

Congress Tourism Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/C48086B61EDDEN.html>

Date: March 2022

Pages: 61

Price: US\$ 3,250.00 (Single User License)

ID: C48086B61EDDEN

Abstracts

Tourism industry is gaining popularity and is one of the fastest running industries globally. Congress tourism is a subset of the tourism industry and represents business tourism. Business tourism provides services to delegates who attend congresses, meetings, exhibitions, events and incentive travels. Congress tourism provides an opportunity to countries to become famous by bringing in huge elite brands and famous people, which could spread the name of the country. Congress tourism is also referred to as meeting tourism.

This report contains market size and forecasts of Congress Tourism in Global, including the following market information:

Global Congress Tourism Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Congress Tourism market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Small Meeting Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Congress Tourism include ICMS Australasia (Australia), American Meetings (USA), Congress Company (The Netherlands), DIS Congress Service (Denmark), Event Dynamics (South Africa), Ana Juan Congressos

(Argentina), GP Destination Management (Spain), Meeting Planners International (Singapore) and MP International (Singapore), etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Congress Tourism companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Congress Tourism Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Congress Tourism Market Segment Percentages, by Type, 2021 (%)

Small Meeting

Large Meeting

Global Congress Tourism Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Congress Tourism Market Segment Percentages, by Application, 2021 (%)

Domestic

International

Global Congress Tourism Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Congress Tourism Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Congress Tourism revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Congress Tourism revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ICMS Australasia (Australia)

American Meetings (USA)

Congress Company (The Netherlands)

DIS Congress Service (Denmark)

Event Dynamics (South Africa)

Ana Juan Congressos (Argentina)

GP Destination Management (Spain)

Meeting Planners International (Singapore)

MP International (Singapore)

Agentura Carolina (Czech Republic)

Meeting Makers (United Kingdom)

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Congress Tourism Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Congress Tourism Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL CONGRESS TOURISM OVERALL MARKET SIZE

- 2.1 Global Congress Tourism Market Size: 2021 VS 2028
- 2.2 Global Congress Tourism Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Congress Tourism Players in Global Market
- 3.2 Top Global Congress Tourism Companies Ranked by Revenue
- 3.3 Global Congress Tourism Revenue by Companies
- 3.4 Top 3 and Top 5 Congress Tourism Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Congress Tourism Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Congress Tourism Players in Global Market
 - 3.6.1 List of Global Tier 1 Congress Tourism Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Congress Tourism Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Congress Tourism Market Size Markets, 2021 & 2028

4.1.2 Small Meeting

4.1.3 Large Meeting

4.2 By Type - Global Congress Tourism Revenue & Forecasts

4.2.1 By Type - Global Congress Tourism Revenue, 2017-2022

4.2.2 By Type - Global Congress Tourism Revenue, 2023-2028

4.2.3 By Type - Global Congress Tourism Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Congress Tourism Market Size, 2021 & 2028

5.1.2 Domestic

5.1.3 International

5.2 By Application - Global Congress Tourism Revenue & Forecasts

5.2.1 By Application - Global Congress Tourism Revenue, 2017-2022

5.2.2 By Application - Global Congress Tourism Revenue, 2023-2028

5.2.3 By Application - Global Congress Tourism Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Congress Tourism Market Size, 2021 & 2028

6.2 By Region - Global Congress Tourism Revenue & Forecasts

6.2.1 By Region - Global Congress Tourism Revenue, 2017-2022

6.2.2 By Region - Global Congress Tourism Revenue, 2023-2028

6.2.3 By Region - Global Congress Tourism Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Congress Tourism Revenue, 2017-2028

