and BanterX, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Conversational Marketing Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Conversational Marketing Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Conversational Marketing Platform Market Segment Percentages, by Type, 2021 (%)

Monthly Subscription

Annual Subscription

Global Conversational Marketing Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Conversational Marketing Platform Market Segment Percentages, by Application, 2021 (%)

SME (Small and Medium Enterprises)

Large Enterprise

Global Conversational Marketing Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Conversational Marketing Platform Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Conversational Marketing Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Conversational Marketing Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Crisp

iAdvize

Conversica

MagicLane

Smith.ai

Positivenaick Analytics

Saleswhale

Whisbi Technologies

BanterX

Bitesize

Chatkit

Automat Technologies

Dashbot

IMBlox

Snaps Media

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