

Consumer Packaged Goods (CPG) Market in China - Industry Outlook and Forecast 2020-2026

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Abstracts

Consumer packaged goods (CPG) are items used daily by average consumers that require routine replacement or replenishment, such as food, beverages, tobacco, makeup, and household products.

This report contains market size and forecasts of Consumer Packaged Goods (CPG) in China, including the following market information:

China Consumer Packaged Goods (CPG) Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in China Consumer Packaged Goods (CPG) Market 2019 (%)

The global Consumer Packaged Goods (CPG) market was valued at 1933930 million in 2019 and is projected to reach US\$ 2164970 million by 2026, at a CAGR of 2.9% during the forecast period. While the Consumer Packaged Goods (CPG) market size in China was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Consumer Packaged Goods (CPG) businesses, with lots of challenges and uncertainty faced by many players of Consumer Packaged Goods (CPG) in China. This report also analyses and evaluates the COVID-19 impact on Consumer Packaged Goods (CPG) market size in 2020 and the next few years in China

Total Market by Segment:

China Consumer Packaged Goods (CPG) Market, By Type, 2015-2020, 2021-2026 (\$ millions)

China Consumer Packaged Goods (CPG) Market Segment Percentages, By Type,

2019 (%)

Food and Beverage

Personal Care and Cosmetics

Household Supplies

Others

China Consumer Packaged Goods (CPG) Market, By Application, 2015-2020,
2021-2026 (\$ millions)

China Consumer Packaged Goods (CPG) Market Segment Percentages, By
Application, 2019 (%)

In-Stores

Online Sales

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Consumer Packaged Goods (CPG) Market Competitors Revenues in China, by
Players 2015-2020 (Estimated), (\$ millions)

Total Consumer Packaged Goods (CPG) Market Competitors Revenues Share in
China, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Procter & Gamble

Unilever

L'Oreal SA

Colgate-Palmolive

The Kraft Heinz Co.

Kellogg Company

Nestle

Pepsi

Coca-Cola

Carlsberg A/S

Diageo

Heineken NV

AB InBev

Kweichow Moutai

Keurig Dr Pepper

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Consumer Packaged Goods (CPG) Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: China Consumer Packaged Goods (CPG) Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 CHINA CONSUMER PACKAGED GOODS (CPG) OVERALL MARKET SIZE

- 2.1 China Consumer Packaged Goods (CPG) Market Size: 2020 VS 2026
- 2.2 China Consumer Packaged Goods (CPG) Revenue, Prospects & Forecasts: 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Consumer Packaged Goods (CPG) Players in China (including Foreign and Local Companies)
- 3.2 Top China Consumer Packaged Goods (CPG) Companies Ranked by Revenue
- 3.3 China Consumer Packaged Goods (CPG) Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Consumer Packaged Goods (CPG) Companies in China, by Revenue in 2019
- 3.5 China Manufacturers Consumer Packaged Goods (CPG) Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Consumer Packaged Goods (CPG) Players in China
 - 3.6.1 List of China Tier 1 Consumer Packaged Goods (CPG) Companies
 - 3.6.2 List of China Tier 2 and Tier 3 Consumer Packaged Goods (CPG) Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview

4.1.1 By Type - China Consumer Packaged Goods (CPG) Market Size Markets, 2020 & 2026

4.1.2 Food and Beverage

4.1.3 Personal Care and Cosmetics

4.1.4 Household Supplies

4.1.5 Others

4.2 By Type - China Consumer Packaged Goods (CPG) Revenue & Forecasts

4.2.1 By Type - China Consumer Packaged Goods (CPG) Revenue, 2015-2020

4.2.2 By Type - China Consumer Packaged Goods (CPG) Revenue, 2021-2026

4.2.3 By Type - China Consumer Packaged Goods (CPG) Revenue Market Share, 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - China Consumer Packaged Goods (CPG) Market Size, 2020 & 2026

