

Consumer Packaged Goods (CPG) Market in Vietnam - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/CA99E6E4DC11EN.html>

Date: April 2020

Pages: 101

Price: US\$ 2,700.00 (Single User License)

ID: CA99E6E4DC11EN

Abstracts

Consumer packaged goods (CPG) are items used daily by average consumers that require routine replacement or replenishment, such as food, beverages, tobacco, makeup, and household products.

This report contains market size and forecasts of Consumer Packaged Goods (CPG) in Vietnam, including the following market information:

Vietnam Consumer Packaged Goods (CPG) Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Vietnam Consumer Packaged Goods (CPG) Market 2019 (%)

The global Consumer Packaged Goods (CPG) market was valued at 1933930 million in 2019 and is projected to reach US\$ 2164970 million by 2026, at a CAGR of 2.9% during the forecast period. While the Consumer Packaged Goods (CPG) market size in Vietnam was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Consumer Packaged Goods (CPG) businesses, with lots of challenges and uncertainty faced by many players of Consumer Packaged Goods (CPG) in Vietnam. This report also analyses and evaluates the COVID-19 impact on Consumer Packaged Goods (CPG) market size in 2020 and the next few years in Vietnam

Total Market by Segment:

Vietnam Consumer Packaged Goods (CPG) Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Vietnam Consumer Packaged Goods (CPG) Market Segment Percentages, By Type,

2019 (%)

Food and Beverage

Personal Care and Cosmetics

Household Supplies

Others

Vietnam Consumer Packaged Goods (CPG) Market, By Application, 2015-2020,
2021-2026 (\$ millions)

Vietnam Consumer Packaged Goods (CPG) Market Segment Percentages, By
Application, 2019 (%)

In-Stores

Online Sales

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Consumer Packaged Goods (CPG) Market Competitors Revenues in Vietnam, by
Players 2015-2020 (Estimated), (\$ millions)

Total Consumer Packaged Goods (CPG) Market Competitors Revenues Share in
Vietnam, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Procter & Gamble

Unilever

L'Oreal SA

Colgate-Palmolive

The Kraft Heinz Co.

Kellogg Company

Nestle

Pepsi

Coca-Cola

Carlsberg A/S

Diageo

Heineken NV

AB InBev

Kweichow Moutai

Keurig Dr Pepper

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Consumer Packaged Goods (CPG) Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: Vietnam Consumer Packaged Goods (CPG) Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 VIETNAM CONSUMER PACKAGED GOODS (CPG) OVERALL MARKET SIZE

- 2.1 Vietnam Consumer Packaged Goods (CPG) Market Size: 2020 VS 2026
- 2.2 Vietnam Consumer Packaged Goods (CPG) Revenue, Prospects & Forecasts: 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Consumer Packaged Goods (CPG) Players in Vietnam (including Foreign and Local Companies)
- 3.2 Top Vietnam Consumer Packaged Goods (CPG) Companies Ranked by Revenue
- 3.3 Vietnam Consumer Packaged Goods (CPG) Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Consumer Packaged Goods (CPG) Companies in Vietnam, by Revenue in 2019
- 3.5 Vietnam Manufacturers Consumer Packaged Goods (CPG) Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Consumer Packaged Goods (CPG) Players in Vietnam
 - 3.6.1 List of Vietnam Tier 1 Consumer Packaged Goods (CPG) Companies
 - 3.6.2 List of Vietnam Tier 2 and Tier 3 Consumer Packaged Goods (CPG) Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview

4.1.1 By Type - Vietnam Consumer Packaged Goods (CPG) Market Size Markets, 2020 & 2026

4.1.2 Food and Beverage

4.1.3 Personal Care and Cosmetics

4.1.4 Household Supplies

4.1.5 Others

4.2 By Type - Vietnam Consumer Packaged Goods (CPG) Revenue & Forecasts

4.2.1 By Type - Vietnam Consumer Packaged Goods (CPG) Revenue, 2015-2020

4.2.2 By Type - Vietnam Consumer Packaged Goods (CPG) Revenue, 2021-2026

4.2.3 By Type - Vietnam Consumer Packaged Goods (CPG) Revenue Market Share, 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Vietnam Consumer Packaged Goods (CPG) Market Size, 2020 & 2026

