

Consent-Management Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

Consent management is a system, process or set of policies for allowing consumers and patients to determine what health information they are willing to permit their various care providers to access. It enables patients and consumers to affirm their participation in e-health initiatives and to establish consent directives to determine who will have access to their protected health information (PHI), for what purpose and under what circumstances. Consent management supports the dynamic creation, management and enforcement of consumer, organizational and jurisdictional privacy policies.

This report contains market size and forecasts of Consent-Management Platform in Global, including the following market information:

Global Consent-Management Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Consent-Management Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Consent-Management Platform include Osano, OneTrust, Piwik PRO, TrustArc, Quantcast, Usercentrics, Secure Privacy, DataGrail

and Twilio (Segment), etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Consent-Management Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Consent-Management Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Consent-Management Platform Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-premise

Global Consent-Management Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Consent-Management Platform Market Segment Percentages, by Application, 2021 (%)

BFSI

IT and Telecom

Government

Healthcare

Higher Education

Retail and E-commerce

Others

Global Consent-Management Platform Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Consent-Management Platform Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Consent-Management Platform revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Consent-Management Platform revenues share in global market, 2021

(%)

Further, the report presents profiles of competitors in the market, key players include:

Osano

OneTrust

Piwik PRO

TrustArc

Quantcast

Usercentrics

Secure Privacy

DataGrail

Twilio (Segment)

Salesforce

Crownpeak Technology

IBM

Termly.io

WSO2

Baycloud

BigID

Broadridge Financial Solutions

Syrenis

Clarip

DataGuard

Consentmanager

Datawallet

Didomi

Enlighten

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Figure 60. Ensignen Consent-Management Platform Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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