5.1.2 In-Stores

5.1.3 Online Sales

5.2 By Application - China Consumer Packaged Goods (CPG) Revenue & Forecasts

5.2.1 By Application - China Consumer Packaged Goods (CPG) Revenue, 2015-2020

5.2.2 By Application - China Consumer Packaged Goods (CPG) Revenue, 2021-2026

5.2.3 By Application - China Consumer Packaged Goods (CPG) Revenue Market Share, 2015-2026

6 PLAYERS PROFILES

6.1 Procter & Gamble

6.1.1 Procter & Gamble Corporate Summary

6.1.2 Procter & Gamble Business Overview

6.1.3 Procter & Gamble Consumer Packaged Goods (CPG) Major Product Offerings

6.1.4 Procter & Gamble Revenue in China (2015-2020)

6.1.5 Procter & Gamble Key News

6.2 Unilever

6.2.1 Unilever Corporate Summary

6.2.2 Unilever Business Overview

6.2.3 Unilever Consumer Packaged Goods (CPG) Major Product Offerings

6.2.4 Unilever Revenue in China (2015-2020)

6.2.5 Unilever Key News

6.3 LOreal SA

6.3.1 LOreal SA Corporate Summary

6.3.2 LOreal SA Business Overview

6.3.3 LOreal SA Consumer Packaged Goods (CPG) Major Product Offerings

6.3.4 LOreal SA Revenue in China (2015-2020)

6.3.5 LOreal SA Key News

6.4 Colgate-Palmolive

6.4.1 Colgate-Palmolive Corporate Summary

6.4.2 Colgate-Palmolive Business Overview

6.4.3 Colgate-Palmolive Consumer Packaged Goods (CPG) Major Product Offerings

6.4.4 Colgate-Palmolive Revenue in China (2015-2020)

6.4.5 Colgate-Palmolive Key News

6.5 The Kraft Heinz Co.

6.5.1 The Kraft Heinz Co. Corporate Summary

6.5.2 The Kraft Heinz Co. Business Overview

6.5.3 The Kraft Heinz Co. Consumer Packaged Goods (CPG) Major Product Offerings

6.5.4 The Kraft Heinz Co. Revenue in China (2015-2020)

6.5.5 The Kraft Heinz Co. Key News

6.6 Kellogg Company

6.6.1 Kellogg Company Corporate Summary

6.6.2 Kellogg Company Business Overview

6.6.3 Kellogg Company Consumer Packaged Goods (CPG) Major Product Offerings

6.6.4 Kellogg Company Revenue in China (2015-2020)

6.6.5 Kellogg Company Key News

6.7 Nestle

6.6.1 Nestle Corporate Summary

6.6.2 Nestle Business Overview

6.6.3 Nestle Consumer Packaged Goods (CPG) Major Product Offerings

6.4.4 Nestle Revenue in China (2015-2020)

6.7.5 Nestle Key News

6.8 Pepsi

6.8.1 Pepsi Corporate Summary

6.8.2 Pepsi Business Overview

6.8.3 Pepsi Consumer Packaged Goods (CPG) Major Product Offerings

6.8.4 Pepsi Revenue in China (2015-2020)

6.8.5 Pepsi Key News

6.9 Coca-Cola

6.9.1 Coca-Cola Corporate Summary

6.9.2 Coca-Cola Business Overview

- 6.9.3 Coca-Cola Consumer Packaged Goods (CPG) Major Product Offerings
- 6.9.4 Coca-Cola Revenue in China (2015-2020)
- 6.9.5 Coca-Cola Key News
- 6.10 Carlsberg A/S
 - 6.10.1 Carlsberg A/S Corporate Summary
 - 6.10.2 Carlsberg A/S Business Overview
 - 6.10.3 Carlsberg A/S Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.10.4 Carlsberg A/S Revenue in China (2015-2020)
 - 6.10.5 Carlsberg A/S Key News
- 6.11 Diageo
 - 6.11.1 Diageo Corporate Summary
 - 6.11.2 Diageo Consumer Packaged Goods (CPG) Business Overview
 - 6.11.3 Diageo Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.11.4 Diageo Revenue in China (2015-2020)
 - 6.11.5 Diageo Key News
- 6.12 Heineken NV
 - 6.12.1 Heineken NV Corporate Summary
