

Consumer Packaged Goods (CPG) Market in Italy - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/CCF993B03F62EN.html>

Date: April 2020

Pages: 102

Price: US\$ 2,700.00 (Single User License)

ID: CCF993B03F62EN

Abstracts

Consumer packaged goods (CPG) are items used daily by average consumers that require routine replacement or replenishment, such as food, beverages, tobacco, makeup, and household products.

This report contains market size and forecasts of Consumer Packaged Goods (CPG) in Italy, including the following market information:

Italy Consumer Packaged Goods (CPG) Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Italy Consumer Packaged Goods (CPG) Market 2019 (%)

The global Consumer Packaged Goods (CPG) market was valued at 1933930 million in 2019 and is projected to reach US\$ 2164970 million by 2026, at a CAGR of 2.9% during the forecast period. While the Consumer Packaged Goods (CPG) market size in Italy was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Consumer Packaged Goods (CPG) businesses, with lots of challenges and uncertainty faced by many players of Consumer Packaged Goods (CPG) in Italy. This report also analyses and evaluates the COVID-19 impact on Consumer Packaged Goods (CPG) market size in 2020 and the next few years in Italy

Total Market by Segment:

Italy Consumer Packaged Goods (CPG) Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Italy Consumer Packaged Goods (CPG) Market Segment Percentages, By Type, 2019 (%)

Food and Beverage

Personal Care and Cosmetics

Household Supplies

Others

Italy Consumer Packaged Goods (CPG) Market, By Application, 2015-2020, 2021-2026
(\$ millions)

Italy Consumer Packaged Goods (CPG) Market Segment Percentages, By Application,
2019 (%)

In-Stores

Online Sales

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Consumer Packaged Goods (CPG) Market Competitors Revenues in Italy, by
Players 2015-2020 (Estimated), (\$ millions)

Total Consumer Packaged Goods (CPG) Market Competitors Revenues Share in Italy,
by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Procter & Gamble

Unilever

LOreal SA

Colgate-Palmolive

The Kraft Heinz Co.

Kellogg Company

Nestle

Pepsi

Coca-Cola

Carlsberg A/S

Diageo

Heineken NV

AB InBev

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Keurig Dr Pepper

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