

Connected Toys Market, Global Outlook and Forecast 2022-2028

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Abstracts

Connected toys are internet enabled devices with Wi-Fi, Bluetooth, or other capabilities build in. These toys, which may or may not be smart toys.

This report contains market size and forecasts of Connected Toys in global, including the following market information:

Global Connected Toys Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Connected Toys Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Connected Toys companies in 2021 (%)

The global Connected Toys market was valued at 5019.9 million in 2021 and is projected to reach US\$ 10050 million by 2028, at a CAGR of 10.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Smartphone-Connected Toys Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Connected Toys include LEGO Group, Sphero, Mattel, PLAYMOBIL, Hasbro, Sony, K'NEX, Konami and PlayFusion, etc. In 2021, the global top five players have a share approximately % in terms of revenue.



MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Connected Toys manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Connected Toys Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Connected Toys Market Segment Percentages, by Type, 2021 (%)

Smartphone-Connected Toys

App-Connected Drones

Console-Connected Toys

Tablet-Connected Toys

Global Connected Toys Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Connected Toys Market Segment Percentages, by Application, 2021 (%)

2-5 Years

6-8 Years

9-12 Years

Teenagers

Global Connected Toys Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

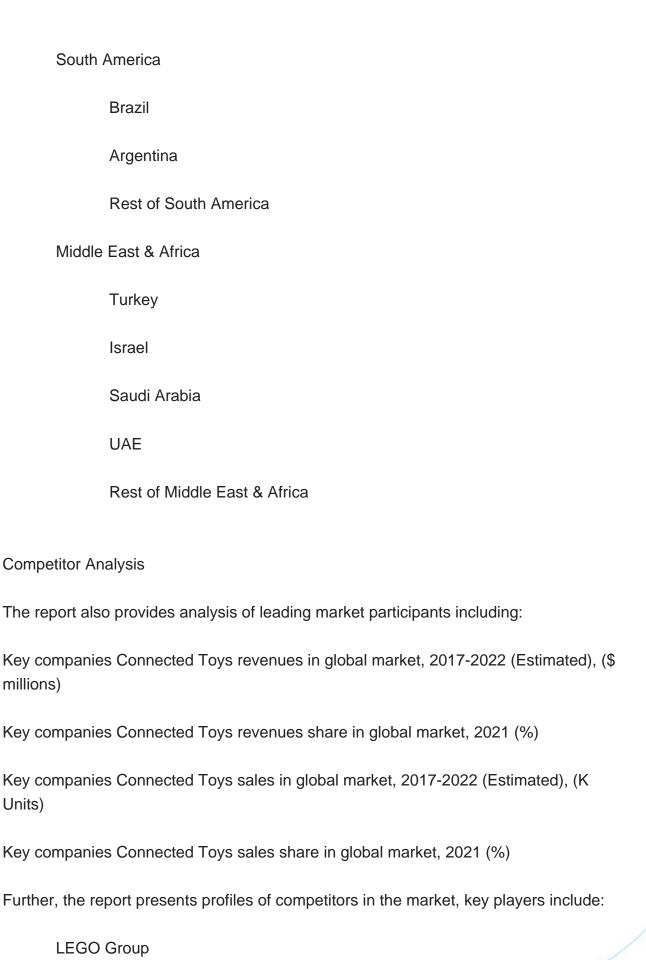
Global Connected Toys Market Segment Percentages, By Region and Country, 2021 (%)



| North America | | |
|---------------|------------------|--|
| | US | |
| | Canada | |
| | Mexico | |
| Europe | | |
| | Germany | |
| | France | |
| | U.K. | |
| | Italy | |
| | Russia | |
| | Nordic Countries | |
| | Benelux | |
| | Rest of Europe | |
| Asia | | |
| | China | |
| | Japan | |
| | South Korea | |
| | Southeast Asia | |
| | India | |
| | | |

Rest of Asia









| Sphero |
|-----------------|
| Mattel |
| PLAYMOBIL |
| Hasbro |
| Sony |
| K'NEX |
| Konami |
| PlayFusion |
| Anki |
| WowWee |
| DXTR Labs |
| Leka |
| Wonder Workshop |
| |



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