5.1.2 In-Stores

5.1.3 Online Sales

5.2 By Application - Vietnam Consumer Packaged Goods (CPG) Revenue & Forecasts

5.2.1 By Application - Vietnam Consumer Packaged Goods (CPG) Revenue, 2015-2020

5.2.2 By Application - Vietnam Consumer Packaged Goods (CPG) Revenue, 2021-2026

5.2.3 By Application - Vietnam Consumer Packaged Goods (CPG) Revenue Market Share, 2015-2026

6 PLAYERS PROFILES

6.1 Procter & Gamble

6.1.1 Procter & Gamble Corporate Summary

6.1.2 Procter & Gamble Business Overview

6.1.3 Procter & Gamble Consumer Packaged Goods (CPG) Major Product Offerings

6.1.4 Procter & Gamble Revenue in Vietnam (2015-2020)

6.1.5 Procter & Gamble Key News

6.2 Unilever

6.2.1 Unilever Corporate Summary

6.2.2 Unilever Business Overview

6.2.3 Unilever Consumer Packaged Goods (CPG) Major Product Offerings

- 6.2.4 Unilever Revenue in Vietnam (2015-2020)
- 6.2.5 Unilever Key News
- 6.3 LOreal SA
 - 6.3.1 LOreal SA Corporate Summary
 - 6.3.2 LOreal SA Business Overview
 - 6.3.3 LOreal SA Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.3.4 LOreal SA Revenue in Vietnam (2015-2020)
 - 6.3.5 LOreal SA Key News
- 6.4 Colgate-Palmolive
 - 6.4.1 Colgate-Palmolive Corporate Summary
 - 6.4.2 Colgate-Palmolive Business Overview
 - 6.4.3 Colgate-Palmolive Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.4.4 Colgate-Palmolive Revenue in Vietnam (2015-2020)
 - 6.4.5 Colgate-Palmolive Key News
- 6.5 The Kraft Heinz Co.
 - 6.5.1 The Kraft Heinz Co. Corporate Summary
 - 6.5.2 The Kraft Heinz Co. Business Overview
 - 6.5.3 The Kraft Heinz Co. Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.5.4 The Kraft Heinz Co. Revenue in Vietnam (2015-2020)
 - 6.5.5 The Kraft Heinz Co. Key News
- 6.6 Kellogg Company
 - 6.6.1 Kellogg Company Corporate Summary
 - 6.6.2 Kellogg Company Business Overview
 - 6.6.3 Kellogg Company Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.6.4 Kellogg Company Revenue in Vietnam (2015-2020)
 - 6.6.5 Kellogg Company Key News
- 6.7 Nestle
 - 6.6.1 Nestle Corporate Summary
 - 6.6.2 Nestle Business Overview
 - 6.6.3 Nestle Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.4.4 Nestle Revenue in Vietnam (2015-2020)
 - 6.7.5 Nestle Key News
- 6.8 Pepsi
 - 6.8.1 Pepsi Corporate Summary
 - 6.8.2 Pepsi Business Overview
 - 6.8.3 Pepsi Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.8.4 Pepsi Revenue in Vietnam (2015-2020)
 - 6.8.5 Pepsi Key News
- 6.9 Coca-Cola

