

Content Moderation Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Content Moderation Solutions are more popular in the future, the need for content moderation varies with the form of content, such as comment moderation, image or video moderation, and sentiment moderation, and will only increase as the volume of content that is being uploaded online is increasing at an unparalleled rate.

This report contains market size and forecasts of Content Moderation Service in Global, including the following market information:

Global Content Moderation Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Content Moderation Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Software Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Content Moderation Service include Google, Inc., Microsoft Corporation, Accenture PLC, Clarifai, Inc., Cogito Tech LLC., Appen Limited, Besedo and ALEGION, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Content Moderation Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Content Moderation Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Content Moderation Service Market Segment Percentages, by Type, 2021 (%)

Software

Services

Global Content Moderation Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Content Moderation Service Market Segment Percentages, by Application, 2021 (%)

Media & Entertainment

Retail & E-commerce

Packaging & Labeling

Healthcare & Life Sciences

Automotive

Government

Telecom

Others

Global Content Moderation Service Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Content Moderation Service Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Content Moderation Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Content Moderation Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google, Inc.

Microsoft Corporation

Accenture PLC

Clarifai, Inc.

Cogito Tech LLC.

Appen Limited

Besedo

ALEGION

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