

Content Analytics Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/CC11A4578B86EN.html>

Date: March 2022

Pages: 62

Price: US\$ 3,250.00 (Single User License)

ID: CC11A4578B86EN

Abstracts

This report contains market size and forecasts of Content Analytics in Global, including the following market information:

Global Content Analytics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Content Analytics market was valued at 4060.9 million in 2021 and is projected to reach US\$ 12270 million by 2028, at a CAGR of 17.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Content Analytics include International Business Machines (IBM) Corporation, SAP SE, SAS Institute, Oracle, Adobe Systems, Clarabridge, Interactive Intelligence Group, Opentext Corporation and Verint Systems and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Content Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Content Analytics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Content Analytics Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud/Hosted

Global Content Analytics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Content Analytics Market Segment Percentages, by Application, 2021 (%)

Speech Analytics

Text Analytics

Web Analytics

Social Media Analytics

Others

Global Content Analytics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Content Analytics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Content Analytics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Content Analytics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

International Business Machines (IBM) Corporation

SAP SE

SAS Institute

Oracle

Adobe Systems

Clarabridge

Interactive Intelligence Group

Opentext Corporation

Verint Systems

Nice Systems Ltd.

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Content Analytics Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Content Analytics Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL CONTENT ANALYTICS OVERALL MARKET SIZE

- 2.1 Global Content Analytics Market Size: 2021 VS 2028
- 2.2 Global Content Analytics Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Content Analytics Players in Global Market
- 3.2 Top Global Content Analytics Companies Ranked by Revenue
- 3.3 Global Content Analytics Revenue by Companies
- 3.4 Top 3 and Top 5 Content Analytics Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Content Analytics Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Content Analytics Players in Global Market
 - 3.6.1 List of Global Tier 1 Content Analytics Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Content Analytics Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Content Analytics Market Size Markets, 2021 & 2028

4.1.2 On-Premises

4.1.3 Cloud/Hosted

4.2 By Type - Global Content Analytics Revenue & Forecasts

4.2.1 By Type - Global Content Analytics Revenue, 2017-2022

4.2.2 By Type - Global Content Analytics Revenue, 2023-2028

4.2.3 By Type - Global Content Analytics Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Content Analytics Market Size, 2021 & 2028

5.1.2 Speech Analytics

5.1.3 Text Analytics

5.1.4 Web Analytics

5.1.5 Social Media Analytics

5.1.6 Others

5.2 By Application - Global Content Analytics Revenue & Forecasts

5.2.1 By Application - Global Content Analytics Revenue, 2017-2022

5.2.2 By Application - Global Content Analytics Revenue, 2023-2028

5.2.3 By Application - Global Content Analytics Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Content Analytics Market Size, 2021 & 2028

6.2 By Region - Global Content Analytics Revenue & Forecasts

6.2.1 By Region - Global Content Analytics Revenue, 2017-2022

6.2.2 By Region - Global Content Analytics Revenue, 2023-2028

6.2.3 By Region - Global Content Analytics Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Content Analytics Revenue, 2017-2028

6.3.2 US Content Analytics Market Size, 2017-2028

6.3.3 Canada Content Analytics Market Size, 2017-2028

6.3.4 Mexico Content Analytics Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Content Analytics Revenue, 2017-2028

6.4.2 Germany Content Analytics Market Size, 2017-2028

6.4.3 France Content Analytics Market Size, 2017-2028

- 6.4.4 U.K. Content Analytics Market Size, 2017-2028
- 6.4.5 Italy Content Analytics Market Size, 2017-2028
- 6.4.6 Russia Content Analytics Market Size, 2017-2028
- 6.4.7 Nordic Countries Content Analytics Market Size, 2017-2028
- 6.4.8 Benelux Content Analytics Market Size, 2017-2028

6.5 Asia

- 6.5.1 By Region - Asia Content Analytics Revenue, 2017-2028
- 6.5.2 China Content Analytics Market Size, 2017-2028
- 6.5.3 Japan Content Analytics Market Size, 2017-2028
- 6.5.4 South Korea Content Analytics Market Size, 2017-2028
- 6.5.5 Southeast Asia Content Analytics Market Size, 2017-2028
- 6.5.6 India Content Analytics Market Size, 2017-2028

6.6 South America

- 6.6.1 By Country - South America Content Analytics Revenue, 2017-2028
- 6.6.2 Brazil Content Analytics Market Size, 2017-2028
- 6.6.3 Argentina Content Analytics Market Size, 2017-2028

