

Concentrated Washing Powder Market, Global Outlook and Forecast 2022-2028

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Abstracts

Concentrated laundry detergent refers to the washing powder produced according to the Class B standard of the National Standard for Washing Powder (GB 13171-97). The characteristics of concentrated washing powder are: high density, high content of surfactant, strong detergency, easy to rinse and so on.

This report contains market size and forecasts of Concentrated Washing Powder in global, including the following market information:

Global Concentrated Washing Powder Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Concentrated Washing Powder Market Sales, 2017-2022, 2023-2028, (Kiloton)

Global top five Concentrated Washing Powder companies in 2021 (%)

The global Concentrated Washing Powder market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Tasteless Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Concentrated Washing Powder include P&G, Unilever, Henkel, Liby, Kao, Nice, Church & Dwight, Lion and Clorox, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Concentrated Washing Powder manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Concentrated Washing Powder Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Concentrated Washing Powder Market Segment Percentages, by Type, 2021 (%)

Tasteless

Tasteful

Global Concentrated Washing Powder Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Concentrated Washing Powder Market Segment Percentages, by Application, 2021 (%)

Household Cleaning

Laundry

Other

Global Concentrated Washing Powder Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Kiloton)

Global Concentrated Washing Powder Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Concentrated Washing Powder revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Concentrated Washing Powder revenues share in global market, 2021 (%)

Key companies Concentrated Washing Powder sales in global market, 2017-2022 (Estimated), (Kiloton)

Key companies Concentrated Washing Powder sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

P&G

Unilever

Henkel

Liby

Kao

Nice

Church & Dwight

Lion

Clorox

NaFine

Lam Soon

Nirma

White Cat

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