 - 6.12.2 Heineken NV Consumer Packaged Goods (CPG) Business Overview
 - 6.12.3 Heineken NV Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.12.4 Heineken NV Revenue in China (2015-2020)
 - 6.12.5 Heineken NV Key News
- 6.13 AB InBev
 - 6.13.1 AB InBev Corporate Summary
 - 6.13.2 AB InBev Consumer Packaged Goods (CPG) Business Overview
 - 6.13.3 AB InBev Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.13.4 AB InBev Revenue in China (2015-2020)
 - 6.13.5 AB InBev Key News
- 6.14 Kweichow Moutai
 - 6.14.1 Kweichow Moutai Corporate Summary
 - 6.14.2 Kweichow Moutai Consumer Packaged Goods (CPG) Business Overview
 - 6.14.3 Kweichow Moutai Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.14.4 Kweichow Moutai Revenue in China (2015-2020)
 - 6.14.5 Kweichow Moutai Key News
- 6.15 Keurig Dr Pepper
 - 6.15.1 Keurig Dr Pepper Corporate Summary
 - 6.15.2 Keurig Dr Pepper Consumer Packaged Goods (CPG) Business Overview
 - 6.15.3 Keurig Dr Pepper Consumer Packaged Goods (CPG) Major Product Offerings
 - 6.15.4 Keurig Dr Pepper Revenue in China (2015-2020)
 - 6.15.5 Keurig Dr Pepper Key News

6.16 Campbell Soup Company

6.16.1 Campbell Soup Company Corporate Summary

6.16.2 Campbell Soup Company Consumer Packaged Goods (CPG) Business Overview

6.16.3 Campbell Soup Company Consumer Packaged Goods (CPG) Major Product Offerings

6.16.4 Campbell Soup Company Revenue in China (2015-2020)

6.16.5 Campbell Soup Company Key News

7 KEY MARKET TRENDS & INFLUENCES 2021-2026

7.1 PESTLE Analysis for China Consumer Packaged Goods (CPG) Market

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Key Players of Consumer Packaged Goods (CPG) in China

Table 2. Top Players in China, Ranking by Revenue (2019)

Table 3. China Consumer Packaged Goods (CPG) Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. China Consumer Packaged Goods (CPG) Revenue Share by Companies, 2015-2020

Table 5. China Consumer Packaged Goods (CPG) Sales by Companies, (K Units), 2015-2020

Table 6. China Consumer Packaged Goods (CPG) Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers Consumer Packaged Goods (CPG) Price (2015-2020) (US\$/Unit)

Table 8. China Manufacturers Consumer Packaged Goods (CPG) Product Type

Table 9. List of China Tier 1 Consumer Packaged Goods (CPG) Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of China Tier 2 and Tier 3 Consumer Packaged Goods (CPG) Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - Consumer Packaged Goods (CPG) Revenue in China (US\$, Mn), 2015-2020

Table 12. By Type - Consumer Packaged Goods (CPG) Revenue in China (US\$, Mn), 2021-2026

Table 13. By Type - Consumer Packaged Goods (CPG) Sales in China (K Units), 2015-2020

Table 14. By Type - Consumer Packaged Goods (CPG) Sales in China (K Units), 2021-2026

Table 15. By Application - Consumer Packaged Goods (CPG) Revenue in China, (US\$, Mn), 2015-2020

Table 16. By Application - Consumer Packaged Goods (CPG) Revenue in China, (US\$, Mn), 2021-2026

Table 17. By Application - Consumer Packaged Goods (CPG) Sales in China, (K Units), 2015-2020

Table 18. By Application - Consumer Packaged Goods (CPG) Sales in China, (K Units), 2021-2026

