

Consumer Ratings & Reviews Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Consumer ratings and reviews software enables companies to collect and respond to customer feedback for their products or services. Some products in this category allow businesses to host reviews on their own website, while others perform online review moderation and management across other digital channels.

This report contains market size and forecasts of Consumer Ratings & Reviews Software in Global, including the following market information:

Global Consumer Ratings & Reviews Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Consumer Ratings & Reviews Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Consumer Ratings & Reviews Software include BirdEye, ReviewTrackers, Bazaarvoice, SmileBack, Yotpo, Podium, PowerReviews, Yext and Reevo, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Consumer Ratings & Reviews Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Consumer Ratings & Reviews Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Consumer Ratings & Reviews Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Consumer Ratings & Reviews Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Consumer Ratings & Reviews Software Market Segment Percentages, by Application, 2021 (%)

Retail

Logistics

Media and Entertainment

Travel and Hospitality

Healthcare and Lifesciences

Other

Global Consumer Ratings & Reviews Software Market, By Region and Country,

2017-2022, 2023-2028 (\$ Millions)

Global Consumer Ratings & Reviews Software Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Consumer Ratings & Reviews Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Consumer Ratings & Reviews Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

BirdEye

ReviewTrackers

Bazaarvoice

SmileBack

Yotpo

Podium

PowerReviews

Yext

Reevoo

Stamped.io

Trustpilot

ReviewInc

REVIEWS.io

RSR Acquisition

Revinatē

AppFollow

TurnTo Networks

Appreviewdesk

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Annex Cloud

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