

# Consent Management Platform (CMP) Market, Global Outlook and Forecast 2022-2028

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# **Abstracts**

Consent management platforms help companies obtain and manage user consent when collecting, sharing, buying, or selling a user's data online. User consent is required by privacy regulations (GDPR, CCPA, etc.) when collecting user data, whether that be from cookies, other website trackers such as plugins, or integrated content like videos. Consent management platforms collect, track, manage, update, and provide proof that a company has received a user's granular consent to specific data collection. Consent management platforms are used by marketing, privacy, and IT teams within a business to meet compliance regulations.

This report contains market size and forecasts of Consent Management Platform (CMP) in Global, including the following market information:

Global Consent Management Platform (CMP) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Consent Management Platform (CMP) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.



The global key manufacturers of Consent Management Platform (CMP) include Osano, OneTrust, Piwik PRO, Secure Privacy, DataGrail, iubenda, Salesforce, Crownpeak Technology and Quantcast, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Consent Management Platform (CMP) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Consent Management Platform (CMP) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Consent Management Platform (CMP) Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

Web-Based

Global Consent Management Platform (CMP) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Consent Management Platform (CMP) Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

**SMEs** 

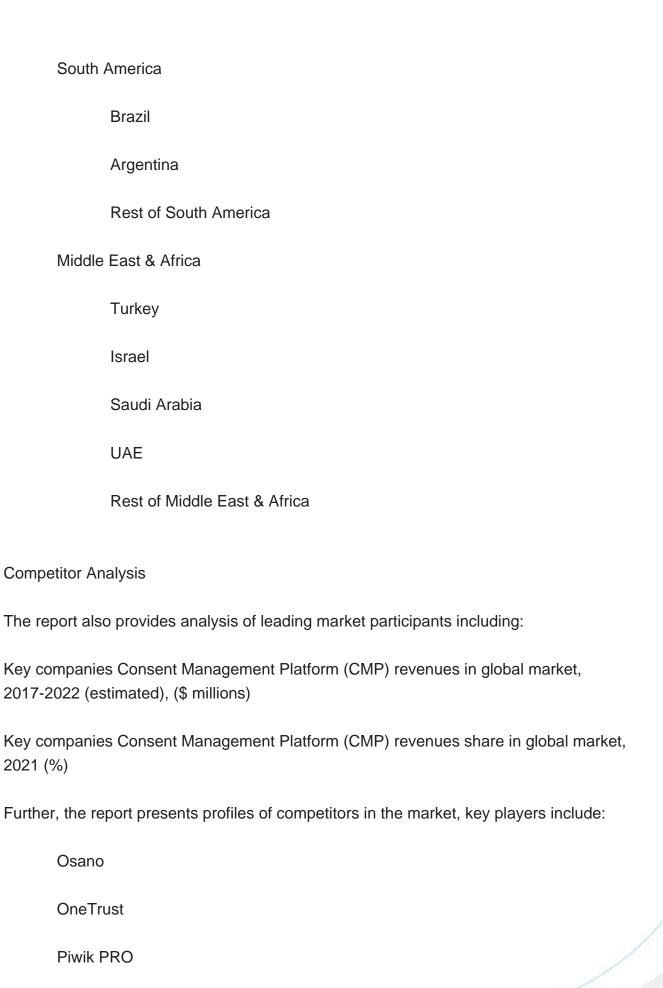
Global Consent Management Platform (CMP) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Consent Management Platform (CMP) Market Segment Percentages, By Region and Country, 2021 (%)



North America				
	US			
	Canada			
	Mexico			
Europe				
	Germany			
	France			
	U.K.			
	Italy			
	Russia			
	Nordic Countries			
	Benelux			
	Rest of Europe			
Asia				
	China			
	Japan			
	South Korea			
	Southeast Asia			
	India			
	Rest of Asia			







Secure Privacy	
DataGrail	
iubenda	
Salesforce	
Crownpeak Technolog	уу
Quantcast	
Termly.io	
WSO2	
Privacy Tools	
Usercentrics	
Baycloud	
BigID	
Broadridge Financial S	Solutions
Syrenis	
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Clarip	
MyLife Digital	
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CookiePro	





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Data443		
datastreams.io		
Datawallet		
Didomi		
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iWelcome		



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