

Content Intelligence Platform Market, Global Outlook and Forecast 2022-2028

https://marketpublishers.com/r/C5EEFF71566BEN.html

Date: March 2022

Pages: 65

Price: US\$ 3,250.00 (Single User License)

ID: C5EEFF71566BEN

Abstracts

Content intelligence is a strategy that uses artificial intelligence systems and software to process content data into reliable insights about the effectiveness of a business' content. Content intelligence platform that helps marketers be more relevant to customers in messaging, content strategy and marketing communications.

This report contains market size and forecasts of Content Intelligence Platform in Global, including the following market information:

Global Content Intelligence Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Content Intelligence Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Content Intelligence Platform include OpenText, Curata, Scoop.it (Linkfluence), Ceralytics, Knotch, Atomic Reach, Socialbakers, OneSpot and Vennli, etc. In 2021, the global top five players have a share approximately % in terms of revenue.



MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Content Intelligence Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Content Intelligence Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Content Intelligence Platform Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-Premises

Global Content Intelligence Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Content Intelligence Platform Market Segment Percentages, by Application, 2021 (%)

BFSI

Government and Public Sector

Manufacturing

IT and Telecommunications

Media and Entertainment

Retail and Consumer Goods

Others

Global Content Intelligence Platform Market, By Region and Country, 2017-2022,



2023-2028 (\$ Millions)

Global Content Intelligence Platform Market Segment Percentages, By Region and Country, 2021 (%)

ILI	y, 202 i	(%)			
	North A	North America			
		US			
		Canada			
		Mexico			
	Europe				
		Germany			
		France			
		U.K.			
		Italy			
		Russia			
		Nordic Countries			
		Benelux			
		Rest of Europe			
	Asia				
		China			
		Japan			
		South Korea			



	Southeast Asia			
	India			
	Rest of Asia			
South	America			
	Brazil			
	Argentina			
	Rest of South America			
Middle	East & Africa			
	Turkey			
	Israel			
	Saudi Arabia			
	UAE			
	Rest of Middle East & Africa			
Competitor An	nalysis			
The report also	o provides analysis of leading market participants including:			
Key companies Content Intelligence Platform revenues in global market, 2017-2022 (estimated), (\$ millions)				
Key companies Content Intelligence Platform revenues share in global market, 2021				

Further, the report presents profiles of competitors in the market, key players include:



OpenText

Орентехі
Curata
Scoop.it (Linkfluence)
Ceralytics
Knotch
Atomic Reach
Socialbakers
OneSpot
Vennli
Idio
Conductor
ABBYY Technology
Smartlogic
Concured



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