

Community Engagement Platform Market, Global Outlook and Forecast 2022-2028

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Abstracts

Community engagement platforms are used to create and maintain a space for productive discussion among community members. The platform allows community members to share their thoughts, ideas, and concerns across all the community members.

It is a single platform where people, governments and organizations work collaboratively to create sustainable visions for their community's future. The platform provides a safe and accessible place for people to contribute to the conversation free from the limitations of a public forum.

Businesses are continuously incorporating community engagement strategies to improve their marketing activities. The platform drives more leads, improve brand loyalty, and increase user retention.

This report contains market size and forecasts of Community Engagement Platform in Global, including the following market information:

Global Community Engagement Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Community Engagement Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$

Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Community Engagement Platform include Vanilla Forums, Hivebrite, Higher Logic, Discourse, Mobilize, Breezio and Bang the Table, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Community Engagement Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Community Engagement Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Community Engagement Platform Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Community Engagement Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Community Engagement Platform Market Segment Percentages, by Application, 2021 (%)

BFSI

Government and Public Utilities

Healthcare

Retail

Manufacturing

Education

Media and Entertainment

Global Community Engagement Platform Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Community Engagement Platform Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Community Engagement Platform Market, Global Outlook and Forecast 2022-2028

Key companies Community Engagement Platform revenues in global market,
2017-2022 (estimated), (\$ millions)

Key companies Community Engagement Platform revenues share in global market,
2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Vanilla Forums

Hivebrite

Higher Logic

Discourse

Mobilize

Breezio

Bang the Table

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