Table 19. Procter & Gamble Corporate Summary

Table 20. Procter & Gamble Consumer Packaged Goods (CPG) Product Offerings

Table 21. Procter & Gamble Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 22. Unilever Corporate Summary

Table 23. Unilever Consumer Packaged Goods (CPG) Product Offerings

Table 24. Unilever Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 25. LOreal SA Corporate Summary

Table 26. LOreal SA Consumer Packaged Goods (CPG) Product Offerings

Table 27. LOreal SA Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 28. Colgate-Palmolive Corporate Summary

Table 29. Colgate-Palmolive Consumer Packaged Goods (CPG) Product Offerings

Table 30. Colgate-Palmolive Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 31. The Kraft Heinz Co. Corporate Summary

Table 32. The Kraft Heinz Co. Consumer Packaged Goods (CPG) Product Offerings

Table 33. The Kraft Heinz Co. Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 34. Kellogg Company Corporate Summary

Table 35. Kellogg Company Consumer Packaged Goods (CPG) Product Offerings

Table 36. Kellogg Company Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 37. Nestle Corporate Summary

Table 38. Nestle Consumer Packaged Goods (CPG) Product Offerings

Table 39. Nestle Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 40. Pepsi Corporate Summary

Table 41. Pepsi Consumer Packaged Goods (CPG) Product Offerings

Table 42. Pepsi Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 43. Coca-Cola Corporate Summary

Table 44. Coca-Cola Consumer Packaged Goods (CPG) Product Offerings

Table 45. Coca-Cola Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 46. Carlsberg A/S Corporate Summary

Table 47. Carlsberg A/S Consumer Packaged Goods (CPG) Product Offerings

Table 48. Carlsberg A/S Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 49. Diageo Corporate Summary

Table 50. Diageo Consumer Packaged Goods (CPG) Product Offerings

Table 51. Diageo Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 52. Heineken NV Corporate Summary

Table 53. Heineken NV Consumer Packaged Goods (CPG) Product Offerings

Table 54. Heineken NV Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 55. AB InBev Corporate Summary

Table 56. AB InBev Consumer Packaged Goods (CPG) Product Offerings

Table 57. AB InBev Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 58. Kweichow Moutai Corporate Summary

Table 59. Kweichow Moutai Consumer Packaged Goods (CPG) Product Offerings

Table 60. Kweichow Moutai Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 61. Keurig Dr Pepper Corporate Summary

Table 62. Keurig Dr Pepper Consumer Packaged Goods (CPG) Product Offerings

Table 63. Keurig Dr Pepper Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

Table 64. Campbell Soup Company Corporate Summary

Table 65. Campbell Soup Company Consumer Packaged Goods (CPG) Product Offerings

Table 66. Campbell Soup Company Consumer Packaged Goods (CPG) Revenue (US\$, Mn), (2015-2020)

List Of Figures

LIST OF FIGURES

Figure 1. Consumer Packaged Goods (CPG) Segment by Type

Figure 2. Consumer Packaged Goods (CPG) Segment by Application

Figure 3. China Consumer Packaged Goods (CPG) Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Consumer Packaged Goods (CPG) Market Size in China, (US\$, Mn): 2020 VS 2026

Figure 6. China Consumer Packaged Goods (CPG) Revenue, 2015-2026 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Consumer Packaged Goods (CPG) Revenue in 2019

Figure 8. By Type - China Consumer Packaged Goods (CPG) Incremental Growth, (US\$, Mn), 2015-2026

Figure 9. By Type - China Consumer Packaged Goods (CPG) Market Share, 2015-2026

Figure 10. By Application - Consumer Packaged Goods (CPG) Revenue in China (US\$, Mn), 2020 & 2026

Figure 11. By Application - China Consumer Packaged Goods (CPG) Market Share, 2015-2026

Figure 12. PEST Analysis for China Consumer Packaged Goods (CPG) Market in 2020

Figure 13. Consumer Packaged Goods (CPG) Market Opportunities & Trends in China

Figure 14. Consumer Packaged Goods (CPG) Market Drivers in China

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