6.3.2 US Congress Tourism Market Size, 2017-2028

6.3.3 Canada Congress Tourism Market Size, 2017-2028

6.3.4 Mexico Congress Tourism Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Congress Tourism Revenue, 2017-2028

6.4.2 Germany Congress Tourism Market Size, 2017-2028

6.4.3 France Congress Tourism Market Size, 2017-2028

6.4.4 U.K. Congress Tourism Market Size, 2017-2028

6.4.5 Italy Congress Tourism Market Size, 2017-2028

6.4.6 Russia Congress Tourism Market Size, 2017-2028

6.4.7 Nordic Countries Congress Tourism Market Size, 2017-2028

6.4.8 Benelux Congress Tourism Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Congress Tourism Revenue, 2017-2028

6.5.2 China Congress Tourism Market Size, 2017-2028

6.5.3 Japan Congress Tourism Market Size, 2017-2028

6.5.4 South Korea Congress Tourism Market Size, 2017-2028

6.5.5 Southeast Asia Congress Tourism Market Size, 2017-2028

6.5.6 India Congress Tourism Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Congress Tourism Revenue, 2017-2028

6.6.2 Brazil Congress Tourism Market Size, 2017-2028

6.6.3 Argentina Congress Tourism Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Congress Tourism Revenue, 2017-2028

6.7.2 Turkey Congress Tourism Market Size, 2017-2028

6.7.3 Israel Congress Tourism Market Size, 2017-2028

6.7.4 Saudi Arabia Congress Tourism Market Size, 2017-2028

6.7.5 UAE Congress Tourism Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 ICMS Australasia (Australia)

7.1.1 ICMS Australasia (Australia) Corporate Summary

7.1.2 ICMS Australasia (Australia) Business Overview

7.1.3 ICMS Australasia (Australia) Congress Tourism Major Product Offerings

7.1.4 ICMS Australasia (Australia) Congress Tourism Revenue in Global Market (2017-2022)

7.1.5 ICMS Australasia (Australia) Key News

7.2 American Meetings (USA)

7.2.1 American Meetings (USA) Corporate Summary

7.2.2 American Meetings (USA) Business Overview

7.2.3 American Meetings (USA) Congress Tourism Major Product Offerings

7.2.4 American Meetings (USA) Congress Tourism Revenue in Global Market (2017-2022)

7.2.5 American Meetings (USA) Key News

7.3 Congress Company (The Netherlands)

7.3.1 Congress Company (The Netherlands) Corporate Summary

7.3.2 Congress Company (The Netherlands) Business Overview

7.3.3 Congress Company (The Netherlands) Congress Tourism Major Product Offerings

7.3.4 Congress Company (The Netherlands) Congress Tourism Revenue in Global Market (2017-2022)

7.3.5 Congress Company (The Netherlands) Key News

7.4 DIS Congress Service (Denmark)

7.4.1 DIS Congress Service (Denmark) Corporate Summary

7.4.2 DIS Congress Service (Denmark) Business Overview

7.4.3 DIS Congress Service (Denmark) Congress Tourism Major Product Offerings

7.4.4 DIS Congress Service (Denmark) Congress Tourism Revenue in Global Market (2017-2022)

7.4.5 DIS Congress Service (Denmark) Key News

7.5 Event Dynamics (South Africa)

7.5.1 Event Dynamics (South Africa) Corporate Summary

7.5.2 Event Dynamics (South Africa) Business Overview

7.5.3 Event Dynamics (South Africa) Congress Tourism Major Product Offerings

7.5.4 Event Dynamics (South Africa) Congress Tourism Revenue in Global Market (2017-2022)

7.5.5 Event Dynamics (South Africa) Key News

7.6 Ana Juan Congresos (Argentina)

7.6.1 Ana Juan Congresos (Argentina) Corporate Summary

7.6.2 Ana Juan Congresos (Argentina) Business Overview

7.6.3 Ana Juan Congresos (Argentina) Congress Tourism Major Product Offerings

7.6.4 Ana Juan Congresos (Argentina) Congress Tourism Revenue in Global Market (2017-2022)

7.6.5 Ana Juan Congresos (Argentina) Key News

7.7 GP Destination Management (Spain)

7.7.1 GP Destination Management (Spain) Corporate Summary

7.7.2 GP Destination Management (Spain) Business Overview

7.7.3 GP Destination Management (Spain) Congress Tourism Major Product Offerings

7.7.4 GP Destination Management (Spain) Congress Tourism Revenue in Global Market (2017-2022)

7.7.5 GP Destination Management (Spain) Key News

7.8 Meeting Planners International (Singapore)

7.8.1 Meeting Planners International (Singapore) Corporate Summary

7.8.2 Meeting Planners International (Singapore) Business Overview

7.8.3 Meeting Planners International (Singapore) Congress Tourism Major Product Offerings

7.8.4 Meeting Planners International (Singapore) Congress Tourism Revenue in

Global Market (2017-2022)

