

Consumer Telematics Market - Global Outlook and Forecast 2022-2028

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Abstracts

Consumer telematics are communication technologies and services enabling transfer of large amounts of data in and out of passenger vehicles in real-time. This provides consumers in-vehicle services, global positioning System (GPS) navigation, traffic information, local search (for example, for petrol pumps / gas stations or restaurants) and concierge services.

This report contains market size and forecasts of Consumer Telematics in Global, including the following market information:

Global Consumer Telematics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Consumer Telematics market was valued at 17260 million in 2021 and is projected to reach US\$ 55890 million by 2028, at a CAGR of 18.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Solutions Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Consumer Telematics include Verizon, Harman, TomTom, AT&T, Vodafone Group PLC, Ford Motors Co., BMW, Telefonica and MiX Telematics and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Consumer Telematics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Consumer Telematics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Consumer Telematics Market Segment Percentages, by Type, 2021 (%)

Solutions

Service

Global Consumer Telematics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Consumer Telematics Market Segment Percentages, by Application, 2021 (%)

Car(Owned and Rental Based)

Insurance

Healthcare

Media & Entertainment

Vehicle manufacturers/dealers

Government agencies

Global Consumer Telematics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Consumer Telematics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Consumer Telematics revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Consumer Telematics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Verizon

Harman

TomTom

AT&T

Vodafone Group PLC

Ford Motors Co.

BMW

Telefonica

MiX Telematics

Trimble Navigation Limited

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