

Consumer Packaged Goods (CPG) Market in Malaysia - Industry Outlook and Forecast 2020-2026

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Abstracts

Consumer packaged goods (CPG) are items used daily by average consumers that require routine replacement or replenishment, such as food, beverages, tobacco, makeup, and household products.

This report contains market size and forecasts of Consumer Packaged Goods (CPG) in Malaysia, including the following market information:

Malaysia Consumer Packaged Goods (CPG) Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Malaysia Consumer Packaged Goods (CPG) Market 2019 (%)

The global Consumer Packaged Goods (CPG) market was valued at 1933930 million in 2019 and is projected to reach US\$ 2164970 million by 2026, at a CAGR of 2.9% during the forecast period. While the Consumer Packaged Goods (CPG) market size in Malaysia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Consumer Packaged Goods (CPG) businesses, with lots of challenges and uncertainty faced by many players of Consumer Packaged Goods (CPG) in Malaysia. This report also analyses and evaluates the COVID-19 impact on Consumer Packaged Goods (CPG) market size in 2020 and the next few years in Malaysia

Total Market by Segment:

Malaysia Consumer Packaged Goods (CPG) Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Malaysia Consumer Packaged Goods (CPG) Market Segment Percentages, By Type,

2019 (%)

Food and Beverage

Personal Care and Cosmetics

Household Supplies

Others

Malaysia Consumer Packaged Goods (CPG) Market, By Application, 2015-2020,
2021-2026 (\$ millions)

Malaysia Consumer Packaged Goods (CPG) Market Segment Percentages, By
Application, 2019 (%)

In-Stores

Online Sales

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Consumer Packaged Goods (CPG) Market Competitors Revenues in Malaysia, by
Players 2015-2020 (Estimated), (\$ millions)

Total Consumer Packaged Goods (CPG) Market Competitors Revenues Share in
Malaysia, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Procter & Gamble

Unilever

LOreal SA

Colgate-Palmolive

The Kraft Heinz Co.

Kellogg Company

Nestle

Pepsi

Coca-Cola

Carlsberg A/S

Diageo

Heineken NV

AB InBev

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Keurig Dr Pepper

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