7.8.5 Meeting Planners International (Singapore) Key News

7.9 MP International (Singapore)

7.9.1 MP International (Singapore) Corporate Summary

7.9.2 MP International (Singapore) Business Overview

7.9.3 MP International (Singapore) Congress Tourism Major Product Offerings

7.9.4 MP International (Singapore) Congress Tourism Revenue in Global Market (2017-2022)

7.9.5 MP International (Singapore) Key News

7.10 Agentura Carolina (Czech Republic)

7.10.1 Agentura Carolina (Czech Republic) Corporate Summary

7.10.2 Agentura Carolina (Czech Republic) Business Overview

7.10.3 Agentura Carolina (Czech Republic) Congress Tourism Major Product Offerings

7.10.4 Agentura Carolina (Czech Republic) Congress Tourism Revenue in Global Market (2017-2022)

7.10.5 Agentura Carolina (Czech Republic) Key News

7.11 Meeting Makers (United Kingdom)

7.11.1 Meeting Makers (United Kingdom) Corporate Summary

7.11.2 Meeting Makers (United Kingdom) Business Overview

7.11.3 Meeting Makers (United Kingdom) Congress Tourism Major Product Offerings

7.11.4 Meeting Makers (United Kingdom) Congress Tourism Revenue in Global Market (2017-2022)

7.11.5 Meeting Makers (United Kingdom) Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Congress Tourism Market Opportunities & Trends in Global Market
- Table 2. Congress Tourism Market Drivers in Global Market
- Table 3. Congress Tourism Market Restraints in Global Market
- Table 4. Key Players of Congress Tourism in Global Market
- Table 5. Top Congress Tourism Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global Congress Tourism Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global Congress Tourism Revenue Share by Companies, 2017-2022
- Table 8. Global Companies Congress Tourism Product Type
- Table 9. List of Global Tier 1 Congress Tourism Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Congress Tourism Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Congress Tourism Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Congress Tourism Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type - Congress Tourism Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application – Global Congress Tourism Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application - Congress Tourism Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application - Congress Tourism Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region – Global Congress Tourism Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region - Global Congress Tourism Revenue (US\$, Mn), 2017-2022
- Table 19. By Region - Global Congress Tourism Revenue (US\$, Mn), 2023-2028
- Table 20. By Country - North America Congress Tourism Revenue, (US\$, Mn), 2017-2022
- Table 21. By Country - North America Congress Tourism Revenue, (US\$, Mn), 2023-2028
- Table 22. By Country - Europe Congress Tourism Revenue, (US\$, Mn), 2017-2022
- Table 23. By Country - Europe Congress Tourism Revenue, (US\$, Mn), 2023-2028
- Table 24. By Region - Asia Congress Tourism Revenue, (US\$, Mn), 2017-2022
- Table 25. By Region - Asia Congress Tourism Revenue, (US\$, Mn), 2023-2028
- Table 26. By Country - South America Congress Tourism Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - South America Congress Tourism Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - Middle East & Africa Congress Tourism Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Congress Tourism Revenue, (US\$, Mn), 2023-2028

Table 30. ICMS Australasia (Australia) Corporate Summary

Table 31. ICMS Australasia (Australia) Congress Tourism Product Offerings

Table 32. ICMS Australasia (Australia) Congress Tourism Revenue (US\$, Mn), (2017-2022)

Table 33. American Meetings (USA) Corporate Summary

Table 34. American Meetings (USA) Congress Tourism Product Offerings

Table 35. American Meetings (USA) Congress Tourism Revenue (US\$, Mn), (2017-2022)