6.7 Middle East & Africa

- 6.7.1 By Country - Middle East & Africa Content Analytics Revenue, 2017-2028
- 6.7.2 Turkey Content Analytics Market Size, 2017-2028
- 6.7.3 Israel Content Analytics Market Size, 2017-2028
- 6.7.4 Saudi Arabia Content Analytics Market Size, 2017-2028
- 6.7.5 UAE Content Analytics Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 International Business Machines (IBM) Corporation

- 7.1.1 International Business Machines (IBM) Corporation Corporate Summary
- 7.1.2 International Business Machines (IBM) Corporation Business Overview
- 7.1.3 International Business Machines (IBM) Corporation Content Analytics Major

Product Offerings

7.1.4 International Business Machines (IBM) Corporation Content Analytics Revenue in Global Market (2017-2022)

- 7.1.5 International Business Machines (IBM) Corporation Key News

7.2 SAP SE

- 7.2.1 SAP SE Corporate Summary
- 7.2.2 SAP SE Business Overview
- 7.2.3 SAP SE Content Analytics Major Product Offerings
- 7.2.4 SAP SE Content Analytics Revenue in Global Market (2017-2022)
- 7.2.5 SAP SE Key News

7.3 SAS Institute

7.3.1 SAS Institute Corporate Summary

7.3.2 SAS Institute Business Overview

7.3.3 SAS Institute Content Analytics Major Product Offerings

7.3.4 SAS Institute Content Analytics Revenue in Global Market (2017-2022)

7.3.5 SAS Institute Key News

7.4 Oracle

7.4.1 Oracle Corporate Summary

7.4.2 Oracle Business Overview

7.4.3 Oracle Content Analytics Major Product Offerings

7.4.4 Oracle Content Analytics Revenue in Global Market (2017-2022)

7.4.5 Oracle Key News

7.5 Adobe Systems

7.5.1 Adobe Systems Corporate Summary

7.5.2 Adobe Systems Business Overview

7.5.3 Adobe Systems Content Analytics Major Product Offerings

7.5.4 Adobe Systems Content Analytics Revenue in Global Market (2017-2022)

7.5.5 Adobe Systems Key News

7.6 Clarabridge

7.6.1 Clarabridge Corporate Summary

7.6.2 Clarabridge Business Overview

7.6.3 Clarabridge Content Analytics Major Product Offerings

7.6.4 Clarabridge Content Analytics Revenue in Global Market (2017-2022)

7.6.5 Clarabridge Key News

7.7 Interactive Intelligence Group

7.7.1 Interactive Intelligence Group Corporate Summary

7.7.2 Interactive Intelligence Group Business Overview

7.7.3 Interactive Intelligence Group Content Analytics Major Product Offerings

7.7.4 Interactive Intelligence Group Content Analytics Revenue in Global Market (2017-2022)

7.7.5 Interactive Intelligence Group Key News

7.8 Opentext Corporation

7.8.1 Opentext Corporation Corporate Summary

7.8.2 Opentext Corporation Business Overview

7.8.3 Opentext Corporation Content Analytics Major Product Offerings

7.8.4 Opentext Corporation Content Analytics Revenue in Global Market (2017-2022)

7.8.5 Opentext Corporation Key News

7.9 Verint Systems

7.9.1 Verint Systems Corporate Summary

7.9.2 Verint Systems Business Overview

7.9.3 Verint Systems Content Analytics Major Product Offerings

7.9.4 Verint Systems Content Analytics Revenue in Global Market (2017-2022)

7.9.5 Verint Systems Key News

7.10 Nice Systems Ltd.

7.10.1 Nice Systems Ltd. Corporate Summary

7.10.2 Nice Systems Ltd. Business Overview

7.10.3 Nice Systems Ltd. Content Analytics Major Product Offerings

7.10.4 Nice Systems Ltd. Content Analytics Revenue in Global Market (2017-2022)

7.10.5 Nice Systems Ltd. Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Content Analytics Market Opportunities & Trends in Global Market
- Table 2. Content Analytics Market Drivers in Global Market
- Table 3. Content Analytics Market Restraints in Global Market
- Table 4. Key Players of Content Analytics in Global Market
- Table 5. Top Content Analytics Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global Content Analytics Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global Content Analytics Revenue Share by Companies, 2017-2022
- Table 8. Global Companies Content Analytics Product Type
- Table 9. List of Global Tier 1 Content Analytics Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Content Analytics Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Content Analytics Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Content Analytics Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type - Content Analytics Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application – Global Content Analytics Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application - Content Analytics Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application - Content Analytics Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region – Global Content Analytics Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region - Global Content Analytics Revenue (US\$, Mn), 2017-2022
- Table 19. By Region - Global Content Analytics Revenue (US\$, Mn), 2023-2028
- Table 20. By Country - North America Content Analytics Revenue, (US\$, Mn), 2017-2022
- Table 21. By Country - North America Content Analytics Revenue, (US\$, Mn), 2023-2028
- Table 22. By Country - Europe Content Analytics Revenue, (US\$, Mn), 2017-2022