- 6.9.1 Coca-Cola Corporate Summary
- 6.9.2 Coca-Cola Business Overview
- 6.9.3 Coca-Cola Consumer Packaged Goods (CPG) Major Product Offerings
- 6.9.4 Coca-Cola Revenue in Vietnam (2015-2020)
- 6.9.5 Coca-Cola Key News
- 6.10 Carlsberg A/S
 - 6.10.1 Carlsberg A/S Corporate Summary
 - 6.10.2 Carlsberg A/S Business Overview
 - 6.10.3 Carlsberg A/S Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.10.4 Carlsberg A/S Revenue in Vietnam (2015-2020)
 - 6.10.5 Carlsberg A/S Key News
- 6.11 Diageo
 - 6.11.1 Diageo Corporate Summary
 - 6.11.2 Diageo Consumer Packaged Goods (CPG) Business Overview
 - 6.11.3 Diageo Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.11.4 Diageo Revenue in Vietnam (2015-2020)
 - 6.11.5 Diageo Key News
- 6.12 Heineken NV
 - 6.12.1 Heineken NV Corporate Summary
 - 6.12.2 Heineken NV Consumer Packaged Goods (CPG) Business Overview
 - 6.12.3 Heineken NV Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.12.4 Heineken NV Revenue in Vietnam (2015-2020)
 - 6.12.5 Heineken NV Key News
- 6.13 AB InBev
 - 6.13.1 AB InBev Corporate Summary
 - 6.13.2 AB InBev Consumer Packaged Goods (CPG) Business Overview
 - 6.13.3 AB InBev Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.13.4 AB InBev Revenue in Vietnam (2015-2020)
 - 6.13.5 AB InBev Key News
- 6.14 Kweichow Moutai
 - 6.14.1 Kweichow Moutai Corporate Summary
 - 6.14.2 Kweichow Moutai Consumer Packaged Goods (CPG) Business Overview
 - 6.14.3 Kweichow Moutai Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.14.4 Kweichow Moutai Revenue in Vietnam (2015-2020)
 - 6.14.5 Kweichow Moutai Key News
- 6.15 Keurig Dr Pepper
 - 6.15.1 Keurig Dr Pepper Corporate Summary
 - 6.15.2 Keurig Dr Pepper Consumer Packaged Goods (CPG) Business Overview
 - 6.15.3 Keurig Dr Pepper Consumer Packaged Goods (CPG) Major Product Offerings

6.15.4 Keurig Dr Pepper Revenue in Vietnam (2015-2020)

6.15.5 Keurig Dr Pepper Key News

6.16 Campbell Soup Company

6.16.1 Campbell Soup Company Corporate Summary

6.16.2 Campbell Soup Company Consumer Packaged Goods (CPG) Business

Overview

6.16.3 Campbell Soup Company Consumer Packaged Goods (CPG) Major Product Offerings

6.16.4 Campbell Soup Company Revenue in Vietnam (2015-2020)

6.16.5 Campbell Soup Company Key News

7 KEY MARKET TRENDS & INFLUENCES 2021-2026

7.1 PESTLE Analysis for Vietnam Consumer Packaged Goods (CPG) Market

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Consumer Packaged Goods (CPG) in Vietnam
- Table 2. Top Players in Vietnam, Ranking by Revenue (2019)
- Table 3. Vietnam Consumer Packaged Goods (CPG) Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Vietnam Consumer Packaged Goods (CPG) Revenue Share by Companies, 2015-2020
- Table 5. Vietnam Consumer Packaged Goods (CPG) Sales by Companies, (K Units), 2015-2020
- Table 6. Vietnam Consumer Packaged Goods (CPG) Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Consumer Packaged Goods (CPG) Price (2015-2020) (US\$/Unit)
- Table 8. Vietnam Manufacturers Consumer Packaged Goods (CPG) Product Type
- Table 9. List of Vietnam Tier 1 Consumer Packaged Goods (CPG) Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Vietnam Tier 2 and Tier 3 Consumer Packaged Goods (CPG) Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Consumer Packaged Goods (CPG) Revenue in Vietnam (US\$, Mn), 2015-2020
- Table 12. By Type - Consumer Packaged Goods (CPG) Revenue in Vietnam (US\$, Mn), 2021-2026
- Table 13. By Type - Consumer Packaged Goods (CPG) Sales in Vietnam (K Units), 2015-2020
- Table 14. By Type - Consumer Packaged Goods (CPG) Sales in Vietnam (K Units), 2021-2026
- Table 15. By Application - Consumer Packaged Goods (CPG) Revenue in Vietnam, (US\$, Mn), 2015-2020
- Table 16. By Application - Consumer Packaged Goods (CPG) Revenue in Vietnam, (US\$, Mn), 2021-2026
- Table 17. By Application - Consumer Packaged Goods (CPG) Sales in Vietnam, (K Units), 2015-2020
- Table 18. By Application - Consumer Packaged Goods (CPG) Sales in Vietnam, (K Units), 2021-2026
- Table 19. Procter & Gamble Corporate Summary
- Table 20. Procter & Gamble Consumer Packaged Goods (CPG) Product Offerings

