

Content Curation Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Content curation software helps businesses discover content from third-party sources and share it with their own audiences for marketing purposes. Curated content can include written content, such as news articles, blog posts, and social media messages, as well as visual content, such as infographics, videos, and more. Marketing teams use content curation software to engage their audiences, attract prospective customers, build credibility, and demonstrate thought leadership.

This report contains market size and forecasts of Content Curation Software in Global, including the following market information:

Global Content Curation Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Content Curation Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Content Curation Software include ContentStudio.io, UpContent, Cronycle, Curata, AdvisorStream, Feedly, DrumUp, Sniply and StoryPorts, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Content Curation Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Content Curation Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Content Curation Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Content Curation Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Content Curation Software Market Segment Percentages, by Application, 2021 (%)

Government

Retail and eCommerce

Healthcare and Life Sciences

BFSI

Transportation and Logistics

Telecom and IT

Manufacturing

Others

Global Content Curation Software Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Content Curation Software Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Content Curation Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Content Curation Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ContentStudio.io

UpContent

Cronycle

Curata

AdvisorStream

Feedly

DrumUp

Sniply

StoryPorts

NewsCred

Quuu

Brandwatch

FeedOtter

Scoop.it

Anders Pink

Intigi

dirico.io

Norkon Computing Systems

NewsletterBreeze

3D Issue

CurationSoft

Everypost

Feedalpha Group

GhostwriterAI

CaboodleAI

SWARM

MavSocial

Expa

Finity AI

Parllay

Rallyverse

SocialWeaver

Socialyz.it

Spidwit

StoryStream

Streampage

Thismoment

Threadloom

Vestorly

Vuelio

Written

Zenia.ai

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