

Consumer Goods (CPG) Marketing Software and Platforms Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Consumer Goods (CPG) Marketing Software and Platforms in Global, including the following market information:

Global Consumer Goods (CPG) Marketing Software and Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Consumer Goods (CPG) Marketing Software and Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Web-based Solutions Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Consumer Goods (CPG) Marketing Software and Platforms include SAP, Microsoft, Adobe, Salesforce, Oracle, IBM, ServiceNow, Infor and JDA Software Group, Inc., etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Consumer Goods (CPG) Marketing Software and Platforms companies, and industry experts on this industry,



involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Consumer Goods (CPG) Marketing Software and Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Consumer Goods (CPG) Marketing Software and Platforms Market Segment Percentages, by Type, 2021 (%)

Web-based Solutions

On-Premise

Mobile Solutions

Global Consumer Goods (CPG) Marketing Software and Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Consumer Goods (CPG) Marketing Software and Platforms Market Segment Percentages, by Application, 2021 (%)

CPG Manufacturers

CPG Distributors

Others

Global Consumer Goods (CPG) Marketing Software and Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

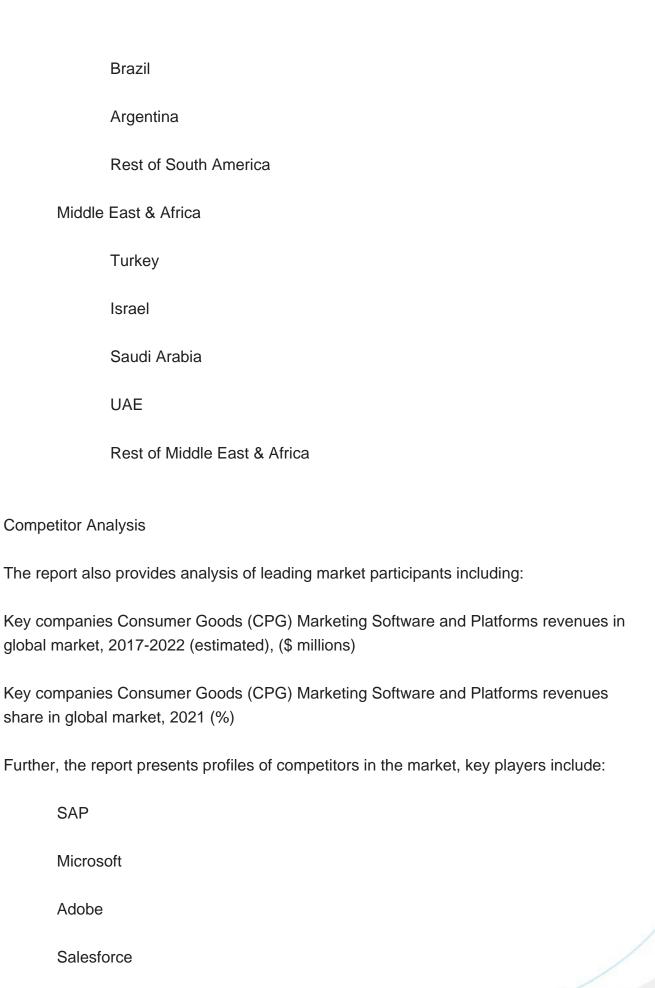
Global Consumer Goods (CPG) Marketing Software and Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America



	US
	Canada
	Mexico
Europe	e
	Germany
	France
	U.K.
	Italy
	Russia
	Nordic Countries
	Benelux
	Rest of Europe
Asia	
	China
	Japan
	South Korea
	Southeast Asia
	India
	Rest of Asia







Oracle	
IBM	
ServiceNow	
Infor	
JDA Software Group, Inc.	
Workday	
Siemens	
Dassault Systemes	
AFS Technologies	
NetSuite	
Epicor	
Atlassian	
Cisco Systems	
Sage	
Zoho Corp.	
Intuit Inc.	
LogMeIn	



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