

Competitive Intelligence Tools Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Competitive Intelligence Tools in Global, including the following market information:

Global Competitive Intelligence Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Competitive Intelligence Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Base Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Competitive Intelligence Tools include Crayon, Brandwatch, SimilarWeb, Klue, Cloomer, Contify, Digimind, Competitors App and Kompyte, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Competitive Intelligence Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Competitive Intelligence Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Competitive Intelligence Tools Market Segment Percentages, by Type, 2021 (%)

Cloud Base

Web Based

Global Competitive Intelligence Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Competitive Intelligence Tools Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Competitive Intelligence Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Competitive Intelligence Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Competitive Intelligence Tools revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Competitive Intelligence Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Crayon

Brandwatch

SimilarWeb

Klue

Clootrack

Contify

Digimind

Competitors App

Kompyte

CI Radar

Intricately

Knowledge360

Quid Pro

Ceralytics

CompeteIQ

CompetiSmart

Course5 Compete

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