

Content Marketing Platforms Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/C40B8339FB63EN.html>

Date: March 2022

Pages: 64

Price: US\$ 3,250.00 (Single User License)

ID: C40B8339FB63EN

Abstracts

Content Marketing Platforms can help marketers to drive awareness, leads, and revenue from content.

This report contains market size and forecasts of Content Marketing Platforms in Global, including the following market information:

Global Content Marketing Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Content Marketing Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Content Marketing Platforms include Contently, Sprinklr, CoSchedule, Skyword, NewsCred, Kapost, Percolate, ScribbleLive and Khoros and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Content Marketing Platforms companies, and industry experts on this industry, involving the revenue,

demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Content Marketing Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Content Marketing Platforms Market Segment Percentages, by Type, 2021 (%)

Cloud-based

Web-based

Global Content Marketing Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Content Marketing Platforms Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Content Marketing Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Content Marketing Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Content Marketing Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Content Marketing Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Contently

Sprinklr

CoSchedule

Skyword

NewsCred

Kapost

Percolate

ScribbleLive

Khoros

Curata

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