Table 21. Procter & Gamble Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 22. Unilever Corporate Summary

Table 23. Unilever Consumer Packaged Goods (CPG) Product Offerings

Table 24. Unilever Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 25. LOreal SA Corporate Summary

Table 26. LOreal SA Consumer Packaged Goods (CPG) Product Offerings

Table 27. LOreal SA Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 28. Colgate-Palmolive Corporate Summary

Table 29. Colgate-Palmolive Consumer Packaged Goods (CPG) Product Offerings

Table 30. Colgate-Palmolive Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 31. The Kraft Heinz Co. Corporate Summary

Table 32. The Kraft Heinz Co. Consumer Packaged Goods (CPG) Product Offerings

Table 33. The Kraft Heinz Co. Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 34. Kellogg Company Corporate Summary

Table 35. Kellogg Company Consumer Packaged Goods (CPG) Product Offerings

Table 36. Kellogg Company Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 37. Nestle Corporate Summary

Table 38. Nestle Consumer Packaged Goods (CPG) Product Offerings

Table 39. Nestle Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 40. Pepsi Corporate Summary

Table 41. Pepsi Consumer Packaged Goods (CPG) Product Offerings

Table 42. Pepsi Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 43. Coca-Cola Corporate Summary

Table 44. Coca-Cola Consumer Packaged Goods (CPG) Product Offerings

Table 45. Coca-Cola Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 46. Carlsberg A/S Corporate Summary

Table 47. Carlsberg A/S Consumer Packaged Goods (CPG) Product Offerings

Table 48. Carlsberg A/S Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 49. Diageo Corporate Summary

Table 50. Diageo Consumer Packaged Goods (CPG) Product Offerings

Table 51. Diageo Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 52. Heineken NV Corporate Summary

Table 53. Heineken NV Consumer Packaged Goods (CPG) Product Offerings

Table 54. Heineken NV Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 55. AB InBev Corporate Summary

Table 56. AB InBev Consumer Packaged Goods (CPG) Product Offerings

Table 57. AB InBev Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 58. Kweichow Moutai Corporate Summary

Table 59. Kweichow Moutai Consumer Packaged Goods (CPG) Product Offerings

Table 60. Kweichow Moutai Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 61. Keurig Dr Pepper Corporate Summary

Table 62. Keurig Dr Pepper Consumer Packaged Goods (CPG) Product Offerings

Table 63. Keurig Dr Pepper Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 64. Campbell Soup Company Corporate Summary

Table 65. Campbell Soup Company Consumer Packaged Goods (CPG) Product Offerings

Table 66. Campbell Soup Company Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

List Of Figures

LIST OF FIGURES

Figure 1. Consumer Packaged Goods (CPG) Segment by Type

Figure 2. Consumer Packaged Goods (CPG) Segment by Application

Figure 3. Vietnam Consumer Packaged Goods (CPG) Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Consumer Packaged Goods (CPG) Market Size in Vietnam, (US\$, Mn): 2020 VS 2026

Figure 6. Vietnam Consumer Packaged Goods (CPG) Revenue, 2015-2026 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Consumer Packaged Goods (CPG) Revenue in 2019

Figure 8. By Type - Vietnam Consumer Packaged Goods (CPG) Incremental Growth, (US\$, Mn), 2015-2026

Figure 9. By Type - Vietnam Consumer Packaged Goods (CPG) Market Share, 2015-2026

Figure 10. By Application - Consumer Packaged Goods (CPG) Revenue in Vietnam (US\$, Mn), 2020 & 2026

Figure 11. By Application - Vietnam Consumer Packaged Goods (CPG) Market Share, 2015-2026

Figure 12. PEST Analysis for Vietnam Consumer Packaged Goods (CPG) Market in 2020

Figure 13. Consumer Packaged Goods (CPG) Market Opportunities & Trends in Vietnam

Figure 14. Consumer Packaged Goods (CPG) Market Drivers in Vietnam

I would like to order

Product name: Consumer Packaged Goods (CPG) Market in Vietnam - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/CA99E6E4DC11EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA99E6E4DC11EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

