

# Consent Management Platform (CMP) Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/CDB0F8B9C734EN.html>

Date: January 2022

Pages: 114

Price: US\$ 3,250.00 (Single User License)

ID: CDB0F8B9C734EN

## Abstracts

Consent management platforms help companies obtain and manage user consent when collecting, sharing, buying, or selling a user's data online. User consent is required by privacy regulations (GDPR, CCPA, etc.) when collecting user data, whether that be from cookies, other website trackers such as plugins, or integrated content like videos. Consent management platforms collect, track, manage, update, and provide proof that a company has received a user's granular consent to specific data collection. Consent management platforms are used by marketing, privacy, and IT teams within a business to meet compliance regulations.

This report contains market size and forecasts of Consent Management Platform (CMP) in Global, including the following market information:

Global Consent Management Platform (CMP) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Consent Management Platform (CMP) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Consent Management Platform (CMP) include Osano, OneTrust, Piwik PRO, Secure Privacy, DataGrail, iubenda, Salesforce, Crownpeak Technology and Quantcast, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Consent Management Platform (CMP) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Consent Management Platform (CMP) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Consent Management Platform (CMP) Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

Web-Based

Global Consent Management Platform (CMP) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Consent Management Platform (CMP) Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Consent Management Platform (CMP) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Consent Management Platform (CMP) Market Segment Percentages, By Region and Country, 2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Consent Management Platform (CMP) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Consent Management Platform (CMP) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Osano

OneTrust

Piwik PRO

Secure Privacy

DataGrail

iubenda

Salesforce

Crownpeak Technology

Quantcast

Termly.io

WSO2

Privacy Tools

Usercentrics

Baycloud

BigID

Broadridge Financial Solutions

Syrenis

WidasConcepts GmbH

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MyLife Digital

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