

# Content Authoring Tools Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/C526867A49CAEN.html>

Date: May 2022

Pages: 61

Price: US\$ 3,250.00 (Single User License)

ID: C526867A49CAEN

## Abstracts

A content authoring tool refers to software that enables people without specialized programming skills to create interactive digital training content, easily convert it into different formats, and offer it to learners either through the web or a learning management system.

This report contains market size and forecasts of Content Authoring Tools in Global, including the following market information:

Global Content Authoring Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Content Authoring Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Content Authoring Tools include SAP SE, Articulate Global, Inc., iSpring Solutions Inc., Easygenerator, Lectora (a company of Trivantis), Adobe Inc., Elucidat, eloomi and dominKnow Inc., etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Content Authoring Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Content Authoring Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Content Authoring Tools Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-premises

Global Content Authoring Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Content Authoring Tools Market Segment Percentages, by Application, 2021 (%)

Corporate

Education

Others

Global Content Authoring Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Content Authoring Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Content Authoring Tools revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Content Authoring Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SAP SE

Articulate Global, Inc.

iSpring Solutions Inc.

Easygenerator

Lectora (a company of Trivantis)

Adobe Inc.

Elucidat

eloomi

dominKnow Inc.

Gomo Learning

Top Hat

isEazy Author

Gnowbe

Magic EdTech

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