Table 36. Congress Company (The Netherlands) Corporate Summary

Table 37. Congress Company (The Netherlands) Congress Tourism Product Offerings

Table 38. Congress Company (The Netherlands) Congress Tourism Revenue (US\$, Mn), (2017-2022)

Table 39. DIS Congress Service (Denmark) Corporate Summary

Table 40. DIS Congress Service (Denmark) Congress Tourism Product Offerings

Table 41. DIS Congress Service (Denmark) Congress Tourism Revenue (US\$, Mn), (2017-2022)

Table 42. Event Dynamics (South Africa) Corporate Summary

Table 43. Event Dynamics (South Africa) Congress Tourism Product Offerings

Table 44. Event Dynamics (South Africa) Congress Tourism Revenue (US\$, Mn), (2017-2022)

Table 45. Ana Juan Congresos (Argentina) Corporate Summary

Table 46. Ana Juan Congresos (Argentina) Congress Tourism Product Offerings

Table 47. Ana Juan Congresos (Argentina) Congress Tourism Revenue (US\$, Mn), (2017-2022)

Table 48. GP Destination Management (Spain) Corporate Summary

Table 49. GP Destination Management (Spain) Congress Tourism Product Offerings

Table 50. GP Destination Management (Spain) Congress Tourism Revenue (US\$, Mn), (2017-2022)

Table 51. Meeting Planners International (Singapore) Corporate Summary

Table 52. Meeting Planners International (Singapore) Congress Tourism Product Offerings

Table 53. Meeting Planners International (Singapore) Congress Tourism Revenue (US\$, Mn), (2017-2022)

Table 54. MP International (Singapore) Corporate Summary

Table 55. MP International (Singapore) Congress Tourism Product Offerings

Table 56. MP International (Singapore) Congress Tourism Revenue (US\$, Mn), (2017-2022)

Table 57. Agentura Carolina (Czech Republic) Corporate Summary

Table 58. Agentura Carolina (Czech Republic) Congress Tourism Product Offerings

Table 59. Agentura Carolina (Czech Republic) Congress Tourism Revenue (US\$, Mn),
(2017-2022)

Table 60. Meeting Makers (United Kingdom) Corporate Summary

Table 61. Meeting Makers (United Kingdom) Congress Tourism Product Offerings

Table 62. Meeting Makers (United Kingdom) Congress Tourism Revenue (US\$, Mn),
(2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Congress Tourism Segment by Type in 2021
- Figure 2. Congress Tourism Segment by Application in 2021
- Figure 3. Global Congress Tourism Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Congress Tourism Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Congress Tourism Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Congress Tourism Revenue in 2021
- Figure 8. By Type - Global Congress Tourism Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Congress Tourism Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Congress Tourism Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Congress Tourism Revenue Market Share, 2017-2028
- Figure 12. US Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Congress Tourism Revenue Market Share, 2017-2028
- Figure 16. Germany Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Congress Tourism Revenue Market Share, 2017-2028
- Figure 24. China Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Congress Tourism Revenue Market Share, 2017-2028
- Figure 30. Brazil Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Congress Tourism Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Congress Tourism Revenue Market Share,

2017-2028

Figure 33. Turkey Congress Tourism Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Congress Tourism Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Congress Tourism Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Congress Tourism Revenue, (US\$, Mn), 2017-2028

Figure 37. ICMS Australasia (Australia) Congress Tourism Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. American Meetings (USA) Congress Tourism Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Congress Company (The Netherlands) Congress Tourism Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. DIS Congress Service (Denmark) Congress Tourism Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Event Dynamics (South Africa) Congress Tourism Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Ana Juan Congresos (Argentina) Congress Tourism Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. GP Destination Management (Spain) Congress Tourism Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Meeting Planners International (Singapore) Congress Tourism Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. MP International (Singapore) Congress Tourism Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Agentura Carolina (Czech Republic) Congress Tourism Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Meeting Makers (United Kingdom) Congress Tourism Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Congress Tourism Market - Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/C48086B61EDDEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C48086B61EDDEN.html>