

Connected Toys Market, Global Outlook and Forecast 2022-2028

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Abstracts

Connected toys are internet enabled devices with Wi-Fi, Bluetooth, or other capabilities build in. These toys, which may or may not be smart toys.

This report contains market size and forecasts of Connected Toys in global, including the following market information:

Global Connected Toys Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Connected Toys Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Connected Toys companies in 2021 (%)

The global Connected Toys market was valued at 5019.9 million in 2021 and is projected to reach US\$ 10050 million by 2028, at a CAGR of 10.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Smartphone-Connected Toys Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Connected Toys include LEGO Group, Sphero, Mattel, PLAYMOBIL, Hasbro, Sony, K'NEX, Konami and PlayFusion, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Connected Toys manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Connected Toys Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Connected Toys Market Segment Percentages, by Type, 2021 (%)

Smartphone-Connected Toys

App-Connected Drones

Console-Connected Toys

Tablet-Connected Toys

Global Connected Toys Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Connected Toys Market Segment Percentages, by Application, 2021 (%)

2–5 Years

6–8 Years

9–12 Years

Teenagers

Global Connected Toys Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Connected Toys Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Connected Toys revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Connected Toys revenues share in global market, 2021 (%)

Key companies Connected Toys sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Connected Toys sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

LEGO Group

Sphero

Mattel

PLAYMOBIL

Hasbro

Sony

K'NEX

Konami

PlayFusion

Anki

WowWee

DXTR Labs

Leka

Wonder Workshop

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