- Table 23. By Country - Europe Content Analytics Revenue, (US\$, Mn), 2023-2028
- Table 24. By Region - Asia Content Analytics Revenue, (US\$, Mn), 2017-2022
- Table 25. By Region - Asia Content Analytics Revenue, (US\$, Mn), 2023-2028
- Table 26. By Country - South America Content Analytics Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - South America Content Analytics Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - Middle East & Africa Content Analytics Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Content Analytics Revenue, (US\$, Mn), 2023-2028

Table 30. International Business Machines (IBM) Corporation Corporate Summary

Table 31. International Business Machines (IBM) Corporation Content Analytics Product Offerings

Table 32. International Business Machines (IBM) Corporation Content Analytics Revenue (US\$, Mn), (2017-2022)

Table 33. SAP SE Corporate Summary

Table 34. SAP SE Content Analytics Product Offerings

Table 35. SAP SE Content Analytics Revenue (US\$, Mn), (2017-2022)

Table 36. SAS Institute Corporate Summary

Table 37. SAS Institute Content Analytics Product Offerings

Table 38. SAS Institute Content Analytics Revenue (US\$, Mn), (2017-2022)

Table 39. Oracle Corporate Summary

Table 40. Oracle Content Analytics Product Offerings

Table 41. Oracle Content Analytics Revenue (US\$, Mn), (2017-2022)

Table 42. Adobe Systems Corporate Summary

Table 43. Adobe Systems Content Analytics Product Offerings

Table 44. Adobe Systems Content Analytics Revenue (US\$, Mn), (2017-2022)

Table 45. Clarabridge Corporate Summary

Table 46. Clarabridge Content Analytics Product Offerings

Table 47. Clarabridge Content Analytics Revenue (US\$, Mn), (2017-2022)

Table 48. Interactive Intelligence Group Corporate Summary

Table 49. Interactive Intelligence Group Content Analytics Product Offerings

Table 50. Interactive Intelligence Group Content Analytics Revenue (US\$, Mn), (2017-2022)

Table 51. Opentext Corporation Corporate Summary

Table 52. Opentext Corporation Content Analytics Product Offerings

Table 53. Opentext Corporation Content Analytics Revenue (US\$, Mn), (2017-2022)

Table 54. Verint Systems Corporate Summary

Table 55. Verint Systems Content Analytics Product Offerings

Table 56. Verint Systems Content Analytics Revenue (US\$, Mn), (2017-2022)

Table 57. Nice Systems Ltd. Corporate Summary

Table 58. Nice Systems Ltd. Content Analytics Product Offerings

Table 59. Nice Systems Ltd. Content Analytics Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Content Analytics Segment by Type in 2021
- Figure 2. Content Analytics Segment by Application in 2021
- Figure 3. Global Content Analytics Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Content Analytics Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Content Analytics Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Content Analytics Revenue in 2021
- Figure 8. By Type - Global Content Analytics Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Content Analytics Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Content Analytics Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Content Analytics Revenue Market Share, 2017-2028
- Figure 12. US Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Content Analytics Revenue Market Share, 2017-2028
- Figure 16. Germany Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Content Analytics Revenue Market Share, 2017-2028
- Figure 24. China Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Content Analytics Revenue Market Share, 2017-2028
- Figure 30. Brazil Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Content Analytics Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Content Analytics Revenue Market Share, 2017-2028

Figure 33. Turkey Content Analytics Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Content Analytics Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Content Analytics Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Content Analytics Revenue, (US\$, Mn), 2017-2028

Figure 37. International Business Machines (IBM) Corporation Content Analytics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. SAP SE Content Analytics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. SAS Institute Content Analytics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Oracle Content Analytics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Adobe Systems Content Analytics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Clarabridge Content Analytics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Interactive Intelligence Group Content Analytics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Opentext Corporation Content Analytics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Verint Systems Content Analytics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Nice Systems Ltd. Content Analytics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Content Analytics Market - Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/CC11A4578B86EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC11A4578B86EN.html>